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Logitech Wins Seven 2014 iF Product Design Awards

NEWARK, Calif.--(BUSINESS WIRE)-- Today Logitech (SIX: LOGN) (NASDAQ: LOGI) announced that seven of its products have won the prestigious 2014 iF product design award for excellence in the computer and audio/video categories. This marks the company's fourth consecutive year of recognition, and the first time Logitech has had seven winning products in one year. This year's winners are the UE BOOM, Logitech® FabricSkin Keyboard Folio, Logitech® G602 Wireless Gaming Mouse, Logitech® Ultrathin Touch Mouse, Logitech® Wireless Rechargeable Touchpad T650, Logitech® Bluetooth® Illuminated Keyboard K810 and Logitech® Bluetooth® Speakers Z600.

"The iF award celebrates outstanding achievements in design, and we are proud to be recognized an unprecedented seven times this year," said Bracken Darrell, Logitech president and chief executive officer. "These awards validate our whole team's commitment - from R&D through to the customer's experience - to design products that create an emotional connection with people."

In choosing its winners, the iF jury considered criteria such as design quality, finish, choice of materials, degree of innovation, functionality, ergonomics and aspects of universal design, among other items. Following is an overview of each of Logitech's 2014 award winners.

UE BOOM

The UE BOOM is the first-ever social music player, a wireless speaker that's packed with a specific set of features that sets a new standard for listening to music. Its versatile go-anywhere shape is wrapped in a specially developed acoustic skin that is both water and stain resistant so you can enjoy your music anywhere you go. It offers 360-degree sound, and features a 15-hour rechargeable battery. And it's made for connecting with others. If more friends crash the party, you can wirelessly connect two UE BOOMs together through the free UE BOOM app for Apple iOS® and Android™ to play them in either stereo-to-stereo or traditional left/right stereo mode.

Logitech FabricSkin Keyboard Folio

The Logitech FabricSkin Keyboard Folio combines beautiful design with intelligent technology for thin-and-light protection with added functionality for your iPad®. Available in a variety of colors and refined fabrics, this top-of-the-line folio brings beauty to iPad protection, while its water-repellent coating helps protect the front and back of your iPad from accidental spills. Its surprisingly thin, built-in Bluetooth keyboard is seamlessly fused into the folio's interior fabric, and its full-size keys - complete with Apple iOS shortcuts - provide the familiar comfort of a traditional keyboard.

Logitech G602 Wireless Gaming Mouse

The Logitech G602 Wireless Gaming Mouse sets a new standard in wireless gaming, with a battery life that blows the competition away. Featuring two modes, the mouse delivers 250 hours of non-stop gaming battery life when in performance mode, and up to 1,440 hours of battery life in endurance mode, more than quadrupling the battery life of ordinary wireless gaming mice. It features exclusive Delta Zero™ sensor technology that offers high-accuracy cursor control. The mouse also has 11 programmable controls, allowing people to reassign any game command or multi-command macro with optional Logitech Gaming Software (LGS).

Logitech Ultrathin Touch Mouse

The Logitech Ultrathin Touch Mouse is a sleek touch mouse designed to be as thin, cool and touch-oriented as today's latest computers. Featuring a super-thin design that slips easily into a computer sleeve or pocket, the Logitech Ultrathin Touch Mouse is ultra-portable. Its responsive touch surface simplifies Windows 8 touch navigation or Multi-Touch navigation in Apple OS X® and thanks to Bluetooth with Logitech Easy-Switch™ technology, the mouse can connect wirelessly to two devices at once, and you can easily switch among them with the flip of a switch.

Logitech Wireless Rechargeable Touchpad T650

The Logitech Wireless Rechargeable Touchpad T650 provides fast, fluid navigation of Windows 8, with a wider range of gestures compared to most touch mice. Let your fingers roam across the large, smooth glass surface designed to feel like dragging your fingers across the surface of water. You can swipe from the edges to activate charms and switch apps, scroll

with ease through Web pages and pinch-to-zoom in on your family photos. The ultra-smooth glass surface is resistant to fingerprints and scratches so it looks as good as it feels. Plus, the entire touchpad acts as a large button - you can click wherever your finger rests.

Logitech Bluetooth Illuminated Keyboard K810

The Logitech Bluetooth Illuminated Keyboard K810 makes multi-tasking easy with one-touch switching among multiple devices such as your PC, Ultrabook, tablet or smartphone, regardless of the platform. Thanks to Logitech Easy-Switch technology, you can be wirelessly connected to three devices at once. Its keys are backlit with bright illumination that automatically adjusts to any light, and its built-in sensors detect your hands' approach, turning the illumination on or off accordingly. Its real brushed-aluminum design and minimalist size will fit both your style and your desk space.

Logitech Bluetooth Speakers Z600

The Logitech Bluetooth Speakers Z600 were designed to resemble an object of art, using shapes, materials and colors that meld with the modern living space and complement the sleek look of today's computers. With these speakers you can effortlessly stream music and other audio from your computer, smartphone or tablet. Three devices can be active at the same time, and switching among them is as simple as pressing pause on one and play on another. Whether you're listening to music, watching a movie, playing a game or video chatting, the Logitech Bluetooth Speakers Z600 deliver clear, well-defined audio.

All award-winning entries from the 2014 iF design awards will be presented at the iF design exhibition in Hamburg, and can be seen in the iF Online Exhibition at the iF website, www.ifdesign.de.

About Logitech

Logitech is a world leader in products that connect people to the digital experiences they care about. Spanning multiple computing, communication and entertainment platforms, Logitech's combined hardware and software enable or enhance digital navigation, music and video entertainment, gaming, social networking, audio and video communication over the Internet, video security and home-entertainment control. Founded in 1981, Logitech International is a Swiss public company listed on the SIX Swiss Exchange (LOGN) and on the Nasdaq Global Select Market (LOGI).

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