



## LifeSize Introduces LifeSize Passport Connect, Optimized for Cloud Video Conferencing

*First product leveraging both Logitech and LifeSize technology shatters price performance barrier as industry's first sub-\$1,000 HD video conferencing solution*

AUSTIN, Texas--(BUSINESS WIRE)-- [LifeSize](#), a division of Logitech (NASDAQ: LOGI) (SIX: LOGN), today announced [LifeSize@ Passport Connect](#),<sup>™</sup> an [HD video conferencing](#) system optimized for cloud-based platforms with plug-and-play technology and a price that can enable broader deployments for telecommuters and remote offices.

LifeSize Passport Connect is the first product that leverages both Logitech and LifeSize technology. Combining features and capabilities from [LifeSize@ Passport](#),<sup>™</sup> the industry's leading price performance and interoperability endpoint, LifeSize Passport Connect includes a Logitech HD camera and delivers a video and audio experience that's open and interoperable.

Today, cloud-based platforms are poised to expand the [video conferencing](#) market from the SMB to the enterprise, changing the way businesses use HD video collaboration. LifeSize Passport Connect is specifically designed to provide a simple user experience when communicating through cloud-based platforms. Because the product also works with SIP-based IP PBX systems, customers can enjoy a plug-and-play, high quality user experience. Additionally, LifeSize Passport Connect helps eliminate the need to locate another user or search for a lengthy IP address with its directory name-based dialing for intuitive calling.

"Since we were acquired by Logitech in 2009, we have been actively collaborating on our shared vision of making HD video calling as ubiquitous as a phone call," said Craig Malloy, chief executive officer of LifeSize and Logitech senior vice president. "Working within Logitech on LifeSize Passport Connect is a natural extension of our strengths and accelerates universal video collaboration by continuing our track record of breaking the boundaries of quality, flexibility and total cost of ownership."

LifeSize Passport Connect delivers the best price performance available today, with 720p call quality at U.S. \$1,499 and less than U.S. \$1,000 with a one-year [LifeSize@ Connections](#)<sup>™</sup> subscription. LifeSize Connections, also announced today, is a cloud-based, business-class HD video collaboration platform that makes instant face-to-face connection possible with anyone, anywhere. LifeSize Connections is designed to drive video calling adoption by bringing the enterprise-class features that businesses expect — encryption, bandwidth management and scalability — to a solution that's easy to deploy, manage and use. The fusion of LifeSize Passport Connect and LifeSize Connections is ideal for companies that want to enable broad video collaboration throughout their organization as well as with customers and partners outside of the network.

LifeSize Passport Connect is designed to be interoperable with leading cloud-based solutions such as LifeSize Connections and prominent UC solutions including those from Alcatel-Lucent, Avaya and Microsoft Office Communications Server 2007 R2 and Microsoft Lync Server 2010.

### Features of LifeSize Passport Connect include:

- Simplified user interface optimized for cloud environments with name-based dialing and integrated search functionality
- Rapid deployment and management, including auto-provisioning, secure firewall traversal and plug-and-play deployment with LifeSize Connections
- 720p HD video quality
- Compatibility with LifeSize Connections, Alcatel-Lucent, Avaya, Microsoft OCS and Lync
- Best-in-class HD camera technology including Carl Zeiss® optics
- RightLight<sup>™</sup>2 technology support for superior low light handling in any environment

### Pricing and Availability

LifeSize Passport Connect is expected to be available globally in the third calendar quarter of 2011 for U.S. \$1,499 or U.S.

\$999 with the purchase of a one-year subscription to LifeSize Connections

### **Additional Resources**

- [LifeSize Passport Connect datasheet](#)
- [LifeSize Connections datasheet](#)
- [More information on all LifeSize July 20 announcements](#)
- [More information on the LifeSize Connections beta program](#)
- [Unified Communications Interoperability Forum \(UCIF\)](#)
- [LifeSize blog](#)

### **About LifeSize Communications**

LifeSize is a pioneer and world leader in high-definition video collaboration. Designed to make video conferencing truly universal, our full range of open standards-based systems offer enterprise-class, IT-friendly technologies that enable genuine human interaction over any distance. Founded in 2003 and acquired by Logitech in 2009, LifeSize, with its commitment to relentless innovation, continues to extend the highest-quality video conferencing capabilities to anyone, anywhere. For more information, visit [www.lifesize.com](http://www.lifesize.com).

Note to editors: Photos available at [www.lifesize.com/press/media\\_kit](http://www.lifesize.com/press/media_kit)

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