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New Logitech Broadcaster Wi-Fi Webcam Adds Sophistication to Traditional Webcam Videos

Logitech Webcam Gives You the Flexibility to Roam, Shoot, Stream and Chat from Virtually Any Angle

NEWARK, Calif.--(BUSINESS WIRE)-- Today Logitech (SIX:LOGN) (NASDAQ:LOGI) is expanding the ways in which you can stream and create videos with its new [Logitech® Broadcaster Wi-Fi® Webcam](#). Made for video professionals, bloggers and hobbyists, this new webcam gives you flexibility to do more than other webcams, including live streaming, shooting videos from two different angles or video chatting on your favorite Mac® computer.



The Logitech Broadcaster Wi-Fi Webcam makes it easy to create professional-looking high-definition videos from your Mac, whether you're a professor recording a lecture or a musician demonstrating how to play the guitar. You can stream live video directly to Ustream®, and use an iPad®, iPhone® or Mac to control and preview the video. The Logitech Broadcaster can also act as a second video camera, adding a complementary perspective to capture content beyond your Mac's embedded webcam. And, its wireless connectivity gives you the ability to shoot from virtually any angle you want. For richer and more dynamic video content, you can easily capture the two views and stitch them together.

"The Logitech Broadcaster Wi-Fi Webcam lets you stream and record like a pro," said Mike Culver, vice president of brand development for consumer computing platforms at Logitech. "It helps you make the most out of your existing Mac OS and iOS video setup for more dynamic live streaming, recording and video chatting. It goes where a built-in webcam can't, and with one press of a button, it's easy to switch between your built-in webcam and the Logitech Broadcaster Wi-Fi Webcam, so your friends and audience can enjoy a standard view or move around the room with you."

Enhancing mobility and creativity, the Logitech Broadcaster is also compatible with popular Mac video applications. You can record video with QuickTime® or Photo Booth®, edit and view videos with iMovie® or Final Cut Pro®, and video chat with FaceTime®, iChat® or Skype™.

Logitech Broadcaster Wi-Fi Webcam (Photo: Business Wire)

Pricing and Availability

The Logitech Broadcaster Wi-Fi Webcam is expected to be available in the U.S. and Europe beginning in October 2012 for a suggested retail price of \$199.99. For more information, please visit www.logitech.com or our [blog](#).

About Logitech

Logitech is a world leader in products that connect people to the digital experiences they care about. Spanning multiple computing, communication and entertainment platforms, Logitech's combined hardware and software enable or enhance digital navigation, music and video entertainment, gaming, social networking, audio and video communication over the Internet, video security and home-entertainment control. Founded in 1981, Logitech International is a Swiss public company listed on the SIX Swiss Exchange (LOGN) and on the Nasdaq Global Select Market (LOGI).

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