

Logitech Selected for Membership in Avaya DevConnect Program

Products from Logitech and LifeSize, a division of Logitech, are compatible with key Avaya unified communications (UC) solutions

FREMONT, Calif.--(BUSINESS WIRE)-- Logitech (SIX: LOGN) (NASDAQ: LOGI) today announced it has been selected by Avaya, a global provider of business collaboration systems, software and services, for membership in the Avaya DevConnect program. Additionally, several of Logitech's unified communications (UC) peripherals are now compliant with key UC solutions from Avaya.

Logitech's enterprise-class peripherals help businesses take full advantage of the communications platforms and solutions they've deployed by creating the best possible experience for users. In today's new anytime, anywhere office, peripherals play a critical function in equipping the modern workforce with the products they need to be efficient and effective in any environment. Logitech UC peripherals—including the B525, B910 and B990 HD webcams; BSP420-M and BSP420 USB speakerphones (US/Canada only); BH870 wireless Bluetooth headset (US/Canada only), BH970 wireless mono DECT headset (US/Canada only) and B530 USB headset —now are compliance-tested by Avaya for compatibility with Avaya one-X® Communicator.

The Avaya DevConnect program promotes the development, compliance-testing and co-marketing of innovative third-party products that are compatible with standards-based Avaya solutions. Member organizations have expertise in a broad range of technologies — including IP telephony, contact centers and mobility applications — helping companies extend the value of multivendor networks and transform voice into an intelligent business application that delivers true value to the bottom line.

As a Platinum member of the program, Logitech is eligible to submit products for compatibility testing by the Avaya Solution Interoperability and Test Lab. There, a team of Avaya engineers develops a comprehensive test plan for each application to verify whether it is Avaya compliant. Doing so enables businesses to confidently add best-in-class capabilities to their network without having to replace their existing infrastructure—speeding deployment of new applications and reducing both network complexity and implementation costs.

"In conjunction with our LifeSize division, we're proud to have a fully Avaya compliant, end-to-end communications portfolio — supporting our customers from the desktop to the meeting room," said Eric Kintz, vice president and general manager of Logitech for Business. "Broad interoperability with enterprise vendors is a core component of Logitech's strategy — we know our products need to seamlessly work with whatever platforms our business customers have deployed in order to deliver the best possible user experience. By joining Avaya's DevConnect program and testing our UC peripherals, we're enabling our joint customers to maximize the benefits of their communications infrastructure."

The Avaya DevConnect program currently includes thousands of software and hardware developer companies, integrators, service providers and customers. Members have created a broad array of innovative solutions tested for Avaya compliance, including natural language speech recognition applications, wireless services, specialized computer telephony integration and reporting capabilities, and applications tailored for specific vertical industries.

Through the DevConnect program, Avaya provides a number of platforms and interfaces for member companies to develop with and enhance.

"Development partners like Logitech help ensure that our customers have access to leading enterprise peripherals—for both the desktop and meeting room—optimized to bring out the best our UC platform has to offer," said Eric Rossman, vice president, Developer Relations, Avaya. "Together, Logitech and Avaya are equipping the modern workforce with the tools necessary to be successful, and we look forward to continuing to drive interoperability and ease-of-use with our solutions."

As a member of the DevConnect program, companies have access to a wide range of support from Avaya, including technical resources and training. There are three levels of membership — Registered, Gold and Platinum — each entailing progressive levels of marketing and sales involvement. Free Registered membership is available to anyone interested in designing Avaya-compatible solutions. Gold-level members and Platinum members must meet rigorous Avaya criteria for customer satisfaction,

product support, business operations, marketing and sales. Logitech is a Platinum member of the Avaya DevConnect program. For more information on Logitech business solutions, please visit our <u>blog</u> or <u>website</u>.

Membership information and a listing of solutions developed and tested under the DevConnect program are available at www.avaya.com/devconnect.

About Avaya

Avaya is a global provider of business collaboration and communications solutions, providing unified communications, contact centers, data solutions and related services to companies of all sizes around the world. For more information please visit www.avaya.com. For more information on the Avaya DevConnect program, visit www.avaya.com/devconnect.

About Logitech

Logitech is a world leader in products that connect people to the digital experiences they care about. Spanning multiple computing, communication and entertainment platforms, Logitech's combined hardware and software enable or enhance digital navigation, music and video entertainment, gaming, social networking, audio and video communication over the Internet, video security and home-entertainment control. Founded in 1981, Logitech International is a Swiss public company listed on the SIX Swiss Exchange (LOGN) and on the Nasdag Global Select Market (LOGI).

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