

Logitech Unveils Washable, Ultra-Durable Keyboard

Spills and Dust Are No Match for New Logitech Washable Keyboard K310

NEWARK, Calif.--(BUSINESS WIRE)-- Today Logitech (SIX: LOGN) (NASDAQ: LOGI) unveiled the latest in its line of PC keyboards, the <u>Logitech® Washable Keyboard K310</u>. From a light dusting to a rinse in the kitchen sink, this keyboard is easy to clean and easy to dry. It's also designed for a comfortable typing experience with a familiar layout and sleek, thin profile.



The Logitech Washable Keyboard K310 can be hand washed time and time again, and can be submerged (with the exception of the USB cable) in up to 11 inches of water. Convenient drainage holes at the back of the keyboard allow for easy drying while key characters are laser printed and UV coated to help ensure the letters don't fade in the wash. Plus, the keys can last up to five million keystrokes, meaning this keyboard can take a washing, as well as a pounding.

"We've all experienced that moment of distraction — followed by panic, when a cup of coffee or a soda spills all over your keyboard," says Sophie Le Guen, senior director of mice and keyboards at Logitech. "Because life and its messes will happen, regardless of how

Logitech Washable Keyboard K310 (Photo: Business Wire) its messes will happen, regardless of how careful you are, Logitech designed the Logitech Washable Keyboard K310 to look and function like new, even over time."

Durable, yet still comfortable, this full-size keyboard's contemporary design complements both your computer and your work space. It comes complete with F-keys and a number pad, and is compatible with Windows® XP, Windows Vista® and Windows® 7. With twelve hot keys for instant access to Internet, e-mail, play, volume and more, you can readily open your most-used applications with a single keystroke. To make life even easier, this keyboard requires no software for setup, simply pull the device straight out of the box, plug it in and type away.

Pricing and Availability

The Logitech Washable Keyboard K310 is expected to be available in the U.S. beginning in August and Europe beginning in October 2012, for a suggested retail price of \$39.99. For more information please visit www.logitech.com or our blog.

About Logitech

Logitech is a world leader in products that connect people to the digital experiences they care about. Spanning multiple computing, communication and entertainment platforms, Logitech's combined hardware and software enable or enhance digital navigation, music and video entertainment, gaming, social networking, audio and video communication over the Internet, video security and home-entertainment control. Founded in 1981, Logitech International is a Swiss public company listed on the SIX Swiss Exchange (LOGN) and on the Nasdaq Global Select Market (LOGI).

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Source: Logitech

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