



Logitech Introduces Keyboard for Wii Internet Channel, Upcoming Chat-Oriented Games

Licensed by Nintendo, Logitech Cordless Keyboard for Wii Enables Natural Typing for Easy Communication, Browsing, Searching

FREMONT, Calif., Jul 15, 2008 (BUSINESS WIRE) -- To make it easier for you to communicate with your friends and family on your Wii(TM) game console, Logitech (SWX:LOGN) (NASDAQ:LOGI) today introduced the new Logitech(R) Cordless Keyboard for Wii(TM) -- licensed by Nintendo -- a must-have accessory for chat-oriented games and the Wii(TM) Internet Channel. With its compact, slim design and 2.4 GHz wireless technology, Logitech's new keyboard for Wii enables a natural typing experience for easy communication, browsing and searching -- even from your favorite easy chair.

"One of the big reasons Wii has been so successful is the social element of the games and applications," said Ruben Mookerjee, Logitech's director of product marketing for gaming. "Our new keyboard helps families experience the Internet in the living room - and it will make chatting with online friends simple in popular games, such as Animal Crossing."

The Logitech Cordless Keyboard for Wii provides special system keys -- such as Zoom In/Out, Forward/Back, Quit and OK -- making it even easier to use your favorite game console to communicate with your friends, surf the Web, read the news, check the weather, browse Internet videos and send e-mail.

The keyboard complements the clean, stylish appeal of the Wii game console and Wii remote with its polished white finish and elegant, living-room design. And to provide you with a comfortable typing experience, the keyboard's primary keys are full size. However, the compact, slim design is also small enough to blend into the living room and sit comfortably on your lap.

The Logitech Cordless Keyboard for Wii is easy to set up and put away. Just plug the mini-receiver into the console and the keyboard is ready to use. And when you're finished using it, the receiver snaps into the back of the keyboard.

Pricing and Availability

The Logitech Cordless Keyboard for Wii is expected to be available in the U.S. and Europe beginning in August. The suggested retail price in the U.S. is \$49.99.

About Logitech

Logitech is a world leader in personal peripherals, driving innovation in PC navigation, Internet communications, digital music, home-entertainment control, gaming and wireless devices. Founded in 1981, Logitech International is a Swiss public company listed on the SWX Swiss Exchange (LOGN) and on the Nasdaq Global Select Market (LOGI).

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