

## Logitech Delivers Protection With Style for the New, Third-Generation iPad

Ultrathin Keyboard Cover Helps You Make the Most of the iPad Experience

NEWARK, Calif.--(BUSINESS WIRE)-- Logitech (SIX:LOGN) (NASDAQ:LOGI) today extends its tablet lineup with its latest keyboard accessory — the <u>Logitech® Ultrathin Keyboard Cover</u> — made for the new, third-generation iPad® as well as the iPad 2. Leveraging Logitech's extensive heritage of high quality, reliability and design, this all-in-one solution provides an ultrathin screen protector and built-in keyboard so you can type easily and travel without worry.



"The third-generation iPad and its apps are designed to give you more control and creativity, whether you are editing photos and movies, making music or writing a novel," said Alexis Richard, director of product marketing at Logitech. "The new Logitech Ultrathin Keyboard Cover — with its ultra-sleek, smart design and extended keyboard battery life — provides a convenient way for you to make the most of your iPad no matter what activity you are using it for."

The perfect partner for your iPad, the Logitech Ultrathin Keyboard Cover protects your screen with a stylish, slim aluminum cover that adds minimal weight to your tablet, and features a built-in keyboard that pairs through Bluetooth. When you're ready to type an email or watch a movie, the keyboard's built-in stand holds your iPad at the best angle.

Similar to a Smart Cover, the Logitech Ultrathin Logitech Ultrathin Keyboard Cover (Photo: Business Wire)

Keyboard Cover attaches quickly and securely to your iPad with a magnetic clip. It has an instant On/Off feature, which means your iPad automatically wakes up when you open the cover, and switches to standby when you close it. And with a six-month battery life (based on two hours-per-day usage), you can spend more time typing and less time worrying about your keyboard losing power.

With function keys for enhanced navigation, and a piano-black finish, this keyboard cover adds both functionality and style to your iPad.

Logitech also confirmed that the <u>Logitech Keyboard Case for iPad 2</u> and the <u>Logitech Tablet Keyboard for iPad</u> from its current tablet accessories lineup are compatible with both the iPad 2 and third-generation iPad.

## **Pricing and Availability**

The Logitech Ultrathin Keyboard Cover is expected to be available in the U.S. and Europe beginning in April 2012, for a suggested retail price of \$99.99. For more information please visit <a href="https://www.logitech.com">www.logitech.com</a> or our <a href="https://www.logitech.com">blog</a>.

## **About Logitech**

Logitech is a world leader in products that connect people to the digital experiences they care about. Spanning multiple computing, communication and entertainment platforms, Logitech's combined hardware and software enable or enhance digital navigation, music and video entertainment, gaming, social networking, audio and video communication over the Internet, video security and home-entertainment control. Founded in 1981, Logitech International is a Swiss public company listed on the SIX

Swiss Exchange (LOGN) and on the Nasdaq Global Select Market (LOGI).

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Finn Partners Andrea McDonald 415-249-6768 andrea@finnpartners.com

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