



Logitech Introduces Broad Range of Unified Communications Solutions

Logitech Improves Unified Communications Experience with New Webcams and Headsets Optimized for Microsoft Lync

FREMONT, Calif.--(BUSINESS WIRE)-- Today Logitech (SIX:LOGN) (NASDAQ:LOGI) introduced a variety of unified communications (UC) solutions to help businesses make the most out of their UC investments. With new Logitech for Business [HD webcams](#) and headsets optimized for [Microsoft® Lync™ 2010](#), along with a portfolio of enterprise video conferencing products from its LifeSize division, Logitech is offering a broad range of video communications solutions to businesses — from an employee's desktop to the conference room.



Logitech B910 HD Webcam (Photo: Business Wire)

Businesses are adopting UC solutions at an increasingly faster pace, with the installed base of fully integrated UC solutions predicted to grow from 2.1 million users in 2009 to 50 million users by 2015, according to a February 2010 Frost & Sullivan report, "World Unified Communications Markets." UC enables multiple communication channels to be integrated in the enterprise from Voice over IP, presence, email, video conferencing to instant messaging. As a Microsoft Certified Gold Partner, Logitech aims to meet this growing need by rolling out UC solutions, including webcams and headsets that are optimized for Lync — the next generation of Microsoft Corp.'s UC software.

As businesses refresh their communications infrastructure and implement UC to improve cost savings and productivity, there's a rising need for Logitech's UC solutions, which make it possible for business users to see and hear their clients, partners and co-workers with a high-quality experience. Logitech has more than 15 years of experience developing market-leading webcams, with partnerships such as Carl Zeiss that deliver

an unmatched level of quality. Working with Microsoft builds on that offering with products specifically designed to improve the user UC experience by delivering improved clarity and conversation quality. The latest addition to the lineup is the Logitech® B910 HD Webcam, which offers 720p HD video conferencing and stereo audio for business users on their PC.

For IT managers who want a high performance headset optimized for Lync, Logitech plans to introduce optimized corded and wireless headsets as part of its growing UC product portfolio early next year.

"Logitech's suite of UC devices optimized for Lync provides users with a quality communications experience making it easier for people to connect and collaborate, anytime, anywhere," said Ashima Singhal, group product manager, Microsoft Lync.

"Part of our effort to bring seamless HD video communications to anyone, anywhere, on any connected screen, includes supporting collaborative communications in the enterprise as well as their integration into business processes," said Eric Kintz, vice president and general manager of Logitech's video business. "With this lineup of UC products optimized for Lync, we're helping to bring the value of UC to life — enabling businesses to take full advantage of their UC investments."

Pricing and Availability

The Logitech UC offerings optimized for Microsoft Lync include: The Logitech® B910 HD Webcam, available today in the U.S. and Europe for \$99.99 (U.S.). Logitech plans to introduce Lync optimized corded and wireless headsets in early 2011.

About Logitech

Logitech is a world leader in products that connect people to the digital experiences they care about. Spanning multiple computing, communication and entertainment platforms, Logitech's combined hardware and software enable or enhance digital navigation, music and video entertainment, gaming, social networking, audio and video communication over the Internet, video security and home-entertainment control. Founded in 1981, Logitech International is a Swiss public company listed on the SIX

Swiss Exchange (LOGN) and on the Nasdaq Global Select Market (LOGI).

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