



NEWS RELEASE

# Ultimate Ears Adds Mesmerizing New Design with Jen Stark Artist Edition Speaker

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Ultimate Ears Introduces Limited Edition Drippy UE ROLL 2

NEWARK, Calif.--(BUSINESS WIRE)-- Ultimate Ears today announced the first artist edition UE ROLL 2 speaker, Drippy UE ROLL 2, designed by renowned American artist Jen Stark. Created to celebrate the relationship between movement and sound, the limited edition Drippy UE ROLL 2 was inspired by prismatic colors and nature.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20160719005076/en/>

Drippy UE ROLL 2 (Photo: Business Wire)

Using her vivid imagination to transform materials into

fantastic, intricate works of art that mesmerize the eye, Stark's Drippy UE ROLL 2 patterns mimic the repetitive layers of plants, as well as the geometric framework she finds in the universe. In her work, she explores the juxtaposition of contrasting colors and repetition that give the impression of movement and vibration.

"There's no doubt that music brings movement to a moment," Stark said. "For this 'Drippy' design, I wanted to give the impression of sound becoming an oozing liquid, dripping down the surface of the speaker and leaving its mark on a moment."

Thanks to the speakers' fabric skin, Ultimate Ears has been able to create more than 50 artist and custom-edition speakers – an unmatched level of customization. In addition, Ultimate Ears' speakers provide insane personalization features through the app, such as sharing DJ capabilities with your friends and tailored sound levels to fit your preferences.

“Jen’s works of art are undeniably one-of-a-kind and in line with Ultimate Ears – her work is at the forefront of pop-culture and a statement of expression,” said Charlotte Johs, general manager of Ultimate Ears. “Your favorite song can captivate your ears, as Jen’s colorful creations captivate your eyes. Bringing the two together as Drippy UE ROLL 2 is the perfect marriage of sound and sight.”

Stark’s designs can be seen in a variety of venues from the Smithsonian American Art Museum's Permanent Collection, to the 2015 MTV Video Music Awards, to Miley Cyrus & Her Dead Petz’s “Lighter” music video and, now, on the acoustic skin of UE ROLL 2.

## Pricing and Availability

A limited number of Drippy UE ROLL 2 Limited Edition speakers are expected to be available in North America, Australia and select countries in Europe beginning July 2016, for a suggested retail price of \$99.99. For more information, please visit [www.ultimateears.com](http://www.ultimateears.com). To find out more about Jen Stark, please visit [www.jenstark.com](http://www.jenstark.com).

## About Jen Stark

American artist Jen Stark was born in Miami, Florida in 1983 and received her BFA from Maryland Institute College of Art in 2005, majoring in fibers with a minor in animation. Although Stark is most recognized for her paper sculptures, she has explored a variety of media including wood, paint, plexi and animation. Stark has exhibited globally with major shows in NYC, Los Angeles, Miami, Washington DC, Chicago, Seattle, Thailand and Canada. Her work is included in the Smithsonian American Art Museum's Permanent Collection, The Goldman Collection, the West Collection, the Microsoft Art Collection, Crystal Bridges Museum of American Art, the Museum of Art Fort Lauderdale and the Museum of Contemporary Art Miami among others. Stark lives and works in Los Angeles.

## About Ultimate Ears

Ultimate Ears is transforming the way people experience music, together, out in the world. Ultimate Ears first revolutionized the way artists interact with their concert audiences by reinventing the on-stage monitor, turning it into a custom-fitted earphone. Today, Ultimate Ears continues stronger than ever with its award-winning family of wireless speakers that are designed for people, their friends and wherever life takes them. And with new features and experiences regularly released through software updates, UE speakers just keep getting better. For more information, please visit [www.ultimateears.com](http://www.ultimateears.com). #MakeMusicSocial

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