## Technology at Visa

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## Key Takeaways

- Technology is a vital pillar of Visa's business
- The Visa network is engineered to provide unmatched reliability, security, and scale
- We are transforming our technology infrastructure to drive the future of payments
- We employ best-in-class cyber defense tools to protect the Visa network and the broader ecosystem
- Our Technology furthers our innovation and product agenda



### Visa Pillars



## Visa's Technology

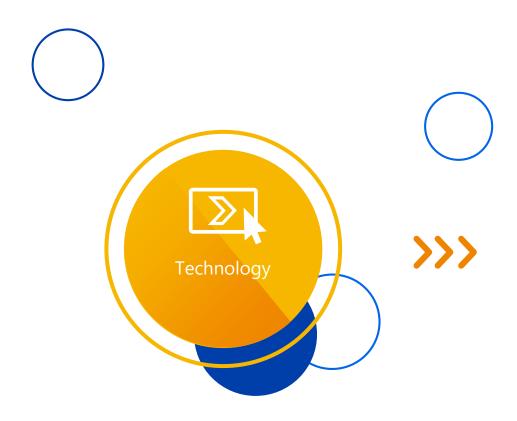


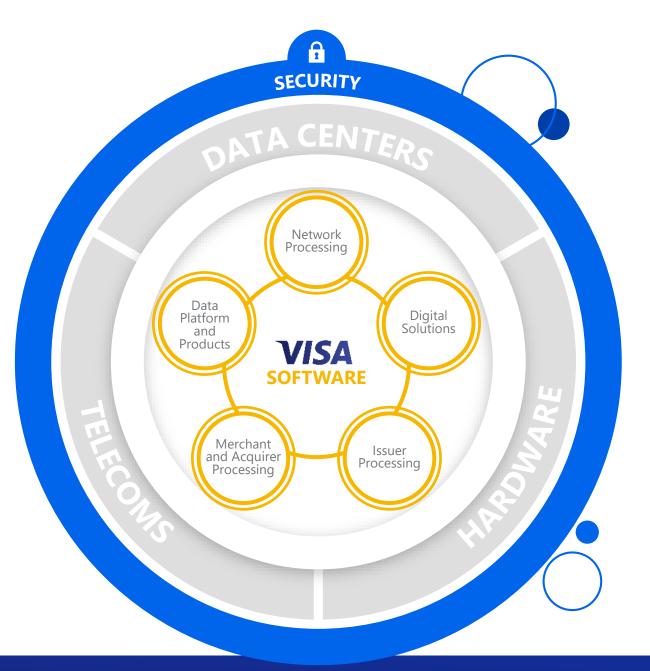
## Visa's Technology



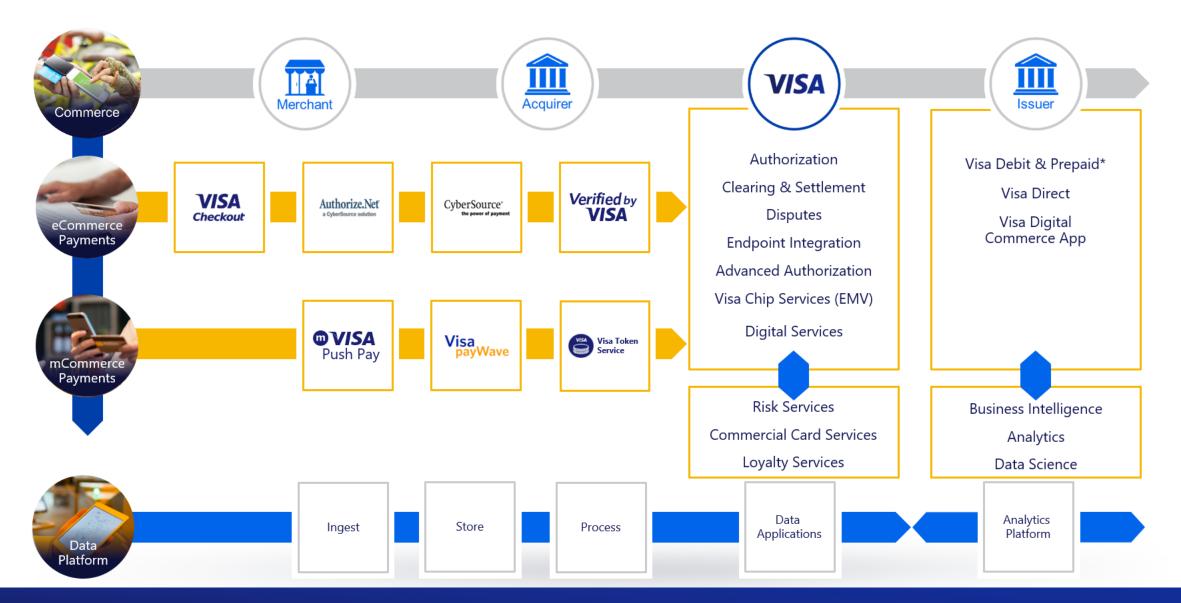


## Visa's Technology





### Software

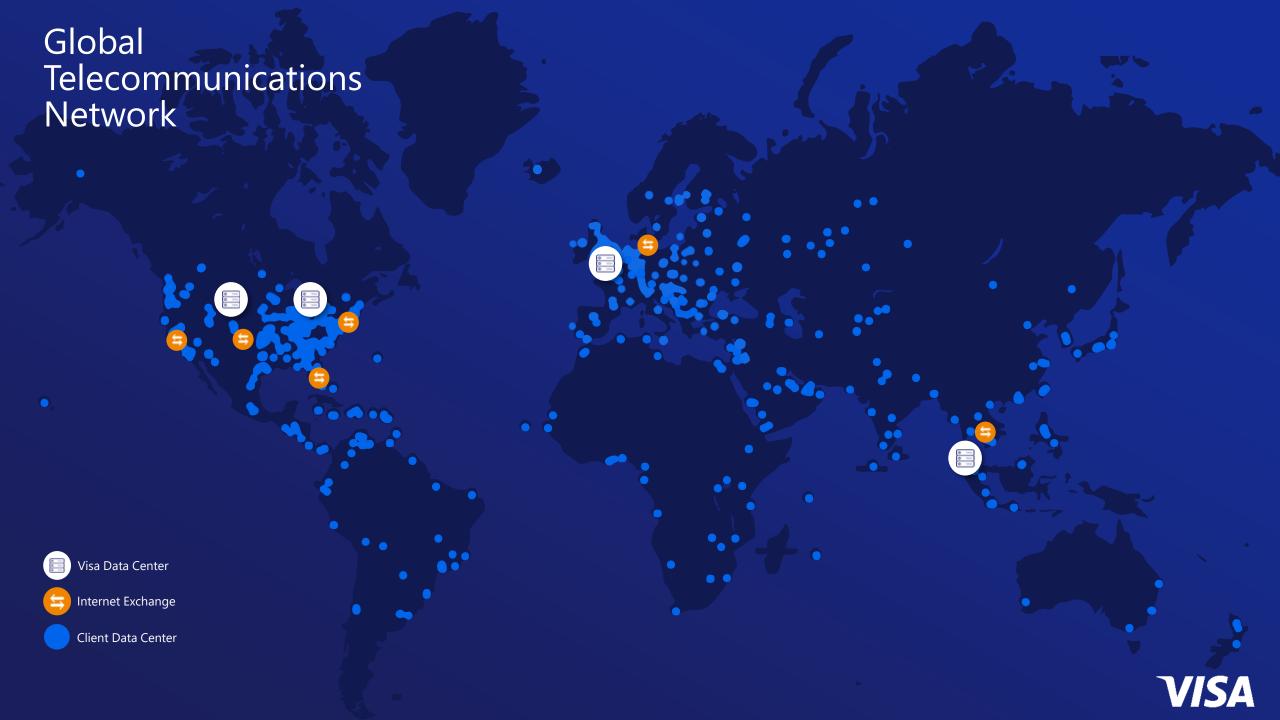




### **Data Centers**

- Multiple data centers interconnected via multiple high-bandwidth circuits
- Redundant connectivity, power and cooling systems
- Data replication across centers for seamless failover
- Designed to support processing growth for the next 15 years



















3B+

Cards

VisaNet

44MM
Merchant Locations

Source: Visa Operating Certificates CY2016. Merchant locations are provided by Visa's issuing and acquiring financial institutions; card counts include cards carrying the Visa, Visa Electron, V PAY and Interlink brands as well as PLUS proprietary cards.









~30B

Ways to Pay

VisaNet

~400MM
Ways to be Paid

Open Technology



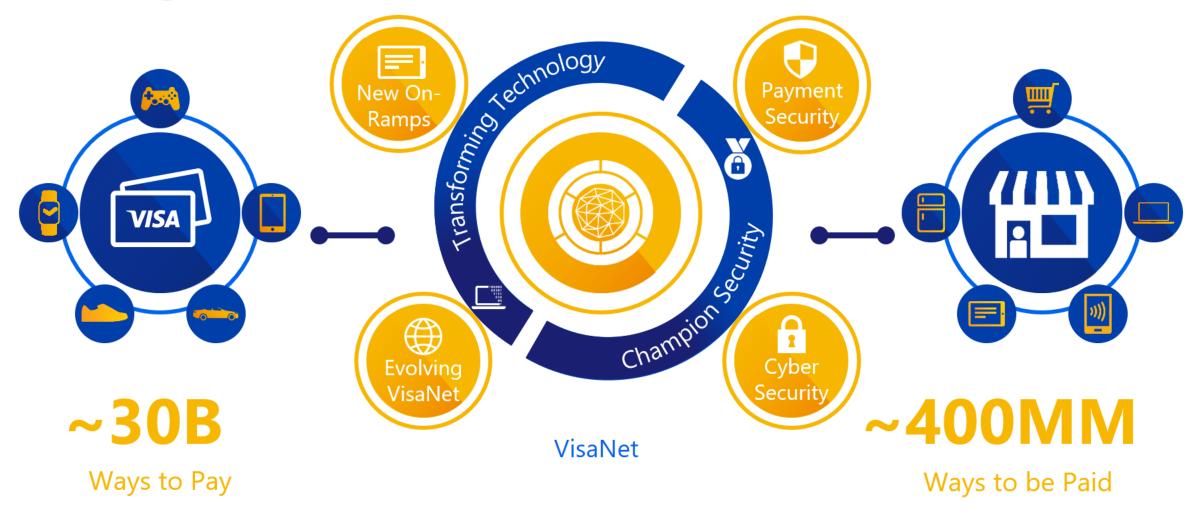
~30B

Ways to Pay

VisaNet

~400MM

Ways to be Paid



### New On-Ramps to VisaNet







**Partners** 

### Visa Developer Portal

### **Digital Products**

### Digital Platform



Account validation

•Фrovision Co.F Provision other



## mVisa (Push Payments)



**PLATFORM** 

Issuer

**PLATFORM** Acquirer

### **Developers**

Financial Institutions

Merchants

**Partners** 

Developer portal

Open access

Sandbox for end-to-end testing

Common API credentials

Reference applications

Sample code, SDKs, documentation

### Standard, interoperable application programming interfaces (APIs)

Payment APIs for developers

Customer identity management APIs

APIs for partner interoperability

#### Registration and profile

- Register user
- Register service
- Register card
- Administrate

- Card validation
- User validation
- Service validation
- Account validation
- Card validation

#### **Payment** tokens

- Provision SE
- Provision HCE
- Provision CoF
- Provision other



Technology Services

#### **Payment** methods

- Scan QR
- Tap NFC
- Stream ecommerce
- Push P2P

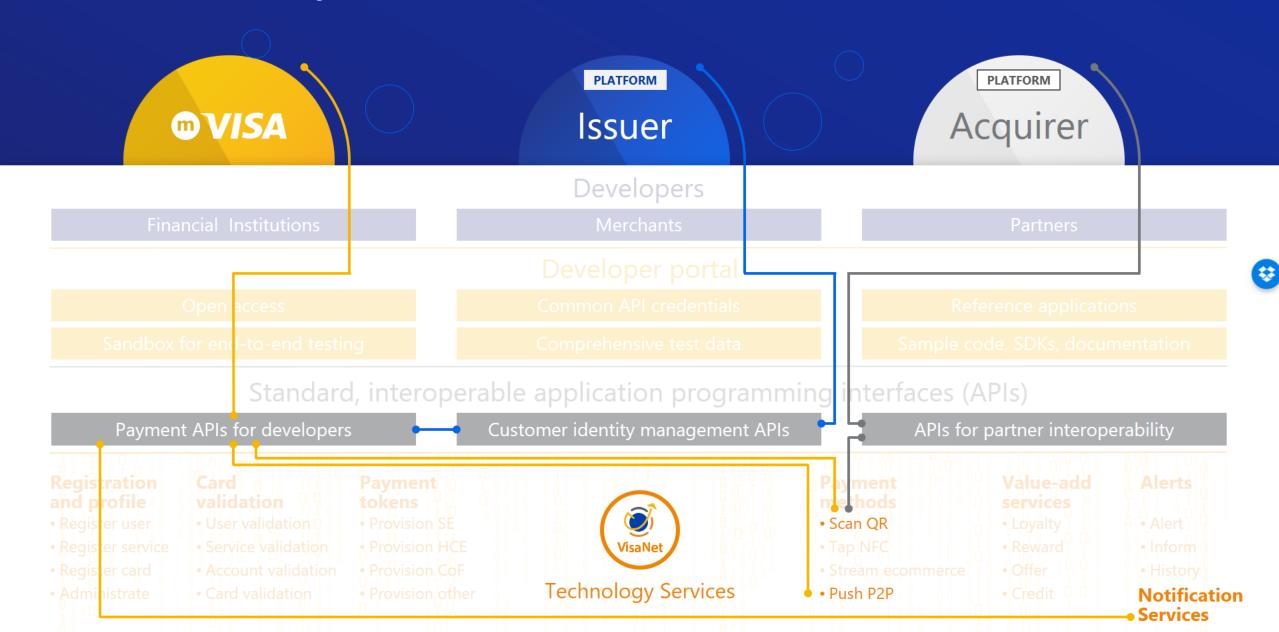
#### Value-add services

- Loyalty
- Reward
- Offer
- Credit

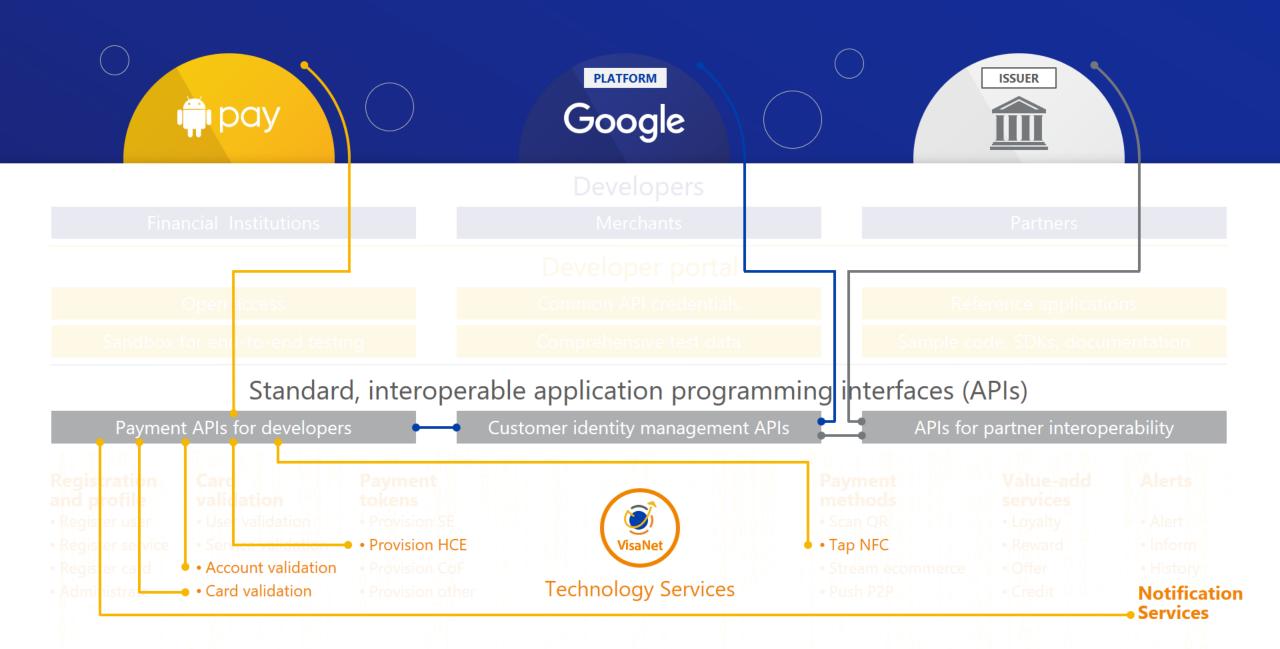
#### **Alerts**

- Alert
- Inform
- History
- Notification Services

## mVisa (Push Payments)



## NFC Mobile Payments







## Payment Security

### **Protect Data**

Safeguard payment data

- Encryption
- PCI



### Harness Data

Stop fraud before it occurs

- Detection
- Disruption
- Exchange
- Authentication

### **Devalue Data**

Render data useless

- EMV chip
- Tokenization

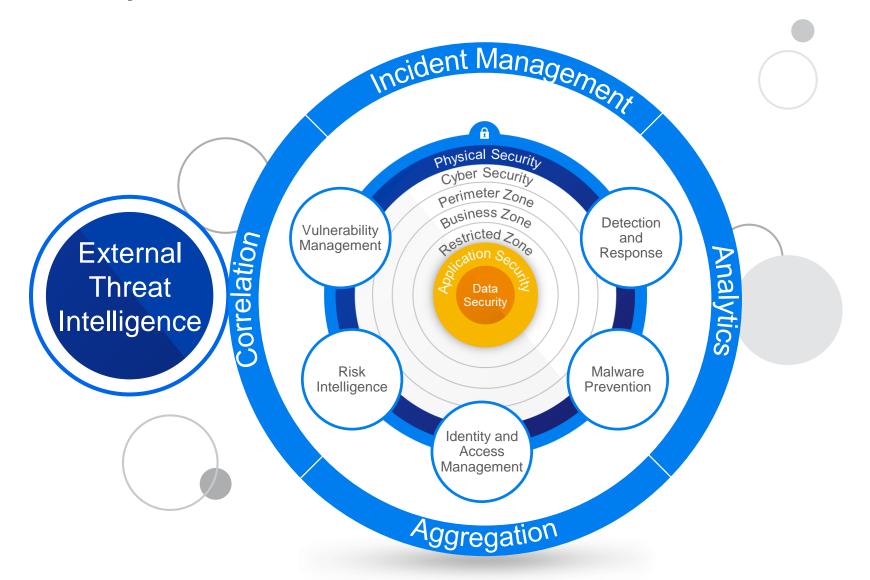


### **Empower Consumers**

Engage cardholders in payment security

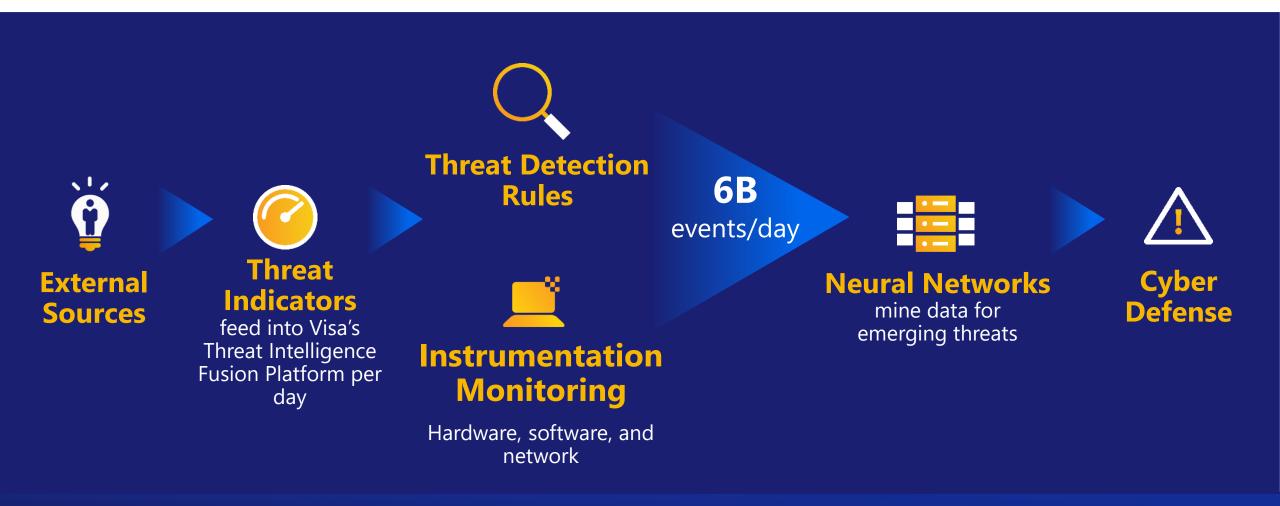
- Alerts
- Digital controls

## **Cyber Security**



### Intelligence-Driven Security Architecture

### **Moving from Reactive to Proactive**





## Supporting Our Innovation Agenda

- Driving innovation through client cocreation sessions
- Building rapid prototypes of next generation payment experiences across industries and cardholder scenarios
- Exploratory engineering in blockchain, IoT, VR



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This presentation contains forward-looking statements within the meaning of the U.S. Private Securities Litigation Reform Act of 1995 that relate to, among other things, our future operations, prospects, developments, strategies, business growth and financial outlook. Forward-looking statements generally are identified by words such as "believes," "estimates," "expects," "intends," "may," "projects," "could," "should," "will," "continue" and other similar expressions. All statements other than statements of historical fact could be forward-looking statements, which speak only as of the date they are made, are not guarantees of future performance and are subject to certain risks, uncertainties and other factors, many of which are beyond our control and are difficult to predict. We describe risks and uncertainties that could cause actual results to differ materially from those expressed in, or implied by, any of these forward-looking statements in our filings with the U.S. Securities and Exchange Commission, including our Annual Report on Form 10-K for the year ended September 30, 2016 and our subsequent reports on Forms 10-Q and 8-K. Except as required by law, we do not intend to update or revise any forward-looking statements as a result of new information, future events or otherwise.

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