



Groundbreaking Logitech Keyboard Design Delivers Comfort in a Familiar Shape

Logitech Comfort Wave Design Guides Hands, Cradles Fingers for a Naturally Comfortable Typing Experience

FREMONT, Calif., Jul 26, 2007 (BUSINESS WIRE) --

To offer computer users more comfort, Logitech (SWX:LOGN) (NASDAQ:LOGI) today unveiled a groundbreaking keyboard design that is a significant evolution of the familiar straight keyboard, yet doesn't require people to relearn how to type. The new Logitech(R) Cordless Desktop Wave(TM) and the Logitech(R) Wave Keyboard(TM) feature the innovative Logitech Comfort Wave Design, which increases keyboard comfort for Mac and PC users who want to do more, more comfortably.

Logitech combined three elements in its new design to enhance comfort without requiring people to change the way they type: an innovative wave key-frame design, a U-shaped constant curve and a cushioned, contoured palm rest. In comparison to ergonomic keyboards, people can use a Wave keyboard immediately - there is no learning curve. The Comfort Wave Design guides hands and cradles fingers to create a naturally comfortable typing experience.

"With the increased awareness and demand for comfort in our day-to-day lives, Logitech's new products offer a timely solution," said Denis Pavillard, vice president of product marketing for Logitech's keyboards and desktops. "According to a study at Harvard, for Logitech, the average person types approximately 2 million keystrokes every year. That's equal to 200 hours of typing. The Logitech Wave Comfort Design will delight people by offering the perfect balance of comfort and usability."

A Wave: Naturally Cradling People's Fingers

Fingers vary in length - for example, pointer fingers are longer than pinky fingers. To address this fundamental principle of hand shape, the signature element of the new Comfort Wave Design, its gradual wave-shaped contour, cradles the fingers with a shape that supports their actual, varied length. The Wave keyboard keys are highest at the A and Enter keys, which are typically hit by the little fingers. Moving inward toward the pointer fingers, the keys decrease in height until reaching the D and K keys, which are typically hit by the longer middle fingers. The keys move up again in height to accommodate the pointer fingers at the G and H keys. The maximum distance between the keys' peaks and troughs, the lowest and highest keys, is 4 mm. Because hands and fingers can rest in a more natural position and keys are closer to fingertips, the Wave key frame helps eliminate awkward hand and forearm positions, enhancing comfort and improving productivity.

A Constant Curve: Providing the Confidence of Consistent Keys

The U-shaped constant curve, compared to other curved keyboards, features consistently sized keys that let people type with confidence and comfort. The subtle 5-degree curve allows people's hands to open up and take a natural position instead of forcing the wrists to bend. And because each key is the same size and the same distance from one another, the learning curve is minimal; people can start using the keyboard right away. The space bar, the most frequently hit key, also incorporates the wave and curve design - and its increased size makes it easy to hit.

A Cushioned, Contoured Palm Rest: Positioning Hands for Comfort

The cushioned, contoured palm rest mirrors the wave-shaped key frame and provides gentle indents that position hands comfortably on the keyboard. With its padded, soft upholstery, the palm rest offers a comfortable place to rest the palms between typing sessions.

Convenient Hot Keys

To further enhance ease of use, the Comfort Wave Design offers large, convenient hot keys that are easy to see and hit. On both the PC and Mac, with Logitech software installed, hot keys can be mapped to launch folders, Web pages, or applications, such as photo galleries and music applications. For Windows Vista(TM) users, shortcut keys activate Flip 3D as well as

Windows Sidebar and gadgets. Logitech developed new Vista gadgets: a status indicator for caps lock, num lock and scroll lock; a typing-speed indicator; and an error-rate tracker that calculates the number of times the user hits the backspace key. For Mac users, the default assignment for the Media Center hot key is Front Row.

Logitech Cordless Desktop Wave

The Logitech Cordless Desktop Wave features a cordless keyboard with the Comfort Wave Design and a cordless laser mouse. The ambidextrous laser mouse is designed to complement the striking curved style and comfort of the Wave keyboard. The mouse also features pixel-precise laser tracking and a comfortable, soft rubber grip. Both mouse and keyboard feature a battery indicator light that alerts people when battery power is low, eliminating the hassle of unexpectedly losing power.

Pricing and Availability

The Logitech Cordless Desktop Wave keyboard-and-mouse combination is expected to be available worldwide beginning in late August and will have a suggested retail price of \$89.99 (U.S.). The corded Logitech Wave Keyboard is expected to be available worldwide beginning in October and will have a suggested retail price of \$49.99 (U.S.). More information about the Logitech Cordless Desktop Wave is available at www.logitech.com/wave.

About Logitech

Logitech is a world leader in personal peripherals, driving innovation in PC navigation, Internet communications, digital music, home-entertainment control, gaming and wireless devices. Founded in 1981, Logitech International is a Swiss public company traded on the SWX Swiss Exchange (LOGN) and on the Nasdaq Global Select Market (LOGI).

Logitech, the Logitech logo, and other Logitech marks are registered in the United States and other countries. All other trademarks are the property of their respective owners. For more information about Logitech and its products, visit the Company's Web site at www.logitech.com.

(LOGI - IR)

SOURCE: Logitech

Logitech
Kate Brinks, +1 510-713-5115
kate_brinks@logitech.com

Copyright Business Wire 2007

News Provided by COMTEX