

## **Logitech Unveils New Wireless Trackball**

## Logitech Wireless Trackball M570 Offers All-Day Comfort, Logitech Unifying Receiver

FREMONT, Calif., Sep 15, 2010 (BUSINESS WIRE) -- Today Logitech (SIX: LOGN) (NASDAQ: LOGI) unveiled the <u>Logitech(R)</u> <u>Wireless Trackball M570</u>, delivering a different level of comfort and control. If you're searching for an alternative to touchpads or traditional mice, the Wireless Trackball M570 is uniquely designed for all-day comfort and features the leave-in Logitech(R) Unifying receiver.

"Based on overwhelming demand from our dedicated trackball users, we're delighted to announce the introduction of a new wireless trackball - the Logitech Wireless Trackball M570," said Rory Dooley, senior vice president and general manager of Logitech's control devices business unit. "Everything about our newest trackball is built to improve the experience and give trackball enthusiasts the comfort and control they deserve."

For those who haven't tried a <u>trackball</u>, one of the many benefits is that it stays put - you don't have to move your arm to move your cursor. As a result, it's a great space saver if you have a small or cluttered desk and, unlike a traditional mouse, you can keep your arm stationary. Plus, the sculpted shape supports your hand comfortably all day long.

The Logitech Wireless Trackball M570 also delivers precise cursor control wherever you want so hard tables, comfy sofas and lumpy beds are all no problem. The laser tracking sensor uses the ball, rather than a surface, to guide movement - so you can use it almost anywhere.

Logitech's newest trackball also has a convenient scroll wheel and easy-to-reach Back/Forward buttons that make computing simple, whether you're surfing the Web with your laptop or desktop computer, or watching shows on your home-theater PC.

For your convenience, the Wireless Trackball M570 uses the tiny Logitech(R) Unifying wireless receiver. It stays in your laptop, so there's no need to unplug it when you move around, and the advanced 2.4 GHz wireless means a robust connection with no dropouts from up to 30 feet away. Plus, you can easily add a compatible keyboard, number pad or additional mouse to the same receiver so you don't fill up all your USB ports. To reduce the hassle of changing batteries, you can go for up to 18 months without replacing the included AA battery - and the convenient battery indicator ensures that you'll never be caught off guard. (Battery life may vary based on user and computing conditions.)

## **Pricing and Availability**

The Logitech Wireless Trackball M570 is expected to be available in the U.S. and Europe in September for a suggested retail price of \$59.99 (U.S.). For more information please visit <a href="https://www.logitech.com">www.logitech.com</a> or our blog.

## **About Logitech**

Logitech is a world leader in products that connect people to the digital experiences they care about. Spanning multiple computing, communication and entertainment platforms, Logitech's combined hardware and software enable or enhance digital navigation, music and video entertainment, gaming, social networking, audio and video communication over the Internet, video security and home-entertainment control. Founded in 1981, Logitech International is a Swiss public company listed on the SIX Swiss Exchange (LOGN) and on the Nasdag Global Select Market (LOGI).

Logitech, the Logitech logo, and other Logitech marks are registered in Switzerland and other countries. All other trademarks are the property of their respective owners. For more information about Logitech and its products, visit the company's Web site at <a href="https://www.logitech.com">www.logitech.com</a>.

(LOGI-IR)

SOURCE: Logitech

Logitech
Amanda Sanyal, 510-713-5051
amanda\_sanyal@logitech.com

Copyright Business Wire 2010