



Introducing Logitech Alert Digital Video Security: Be There Even When You're Not

Logitech Alert Complete HD Video System Delivers No-Hassle Setup, Motion-Triggered Alerts, Access From Anywhere

FREMONT, Calif., Aug 03, 2010 (BUSINESS WIRE) -- Logitech (SWX:LOGN) (NASDAQ:LOGI) [today introduced Logitech\(R\) Alert\(TM\)](#), a complete [HD digital video security system](#) that lets you keep an eye on what matters most. Whether it's looking in on the house while traveling, checking in on the baby while you're at work, or monitoring your second home, the [Logitech Alert\(TM\) 750i Master System](#) and the weatherproof [Logitech Alert\(TM\) 750e Outdoor Master System](#) with night-vision let you be there when you're not, by providing everything you need to monitor your home inside and out. The new Logitech Alert master systems come with a smart HD camera, powerful PC and Web software, and free remote viewing on a PC or Mac(R) computer, or smartphone.

To support easy expansion, Logitech also introduced the [Logitech Alert\(TM\) 700i Add-On Camera](#) and the [Logitech Alert\(TM\) 700e Outdoor Add-On Camera](#). And for those who are often away from home, Logitech Alert(TM) Web and Mobile Commander is an optional premium service that lets you watch video that is recorded and stored on your camera, and manage settings and alerts from the Web or your smartphone. Logitech also plans to bring Logitech Alert to the TV later this year, by enabling Logitech Revue(TM) with Google TV customers to view who is at their front door or check in on the baby in the crib, without leaving their couch.

"The video security market is characterized by expensive, hard-to-install and hard-to-use security systems, as well as poor-quality monitoring cameras," said Eric Kintz, vice president and general manager of Logitech's video business. "As part of our vision to bring HD video to anyone, anywhere, Logitech is thrilled to introduce a completely new video security solution to consumers and small businesses, which offers HD video quality and motion-triggered live viewing and recording at attractive price points."

No-Hassle Setup

Setting up your Logitech Alert security system just takes minutes with a simple three-step process - install the Logitech Alert software, connect to your network, and plug in your camera. Logitech Alert features HomePlug(R) AV networking, which means connecting your Logitech Alert camera is as easy as plugging in a toaster. There's no new wiring or networking hassles - HomePlug AV uses your existing electrical wiring and outlets to connect your cameras to your network.

Motion-Triggered Alerts and Recording - Capture Only What's Important

Logitech Alert smart cameras also feature a built-in DVR (Digital Video Recorder), and automatically record video when motion is detected, letting you capture only important events. The Logitech Alert Commander software lets you define up to 16 motion zones, allowing you to easily pay attention to critical areas of your home while ignoring others - reducing false recordings. Logitech Alert cameras come equipped with a 2GB MicroSD card for storage, eliminating the need for your PC to be always on. The card can give you enough space for up to a week of video based on the amount of motion-triggered recording in a typical home. The recorded video is automatically backed up when your PC is connected to your network.

Capture Video More Clearly - Even at Night, in Any Condition

Every camera in Logitech's new video security lineup captures high-definition 720p video and features a 130-degree wide-angle lens, making it easier for you to recognize the faces of potential intruders or the license plates of suspicious vehicles. The Logitech Alert 750e and 700e feature IP55 (International Protection Rating) certified, weatherproof outdoor cameras with powerful HD night-vision, allowing you to monitor in complete darkness regardless of weather conditions.

Watch From Anywhere

Logitech Alert Commander software allows you to easily configure your video security system, watch live video, archive recorded video on your PC and review the recordings captured by your camera. The Logitech Alert master system includes

free remote viewing of live video through a browser on a secure site from any Internet-connected computer or through Logitech's free smartphone applications for iPhone(R), Blackberry(R) and Android(R). For power users who would like more control on the go, the premium Logitech Alert Web and Mobile Commander service provides you all the access of your Logitech Alert PC software, even when you're away from home.

Easily Expandable

There's no need to limit your security coverage to a single camera. Logitech Alert is designed to be easily expandable. You can set up as many locations as you want and mix and match up to six Logitech Alert cameras per location - indoors and out.

Pricing and Availability

The Logitech Alert 750i Master System and the Logitech Alert 750e Outdoor Master System will be offered for a suggested retail price of U.S. \$299.99 and \$349.99, respectively. The Logitech Alert 700i Add-On Camera and the Logitech Alert 700e Outdoor Add-On Camera will be offered for the suggested retail price of U.S. \$229.99 and \$279.99, respectively. Logitech Alert Web and Mobile Commander will be available as a bundle with a seven-day free trial and a suggested retail price of U.S. \$79.99 per year. All products are expected to be available in the U.S. and Europe in August. Please visit www.logitech.com/alert for more information.

About Logitech

Logitech is a world leader in products that connect people to the digital experiences they care about. Spanning multiple computing, communication and entertainment platforms, Logitech's combined hardware and software enable or enhance digital navigation, music and video entertainment, gaming, social networking, audio and video communication over the Internet, video security and home-entertainment control. Founded in 1981, Logitech International is a Swiss public company listed on the SIX Swiss Exchange (LOGN) and on the Nasdaq Global Select Market (LOGI).

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