



BGC Partners to Hold 2010 Annual Meeting of Shareholders

NEW YORK, NY – November 23, 2010 - BGC Partners, Inc. (NASDAQ: BGCP; “BGC” or “the Company”), a leading global intermediary to the wholesale financial markets, today announced that it will host its Annual Meeting of Stockholders. The meeting is scheduled to be held on Monday, December 13, 2010, at 10:00 a.m. EST at the Company’s executive offices on the 3rd floor of 499 Park Avenue in New York City.

For a portion of the meeting, Howard Lutnick, Chairman and Chief Executive Officer, is expected to discuss BGC’s results, outlook, and other matters related to the Company’s business. An investor presentation will be available on BGC’s website prior to the start of the meeting. A live audio webcast of the event will start at approximately 10:00 a.m. EST and is expected last no longer than an hour. The webcast and presentation will be available in the “Investor Relations” section of the Company’s website at www.bgcpartners.com. A replay of the webcast will be available on the website within 24 hours.

Call participants also may dial in with the following information:

U.S. Dial In #:	866-543-6411
International Dial In #:	617-213-8900
Participant Passcode:	64644959
Pre Registration:	No
Replay:	Available from 12/13/2010 1:00 PM to 12/20/2010 11:59 PM
U.S. Dial In # :	888-286-8010
International Dial In #:	617-801-6888
Passcode:	49864239

About BGC Partners, Inc.

BGC Partners is a leading global intermediary to the wholesale financial markets, specializing in the brokering of a broad range of financial products, including fixed income securities, interest rate swaps, foreign exchange, equities, equity derivatives, credit derivatives, commodities, futures, structured products and other instruments. BGC Partners also provides a full range of services, including trade execution, broker-dealer services, clearing, processing, information, and other back office services to a broad range of financial and non-financial institutions. BGC Partners’ integrated platform is designed to provide flexibility to customers with regard to price discovery, execution and processing of transactions, and enables them to use voice, hybrid, or, where available, fully electronic brokerage services in connection with transactions executed either OTC or through an exchange.

Through its eSpeed and BGC Trader brands, BGC Partners uses its proprietary, built, and paid for technology to operate multiple buyer, multiple seller real-time electronic marketplaces for the world’s most liquid capital markets. The Company’s pioneering suite of tools provides end-to-end transaction solutions for the purchase and sale of financial products over its global private network or via the Internet. BGC Partners’ neutral platform, reliable network, straight-through processing and superior products make it the trusted source for electronic trading for the world's largest financial firms. Through its BGCantor Market Data brand, the Company also offers

globally distributed and innovative market data and analysis products for numerous financial instruments and markets. BGC Partners' customers include many of the world's largest banks, broker-dealers, investment banks, trading firms, hedge funds, governments and investment firms.

BGC's partnership structure and extensive employee ownership create a distinctive competitive advantage among its peers. Named after fixed income trading innovator B. Gerald Cantor, BGC Partners has offices in 20 cities, located in New York and London, as well as in Beijing, Chicago, Copenhagen, Hong Kong, Istanbul, Johannesburg, Mexico City, Moscow, Nyon, Paris, Rio de Janeiro, São Paulo, Sarasota, Seoul, Singapore, Sydney, Tokyo and Toronto. For more information, visit <http://www.bgcpartners.com>. The Company's corporate address is: BGC Partners, Inc., 499 Park Avenue, New York, New York 10022. The media, analysts, and investors can also subscribe to BGC Partners' investor "Email Alerts" at the "Investor Relations" section of <http://www.bgcpartners.com>.

Discussion of Forward-Looking Statements by BGC Partners

Statements in this press release regarding BGC Partners' business that are not historical facts are "forward-looking statements" that involve risks and uncertainties. For a discussion of additional risks and uncertainties, which could cause actual results to differ from those contained in the forward-looking statements, see BGC Partners' Securities and Exchange Commission (SEC) filings, including, but not limited to, the risk factors set forth in our public filings which we incorporate by reference, including our Form 10-K for the year ended December 31, 2009, as filed with the SEC on March 16, 2010 and any updates to such risk factors contained in subsequent 10-Q filings.

Contacts

Chris Walters
212-294-8059
cwalters@bgcpartners.com

Jason McGruder
212-829-4988
jmcgruder@bgcpartners.com

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