



NEWS RELEASE

# Logitech Introduces Rugged Combo for the New 9.7-inch iPad, Made Specifically for Students and Learning

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A Modular Drop Protective iPad Case and Keyboard Built for Every Class, Task and App

LAUSANNE, Switzerland & NEWARK, Calif.--(BUSINESS WIRE)-- Today Logitech (SIX:LOGN) (NASDAQ:LOGI) announced the **Logitech® Rugged Combo**, **Logitech® Rugged Case** and **Logitech® Add-on Keyboard for Rugged Case** for Apple's new, more affordable 9.7-inch iPad, a complete solution designed specifically for students and learning. The Rugged Combo helps protect iPad from drops and daily wear and tear, and has a detachable keyboard offering a secure and approved solution for testing and exams.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20170321005988/en/>

The Logitech Rugged Combo offers drop protection plus a detachable front cover keyboard so students can use iPad everywhere learning happens - in the classroom, in the field and in the lab. (Photo: Business Wire)

"iPad is changing the way teachers teach and students learn, and the Logitech Rugged Combo for the new 9.7-inch iPad is built from the

ground up with personalized-learning in mind," said Michele Hermann, vice president of mobility at Logitech. "We worked with Apple to design the Rugged Combo to be incredibly durable and protect iPad while bringing a secure keyboard connection that's approved for testing, so teachers and students can focus on expanding what's possible inside the classroom and beyond."

The Rugged Case's frame is lined with soft polymer ribs that flex on impact to protect iPad from drops as high as six feet onto surfaces as hard as concrete. The kick-back stand has sturdy mechanical hinges that move freely within a

40-degree range, while staying firmly in place, without collapsing, even with aggressive tapping.

The keyboard physically connects to iPad using Logitech's proprietary connector, making it a secure solution for student testing and exams. The keyboard also sources power directly from iPad, so teachers or students never have to charge the keyboard. The keyboard's design leverages Logitech's extensive expertise to provide laptop-like, comfortable typing to minimize mistakes. Its dedicated row of short-cut and function keys, also make it easy to navigate various iPad functions, directly from the keyboard.

The Logitech Rugged Combo offers drop protection plus a detachable front cover keyboard so students can use iPad everywhere learning happens – in the classroom, in the field and in the lab. The Logitech Rugged Case provides iPad protection and includes a detachable screen cover; clip on the cover when storing or transporting iPad, and leave it behind when using iPad. The Add-on Keyboard for the Rugged Case can also be purchased separately at any time.

## Availability

The Logitech Rugged Combo, Rugged Case or Add-on Keyboard for Rugged Case is available for purchase to schools and school districts in the U.S. and Canada beginning later this week from [apple.com/education/purchasing/](https://apple.com/education/purchasing/). For more information on the three products visit [logitech.com](https://www.logitech.com).

## About Logitech

Logitech designs products that have an everyday place in people's lives, connecting them to the digital experiences they care about. More than 35 years ago, Logitech started connecting people through computers, and now it's a multi-brand company designing products that bring people together through music, gaming, video and computing. Brands of Logitech include **Jaybird**, **Logitech G** and **Ultimate Ears**. Founded in 1981, and headquartered in Lausanne, Switzerland, Logitech International is a Swiss public company listed on the SIX Swiss Exchange (LOGN) and on the Nasdaq Global Select Market (LOGI). Find Logitech at [www.logitech.com](https://www.logitech.com), the **company blog** or **@Logitech**.

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Jessica Monney

1-510-713-5830

**jmonney@logitech.com**