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LifeSize Introduces Unity Series, New All-in-One HD Video Conferencing Solution

LifeSize® Unity™ Series combines telepresence-class video, audio and presentation capabilities in a brilliantly optimized, integrated solution with a price point that's within reach

AUSTIN, Texas--(BUSINESS WIRE)-- [LifeSize](#), a division of Logitech (NASDAQ: LOGI) (SIX: LOGN), today announced its [Unity Series](#), including [LifeSize® Unity 50™](#) and [LifeSize® Unity 500™](#). These sleek, all-in-one HD video conferencing solutions are designed specifically for simple setup and ease of use, enabling companies of all sizes to reap the benefits of HD telepresence without the hefty price tag or the need for a room makeover.



LifeSize Unity 500 (Photo: Business Wire)

LifeSize Unity 50 provides Full HD at 1080p30 with a 40" LED display. Ideal for executive offices and small meeting rooms, the solution provides immersive video communications in an all-in-one turnkey system, requiring no tools and can be assembled in fewer than 10 minutes. LifeSize Unity 500 is powered by [LifeSize® Express 220™](#).

LifeSize Unity 500 provides Full HD at 1080p30 with a 40" LED display. Ideal for executive offices and small meeting rooms, the solution provides immersive video communications in an all-in-one turnkey system, requiring no tools and can be assembled in fewer than 10 minutes. LifeSize Unity 500 is powered by [LifeSize® Express 220™](#).

Pricing and Availability

- LifeSize Unity 50 is globally available today and starts at approximately \$3,999 U.S. MSRP.
- LifeSize Unity 500 is globally available today and starts at approximately \$19,999 U.S. MSRP.
- LifeSize Unity 50 and LifeSize Unity 500 are the first in a line of innovative products in the LifeSize Unity series. Additional products within the series will be announced within the coming year.

Additional Resources

Traditionally, [telepresence](#) solutions require various components for optimal functionality, including a video system, mounted display, audio device (such as a micpod or phone), and camera as well as furniture and coordinating room makeovers for uniformity in each office. The LifeSize Unity Series removes the complexity from this model by offering an integrated solution that takes only minutes to assemble without the use of tools and without sacrificing quality. This new product line boasts best-in-class video, audio and presentation capabilities elegantly designed and powered by superior LifeSize video technology as its engine. Easy to deploy or redeploy anywhere, the Unity Series provides global uniformity for a consistent user experience across sites.

"With the LifeSize Unity Series, the telepresence experience is now in reach for companies of all sizes," said Michael Helmbrecht, vice president and general manager of video solutions at LifeSize. "Let's face it, businesses need to speed decision making and improve productivity across the entire organization. By creating a series of products optimized to provide a telepresence-class experience, yet simple to deploy and use, we are making HD video conferencing easier than ever to bring to every home office, executive office or conference room. For companies who need to conserve their IT resources or have traditionally thought video conferencing was too complex or expensive to deploy, the wait is over."

LifeSize Unity 50 is a True HD 720p30 tabletop or wall-mounted solution with a 24" LED display for executive offices, small workspaces and home offices. Engineered with simplicity in mind, the LifeSize Unity 50 is ideal for companies who want to deploy the telepresence experience quickly, requiring only two cables for

- [LifeSize Unity 50 datasheet](#)
- [LifeSize Unity 500 datasheet](#)
- [LifeSize blog](#)

About LifeSize Communications

LifeSize is a pioneer and world leader in high-definition video collaboration. Designed to make video conferencing truly universal, LifeSize solutions are simple to buy, adopt, support and use. Offering video conferencing systems and software applications as well as a full line of video infrastructure, available on premise or in the cloud, LifeSize is committed to universal video collaboration. With LifeSize, customers can participate in large multi-party HD calls, live streaming and recording, collaboration on any mobile device, on any network, all at the highest level of quality. LifeSize was founded in 2003 and acquired by Logitech in 2009. For more information, visit <http://www.lifesize.com>.

Note to editors: Photos available at http://www.lifesize.com/press/media_kit.

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Photos/Multimedia Gallery Available: <http://www.businesswire.com/cgi-bin/mmg.cgi?eid=50276703&lang=en>

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