



NEWS RELEASE

Logitech Breaks Company Record With Nine iF DESIGN AWARDS in 2017

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LAUSANNE, Switzerland & NEWARK, Calif.--(BUSINESS WIRE)-- Today Logitech (SIX: LOGN) (NASDAQ: LOGI) announced that it won nine prestigious iF DESIGN AWARDS for 2017. This is the seventh consecutive year that iF, the German design organization, has recognized Logitech. This year's total is a new company record for Logitech. The iF DESIGN AWARDS recognized Logitech for product design across many categories, as well as brand identity and product packaging.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20170306005423/en/>

Logitech announced that it won nine prestigious iF DESIGN AWARDS for 2017. (Graphic: Business Wire)

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Learn More: <http://blog.logitech.com/?p=25697>

The 2017 awarded products and initiatives include:

- **Logitech K780 Multi-Device Wireless Keyboard**
- **Logitech BRIO 4K Pro Webcam**
- **Logitech G Pro Gaming Mouse**
- **Logitech G900 Chaos Spectrum Gaming Mouse**
- **Logitech G Prodigy Series**

- **Logitech POP Home Switch**
- **Logitech BASE**
- Logitech brand identity
- Logitech G product packaging

“It’s been our mission to be respected for innovation across any category we play in, in essence, to be a Design company,” said Bracken Darrell, Logitech President and CEO. “Design is at the center of our product creation process, leveraging our historical and growing strength in engineering. We’re really proud of the recognition by iF and the larger design community. These iF DESIGN AWARDS are a terrific honor, one we will try to live up to by putting design at the center of everything we do.”

The iF DESIGN AWARDS honor products based on criteria such as innovation and elaboration, functionality, aesthetics, responsibility and positioning. Recognized as a symbol of design excellence around the world, the iF DESIGN AWARDS are judged by 60 experts from more than 20 countries.

About Logitech

Logitech designs products that have an everyday place in people's lives, connecting them to the digital experiences they care about. Over 35 years ago, Logitech started connecting people through computers, and now it’s a multi-brand company designing products that bring people together through music, gaming, video and computing. Brands of Logitech include **Jaybird**, **Logitech G** and **Ultimate Ears**. Founded in 1981, and headquartered in Lausanne, Switzerland, Logitech International is a Swiss public company listed on the SIX Swiss Exchange (LOGN) and on the Nasdaq Global Select Market (LOGI). Find Logitech at www.logitech.com, the **company blog** or **@Logitech**.

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Source: Logitech International

Logitech

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