

New Logitech Products Make It Even More Convenient to Interact with Your Apple Devices

Logitech Bluetooth Easy-Switch Keyboard and Logitech Wireless Rechargeable Trackpad Bring Illumination and Touch to Apple Devices

NEWARK, Calif.--(BUSINESS WIRE)-- Today Logitech (SIX: LOGN) (NASDAQ: LOGI) announced the expansion of its Mac® lineup with two new products: the Logitech® Rechargeable Trackpad for Mac.



Logitech Bluetooth Easy-Switch Keyboard (Photo: Business Wire)

Each product brings new dimensions to the way you navigate and control your favorite Apple products. The Logitech Bluetooth Easy-Switch Keyboard features Logitech Easy-Switch technology — similar to the popular Logitech® Bluetooth® Illuminated Keyboard K810 — so you can easily go from typing an email on your Mac to taking notes on your iPad to replying to a text on your iPhone, by simply pressing a button. In addition, the Logitech Rechargeable Trackpad gives you the full set of Mac OS® multi-touch gestures on a smooth glass surface.

"Logitech's new products build on what people love about their Macs, iPads and iPhones, and make them even more convenient and easy to use," said Mike Culver, vice president of brand development for consumer computing platforms at Logitech. "Building on Logitech's history of delivering high quality products, both the keyboard and trackpad have an insightful

design that complements your existing Apple devices, and you'll appreciate their smart power management as well."

Logitech Bluetooth Easy-Switch Keyboard

The Logitech Bluetooth Easy-Switch Keyboard can pair with up to three Apple devices simultaneously, and its familiar Mac layout features the keys you'd expect, including Command, Brightness and Mission Control™. Its sleek aluminum design matches the Apple style, making it look right at home next to your Mac, iPad or iPhone.

In addition to its attractive design, this keyboard was built to maximize usability and power. The bright illumination of its backlit key characters makes them easy to read in low light conditions or at night, so you can type in any environment. Virtually anticipating your needs, the keyboard turns on its illumination when your hands approach, and it automatically dims or brightens based on the amount of light in the room.

Logitech Rechargeable Trackpad

The Logitech Rechargeable Trackpad features multi-touch control, so you can click, scroll, swipe, zoom and more. With a low-profile design and smooth glass surface, the trackpad replicates a touch-screen experience. And, because the touch area is larger than the typical notebook's touchpad, it's easier to take advantage of the full range of Mac OS multi-touch gestures, so you can naturally control and access your information. Plus, the trackpad has been engineered with embedded precision sensors and resistance to fingerprints and scratches.

In addition, the trackpad makes battery hassle a thing of the past — it is rechargeable through a USB cable and can be used while being recharged. Fully charged, you'll have one month of power, which you can manage through its convenient On/Off switch. With Bluetooth wireless connectivity, the trackpad also provides up to 30 feet of wireless range.

Pricing and Availability

The Logitech Bluetooth Easy-Switch Keyboard and the Logitech Rechargeable Trackpad are expected to be available in the U.S. and Europe in January 2013, for a suggested retail price of \$99.99 and \$69.99. For more information, please visit www.logitech.com or our blog.

About Logitech

Logitech is a world leader in products that connect people to the digital experiences they care about. Spanning multiple computing, communication and entertainment platforms, Logitech's combined hardware and software enable or enhance digital navigation, music and video entertainment, gaming, social networking, audio and video communication over the Internet, video security and home-entertainment control. Founded in 1981, Logitech International is a Swiss public company listed on the SIX Swiss Exchange (LOGN) and on the Nasdaq Global Select Market (LOGI).

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