



Logitech Mice Deliver Revolution in Personal Computing Navigation; The Wheel, Reinvented: Revolution Mice Speed Mac and PC Users Through Digital Content with Hyper-Fast Scrolling

FREMONT, Calif., Aug 23, 2006 (BUSINESS WIRE) -- Logitech (SWX:LOGN) (NASDAQ:LOGI) today announced a revolution in PC navigation with two advanced mice that transform the experience of finding and manipulating the vast amount of digital content on a person's computer or on the Web.

Already an indispensable tool for PC navigation, the computer mouse can now meet the advanced demands of people who need to move quickly and intuitively through multiple Web pages, large spreadsheet files, digital photos, playlists or any of the other rich, abundant digital content available today. The Logitech(R) MX(TM) Revolution cordless laser mouse and the Logitech(R) VX Revolution(TM) cordless laser mouse for notebooks mark a radical change in navigating this content -- from which few people will turn back once they have experienced it.

Both mice feature hyper-fast scrolling with a revolutionary alloy wheel -- the MicroGear(TM) Precision Scroll Wheel -- that spins freely for up to seven seconds, spanning hundreds of pages with a single flick of the finger and setting a new benchmark in scrolling efficiency. Computer navigation with these mice is also enhanced with an innovative One-Touch(TM) Search feature that allows people to select a word or phrase on a Web page or in a document and, with a single click, view Internet search results on that subject. And with their ergonomic designs, the new mice offer a level of comfort that is almost forgettable -- they become a nearly imperceptible extension of the hand.

A recent Logitech study revealed that people, on average, have six applications open on their computer at any one time, and the active window switches or a new window opens every 50 seconds. To navigate the vast content at their disposal, people spin their mouse's scroll wheel approximately 26 feet in an eight-hour day.

The Wheel, Reinvented

The MicroGear Precision Scroll Wheel helps ease this navigational challenge in two different ways. Its breakthrough free-spin mode takes people through long documents as quickly as they want. A single flick of the finger yields as many as 10,000 lines of a Microsoft Excel(R) document in seven seconds -- with a traditional scroll wheel, it would take 500 spins and seven minutes to cover the same territory. The new wheel also offers an improved click-to-click scrolling option that results in familiar tactile feedback for each small unit of distance scrolled, allowing people to precisely navigate lists, slides and individual images.

"By giving people the option of using a free-spinning scroll wheel, Logitech has addressed a source of pain for computer users, who previously had to continuously move their index finger to scroll through long documents," said Ashish Arora, Logitech's vice president of product marketing for retail pointing devices. "Every application lends itself to different kinds of navigation -- and with its sophisticated technology, the wheel can elegantly switch between the free-spin and click-to-click scrolling modes. People who try the new wheel say that they can't go back."

One-Touch Search

Marking another breakthrough in navigation, the One-Touch Search feature can be married to a user's search application, such as Yahoo!(R) or Google(R). When a word or phrase is highlighted in a document or on a Web page, a click of the One-Touch Search button, located just beneath the scroll wheel, automatically begins a search of the Web or computer system.

Designed for Comfort

Ergonomics has become increasingly important as people continue to spend more time immersed in their digital content. Sculpted contours on Logitech's new mice create natural resting points for fingers, and rubber thumb grips make it easy to grab and move the mice without squeezing too hard. Both mice feature low-resistance polytetrafluoroethylene feet, enabling them to glide smoothly across a surface with minimal exertion on the part of the user. And the MicroGear wheel includes an inset rubber belt that makes it easier for the index finger to grab and flick the finely tuned wheel.

The Logitech MX Revolution Mouse

The world's most advanced mouse, the Logitech MX Revolution mouse includes an intelligent twist to the MicroGear Precision Scroll Wheel: The motorized wheel automatically switches between free-spin mode and click-to-click mode, with Logitech's SmartShift(TM) technology, based on the best setting for the application being used. In some applications, such as Microsoft Excel, Logitech's technology also senses the speed at which people spin the wheel -- if spun rapidly, the wheel goes into free-spin mode; if spun slowly, the wheel shifts into click-to-click mode. People can also toggle manually between modes -- by pushing down and clicking the wheel. And settings for the wheel and for all of the mouse's seven buttons can be customized for individual preferences within the included Logitech SetPoint(R) software or with Logitech Control Center software for Mac(R), available via download.

The MX Revolution also features a second wheel near the thumb that can either be used to zoom in and out of photos and documents, or to quickly switch between applications, furthering people's navigational efficiency.

The Logitech MX Revolution mouse has a suggested retail price of \$99.99 in the U.S. It is now available in the U.S. and in Europe.

The Logitech VX Revolution Mouse

Designed for notebook PC users who want the very best in a mouse, the Logitech VX Revolution mouse balances portability and comfort. It's smaller in size than the MX Revolution mouse and includes a slot to store the 2.4 GHz micro-receiver, making it more portable. And its ergonomic design, rubber-lined thumb grip and slightly concave key plates make it highly comfortable to use.

The base of the mouse features a switch that can shift the MicroGear Precision Scroll Wheel from free-spin mode to click-to-click mode. The mouse also includes a zoom slider that makes it easy to zoom in and out of open documents and photos. The Logitech VX Revolution mouse has a suggested retail price of \$79.99 in the U.S. It is now available in the U.S. and in Europe.

More information about the MX Revolution and VX Revolution mice is available at www.logitech.com/revolution.

About Logitech

Founded in 1981, Logitech designs, manufactures and markets personal peripherals that enable people to effectively work, play, and communicate in the digital world. Logitech International is a Swiss public company traded on the SWX Swiss Exchange (LOGN) and in the U.S. on the Nasdaq Global Select Market (LOGI).

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