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## New Logitech G Performance Edition Gaming Mouse Designed for and Tested by the Gaming Enthusiast Community

Logitech G303 Daedalus Apex Features Our Best Optical Sensor for Maximum Tracking Accuracy

NEWARK, Calif.--(BUSINESS WIRE)-- Logitech (SIX:LOGN) (NASDAQ:LOGI), a leading innovator of gaming peripherals, today introduced its newest Logitech G mouse, the [Logitech® G303 Daedalus Apex Performance Edition Gaming Mouse](#). Designed based on feedback from the gaming enthusiast and eSports community, the Logitech G303 features the Logitech G exclusive Delta Zero™ optical sensor technology for precision targeting, and metal spring button tensioning system in a lightweight, compact form.



"The community sent us a clear message that they wanted the lightweight, symmetrical design of our G302 combined with the amazing sensor in our G502," said Ujesh Desai, vice president and general manager of the Logitech gaming business. "We took this feedback and built a mouse that was tuned and tested by pros to help ensure improved accuracy, comfort and performance. Thanks to you and this feedback, we've built an amazing product."

The Logitech G303 features one of the most advanced optical sensors available in gaming mice today and reflects Logitech's ongoing commitment to leveraging science to design products that help gamers win. The Logitech G303 also incorporates RGB customizable lighting color and brightness to match your style, system or environment.

"The G303 Daedalus Apex gives us a definite advantage," said Sean "sg@res" Gares of Cloud9, CS:GO. "This mouse offers a comfortable feel with a lightweight, ambidextrous grip."

### Advanced Optical Sensor

This performance-oriented mouse features Logitech's best optical sensor for maximum tracking accuracy. Our exclusive Delta Zero optical sensor technology minimizes speed-related accuracy variance, commonly known as

Logitech G303 Daedalus Apex Features Our Best Optical Sensor for Maximum Tracking Accuracy (Photo: Business Wire)

"mouse acceleration," for improved accuracy and precision targeting. Combining a huge DPI range of 200 all the way up to 12,000 with zero smoothing, this mouse delivers unparalleled tracking performance and responsiveness, and tracks movement at 300 inches per second. The optical sensor can also be tuned to achieve optimum lift-off distance and maximum tracking speeds on any gaming surface, so you can always get the best possible tracking response.

### Performance-Driven Design

The Logitech G303 delivers the utmost accuracy, responsiveness and performance in a lightweight, compact and durable design. The Logitech G exclusive metal spring tensioning system reduces pre-travel, resulting in improved button responsiveness and feel. The left and right click buttons have also been tested for 20 million clicks - which is the equivalent of a top professional gamer practicing 10 hours per day for two years - so you can confidently game for hours on end.

### RGB Customizable Lighting

For maximum visual appeal, full-color RGB lighting on the Logitech G303 projects light onto your mouse pad and can be customized from a palette of up to 16.8 million colors. You can bring your mouse to life with "breathing" light patterns, or set your lighting to sleep when you aren't using your system.

### **Pricing and Availability**

The Logitech G303 Daedalus Apex Performance Edition Gaming Mouse is expected to be available in the U.S. and Europe beginning in March 2015, for a suggested retail price of \$69.99. For more information please visit [gaming.logitech.com](http://gaming.logitech.com) or our [blog](#).

### **About Logitech**

Logitech is a world leader in products that connect people to the digital experiences they care about. Spanning multiple computing, communication and entertainment platforms, Logitech's combined hardware and software enable or enhance digital navigation, music and video entertainment, gaming, social networking, audio and video communication over the Internet, video security and home-entertainment control. Founded in 1981, Logitech International is a Swiss public company listed on the SIX Swiss Exchange (LOGN) and on the Nasdaq Global Select Market (LOGI).

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