



## **Rock On: New Ultimate Ears Earphones and Headsets Deliver Ultimate Sound for Everyone**

### ***New Ultimate Ears Products Deliver Premium Acoustics, Comfort at Attractive Price***

FREMONT, Calif., Aug 24, 2010 (BUSINESS WIRE) -- So every music lover can enjoy the sound quality and comfort that has made [Ultimate Ears](#), a business unit of Logitech (SIX:LOGN) (NASDAQ:LOGI), the number one choice of the world's top touring musicians, Ultimate Ears unveiled a line of new attractively priced earphones -- the Ultimate Ears(TM) 500 Noise-Isolating Earphones, the Ultimate Ears(TM) 350 Noise-Isolating Earphones and the Ultimate Ears(TM) 200 Noise-Isolating Earphones. And for mobile phone users, Ultimate Ears also introduced two headsets that are compatible with the iPhone(R), Blackberry(R), and other phones with a 3.5mm headphone jack - the Ultimate Ears(TM) 500vi Noise-Isolating Headset and Ultimate Ears(TM) 200vi Noise-Isolating Headset.

"Leading musicians around the globe rely on Ultimate Ears when they perform onstage," said Philippe Depallens, Logitech's vice president and general manager of the Ultimate Ears product unit. "The same audio engineers who have been building Ultimate Ears custom stage monitors for a decade designed the audio drivers in the new Ultimate Ears line, so you know you'll hear all the detail and depth of the sound around you. Any way you get your music -- on your iPod(R), iPhone, portable music player, DVD player, handheld game or laptop -- our newest earphones and headsets let you hear music the way it's meant to be heard."

#### **Ultimate Ears 500 Noise-Isolating Earphones**

Presenting model looks and rockin' sound, the Ultimate Ears 500 Noise-Isolating Earphones put you front row, center, in a sleek design. To deliver an accurate sound experience with clarity and depth, the Ultimate Ears 500 earphones create a detailed and immersive sound stage. With their small, unobtrusive design, these earphones sit flush with your ears. And a no-tangle cord saves you time and eliminates hassle.

#### **Ultimate Ears 350 Noise-Isolating Earphones**

Ideal for hip-hop, house and electronica, the Ultimate Ears 350 Noise-Isolating Earphones are tuned with extra bass for deep, thumpin' beats. The stylish design sits flush with your ears for a comfortable, unobtrusive fit. Made from durable, sweat-resistant materials, these earphones can stand up to even the toughest workouts.

#### **Ultimate Ears 200 Noise-Isolating Earphones**

For those who want versatile, comfy earphones -- even if you have small ears -- the Ultimate Ears 200 Noise-Isolating Earphones are a solid choice. And you can pick the color to express your personal style - the Ultimate Ears 200s are available in three colors (pink, black or blue).

#### **Ultimate Ears Noise-Isolating Headsets**

The new Ultimate Ears 500vi Noise-Isolating Headset and Ultimate Ears 200vi Noise-Isolating Headset offer an integrated microphone for easy use with an iPhone or Blackberry with 3.5mm jack. For iPhone users, the on-cord controls allow you to switch seamlessly between music and phone calls with the push of a button, and give you the ability to pause songs, adjust volume and take phone calls all without taking your device out of your pocket.

#### **Personalized Fit and a Portable Hard Case**

To deliver a personalized fit, every new Ultimate Ears set of earphones or headsets includes five soft ear cushions -- with a range of sizes from XXS to L -- so you can find a fit that's comfortable for your ears. For the ultimate in audio immersion and to help seal out unwanted noise, the Ultimate Ears 500 and 500vi come also with a pair of Comply(TM) Foam Tips. The Ultimate Ears earphones and headsets also come with a compact, protective case to protect your earphones while you're on the go.

## Pricing and Availability

The suggested retail prices for the Ultimate Ears 200, Ultimate Ears 350 and Ultimate Ears 500 are \$29.99 (U.S.), \$49.99 (U.S.) and \$69.99 (U.S.) respectively. If you're interested in a headset for your iPhone or Blackberry, the suggested retail prices for the Ultimate Ears 200vi Noise-Isolating Headset and Ultimate Ears 500vi Noise-Isolating Headset are \$39.99 (U.S.) and \$79.99 (U.S.) respectively. All of the new Ultimate Ears earphones and headsets are expected to be available in the U.S. in September.

## About Logitech

Logitech is a world leader in products that connect people to the digital experiences they care about. Spanning multiple computing, communication and entertainment platforms, Logitech's combined hardware and software enable or enhance digital navigation, music and video entertainment, gaming, social networking, audio and video communication over the Internet, video security and home-entertainment control. Founded in 1981, Logitech International is a Swiss public company listed on the SIX Swiss Exchange (LOGN) and on the Nasdaq Global Select Market (LOGI).

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