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Logitech Enhances User Experience for Unified Communications with Peripherals Designed for Cisco Jabber

The Logitech UC Solution for Cisco 725-C Includes Unique Enterprise-Grade Keyboard with Integrated Phone and Video Call Controls

NEWARK, Calif.--(BUSINESS WIRE)-- Logitech (SIX: LOGN) (NASDAQ: LOGI) today introduced a unique enterprise-grade keyboard with integrated phone and video call controls, designed exclusively for Cisco Jabber, making it fast and easy to communicate through a computer or thin client in virtual workspace environments. The Logitech UC Solution for Cisco 725-C brings together three new products: the innovative Logitech UC Keyboard K725-C with dedicated keys for managing calls on a computer or virtual desktop, the full-HD Logitech C920-C Webcam and the ergonomically shaped Logitech M525-C Wireless Mouse.

Logitech UC Solution for Cisco 725-C (Photo: Business Wire)

As a Preferred Solution Developer in the Unified Communications category of the Cisco Developer Network, Logitech has completed interoperability verification testing required by Cisco for the Logitech UC Solution for Cisco 725-C.

The Logitech UC Keyboard K725-C has nine dedicated phone and video-control keys for quickly answering, ending and muting calls, directly from the desktop. The call answer/end key blinks to show incoming calls, giving users a visual cue even when they aren't looking at their screen, and the voicemail-message key glows steadily to indicate when new messages are waiting. There's also a built-in LCD display screen that shows caller ID for incoming calls, as well as the duration of calls in progress and all traditional information found on the telephone today.

Because the Logitech UC Keyboard K725-C interoperates directly with Cisco Jabber, it manages calls for any user who is signed into the system. This makes the Logitech UC Solution for Cisco 725-C ideal for "hot desking" work environments, where users don't have a permanently assigned desk or cubicle. In addition, for more traditional users working from dedicated desktops or telecommuting from home, the Logitech UC Solution for Cisco 725-C enables users to create their own customized virtual workspace, with new collaboration options to increase productivity and work more effectively.

"We created the Logitech UC Keyboard to replicate the familiar physical controls of a traditional desk phone, giving UC users new options to collaborate using soft phones and video," said Eric Kintz, senior vice president and general manager of Logitech for Business. "The Logitech C920-C webcam further enhances this experience with true-to-life HD video clarity, while the Logitech M525-C mouse represents Logitech's heritage in human-centric peripherals that boost user productivity and satisfaction. We are delighted that Cisco shares our vision and has given us the opportunity to design products for Cisco Jabber."

Cisco Jabber is a unified communications software client that gives users access to presence, instant messaging (IM), voice, video, voice messaging, desktop sharing and conferencing, allowing collaboration anywhere on any device.

"We value Logitech's design expertise and innovation in developing enterprise-grade peripherals that help enrich the collaboration capabilities of Cisco Jabber software," said Phil Sherburne, vice president of Enterprise Smart Solutions at Cisco. "The keyboard call controls, in particular, are an important new approach for bridging the gap between the physical and virtual worlds of unified communications — making users more productive and thus increasing return on investment for UC deployments, including those within Cisco's VXI virtual workspace environments."

"Presenting a simple and familiar user experience is critical to the success of unified communications deployments," said Rich Costello, senior research analyst for unified communications at IDC. "Products such as the Logitech UC Keyboard K725-C can play an important role in helping users make the transition from hardware-based to software-based communication and collaboration."

The Logitech C920-C Webcam offers up to 1080p high-definition video at 30 frames a second, a wide 78-degree field of view,

omni-directional dual stereo microphones, a privacy shutter and Logitech RightLight™ 2 technology that automatically compensates for poor lighting conditions. The webcam also has onboard H.264 encoding technology, which can free up system bandwidth by performing video processing within the camera.

The Logitech M525-C Wireless Mouse has a micro-precise scroll wheel and an ergonomically shaped design with soft rubber grips. The mouse comes with a Logitech Unifying receiver, which plugs into the USB port on the Logitech UC Keyboard K725-C.

The Logitech UC Keyboard K725-C features Logitech's PerfectStroke™ key system, making every key stroke comfortable, flu and whisper-quiet.

Pricing and Availability

The Logitech UC Solution for Cisco 725-C, which includes the keyboard, webcam and mouse, is expected to be available worldwide beginning in March 2013 with a Manufacturer's Suggested Resale Price (MSRP) of $269.99, from selected resellers who specialize in supporting Cisco Collaboration customers. The Logitech C920-C Webcam is expected to be sold separately with an MSRP of $109.99. These three products are to be compatible with Cisco Jabber in virtualized environments beginning in March 2013, with full support for Cisco Jabber on Windows PCs expected within the first half of 2013. For more information on the Logitech UC Solution for Cisco 725-C, please visit www.logitech.com/cisco. For other Logitech products for business, please visit www.logitech.com/business.

The Cisco Developer Network unites Cisco with third-party developers of hardware and software to deliver tested interoperable solutions to joint customers. (Interoperability testing is designed to simulate typical customer configurations, and does not replace the need for on-site testing in conjunction with actual implementation.) As a Preferred Solution Developer, Logitech has worked closely with Cisco to deliver enhanced solutions that deliver greater interoperability with Cisco networking solutions. Logitech also shares Cisco's strong commitment to customer service and satisfaction, has completed interoperability verification testing based on criteria set forth by Cisco, and can provide their customers 24 hour, 7 days a week customer support. For more information on Logitech UC Solution for Cisco 725-C interoperability go to: https://marketplace.cisco.com/catalog/products/3167

About Logitech

Logitech is a world leader in products that connect people to the digital experiences they care about. Spanning multiple computing, communication and entertainment platforms, Logitech's combined hardware and software enable or enhance digital navigation, music and video entertainment, gaming, social networking, audio and video communication over the Internet, video security and home-entertainment control. Founded in 1981, Logitech International is a Swiss public company listed on the SIX Swiss Exchange (LOGN) and on the Nasdaq Global Select Market (LOGI).

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