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Express Yourself in Style with the 2014 Logitech Color Collection

Logitech Color Collection Offers Most Popular Mice in Eye-Catching Designs

NEWARK, Calif.--(BUSINESS WIRE)-- Today Logitech (SIX: LOGN) (NASDAQ: LOGI), the worldwide market leader in mice, unveiled its [sixth-annual design collection](#), releasing three of its most popular mice in new eye-catching patterns and contemporary colors. This bright, vibrant collection puts a wide range of fashionable looks in the palm of your hand.



"The 2014 Logitech Color Collection was designed to reflect the open expression of individuality in today's society," said Charlotte Johs, global vice president of brand development for PC accessories at Logitech. "Colors and patterns can influence your mood and reflect your style. With our new collection's bold designs and vibrant colors, you can show the world how unique you are."

From two-tone classics to eye-catching prints, the 2014 Logitech Color Collection adds fashionable designs to some of Logitech's most popular mice. Colors, patterns, and models included in the collection vary by region, and all deliver compelling style with the comfort, precision, and reliability Logitech mice are known for.

Pricing and Availability

The 2014 Logitech Color Collection mice are expected to be available in June 2014 and range in price from \$19.99 to \$29.99. For more information on the collection please visit our [blog](#). To learn more about the Color Collection mice available in your area visit <http://www.logitech.com/news/colorcollection>.

About Logitech

Logitech 2014 Color Collection (Photo: Business Wire)

Logitech is a world leader in products that connect people to the digital experiences they care about. Spanning multiple computing, communication and entertainment platforms, Logitech's combined hardware and software enable or enhance digital navigation, music and video entertainment, gaming, social networking, audio and video communication over the Internet, video security and home-entertainment control. Founded in 1981, Logitech International is a Swiss public company listed on the SIX Swiss Exchange (LOGN) and on the Nasdaq Global Select Market (LOGI).

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Photos/Multimedia Gallery Available: <http://www.businesswire.com/multimedia/home/20140604005263/en/>

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