



NEWS RELEASE

# Logi CREATE Unveiled: The First Accessories Specially Designed With Apple for the iPad Pro

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Make More Possible and Get More Done with Logi CREATE for iPad Pro

NEWARK, Calif.--(BUSINESS WIRE)-- Today Logitech (SIX:LOGN) (NASDAQ:LOGI) unveiled its first accessories designed in collaboration with Apple to perfectly complement the aesthetics and features of the new iPad Pro™: the **Logi CREATE Backlit Keyboard Case with Smart Connector** and the **Logi CREATE Protective Case with Any-angle Stand**. The Logi CREATE Keyboard Case is the first third-party keyboard on the market to leverage Apple's new Smart Connector™, eliminating the need to power on, connect or charge the keyboard.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20151111005384/en/>

Logi CREATE: The first cases specially designed with Apple for the iPad Pro (Photo: Business Wire)

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Get more done. <http://blog.logitech.com/?p=24184>

"The iPad Pro coupled with iOS 9 opens new ways to create, work and play on the tablet," said Michele Hermann, vice president of mobility at Logitech. "With this in mind, we worked closely with Apple to design the Logi CREATE, and unleash even more possibilities. The result is a functional yet beautiful case, and the best iPad keyboard we've ever created. From compatibility with the Apple Smart Connector to the color and finish of the keyboard, every detail was meticulously crafted to perfectly complement the iPad Pro."

Both Logi CREATE products offer thin and light front and back protection, and the tightly-woven premium fabric

resists accidental bumps, scratches and spills. Highlights of the cases include:

## The Logi CREATE Backlit Keyboard Case with Smart Connector

The Logi CREATE Backlit Keyboard Case is designed to work exclusively with Apple's new Smart Connector for seamless communication between the iPad Pro and the keyboard. Through leveraging the Smart Connector, the Logi CREATE keyboard automatically powers on and securely connects with the iPad Pro when placed in the typing position – no Bluetooth® pairing needed. And because the keyboard is powered by the iPad Pro, you never have to think about charging your keyboard again.

The Logi CREATE Backlit Keyboard Case is built for productivity. The keyboard features full-size 19 mm keys, adjustable backlighting and an intuitive layout, helping you take full advantage of the iPad Pro's expansive workspace and new iOS® 9 features. The iOS shortcut keys also put the power of your favorite apps at your fingertips – you can activate search and media controls without ever leaving the keyboard. The case provides two viewing angles, so you can make the most of the iPad Pro's big, beautiful screen whether you're posting an update, watching videos, or using the Apple Pencil to take notes. The Logi CREATE Backlit Keyboard Case is available for a suggested retail price of \$149.99.

## The Logi CREATE Protective Case with Any-angle Stand

The Logi CREATE Protective Case with Any-angle Stand adjusts to whatever adventure comes your way. The case's flexible stand has a hidden hinge that firmly holds your iPad Pro in the perfect viewing angle within a 60-degree range. Place the iPad Pro upright in the stand for watching video in comfort or nearly flat for sketching with the Apple Pencil – there's an angle for nearly every activity or work setup. The Logi CREATE protects the front and back of your iPad Pro without adding unnecessary bulk or weight. The Logi CREATE Protective Case with Any-angle Stand is available for a suggested retail price of \$79.99.

## Availability

The Logi CREATE Backlit Keyboard Case and the Logi CREATE Protective Case with Any-angle Stand are available in a variety of colors including black, red or blue. Both are expected to be available online and in Apple stores in the U.S., and select countries in Europe and Asia beginning November 2015, at the same time the iPad Pro becomes available. For more information, please visit [Logitech.com](http://Logitech.com), our [blog](#) or connect with us on [Facebook](#).

## About Logitech

Logitech designs products that have an everyday place in people's lives, connecting them to the digital experiences

they care about. Over 30 years ago, Logitech started connecting people through computers, and now it's designing products that bring people together through music, gaming, video and computing. Founded in 1981, Logitech International is a Swiss public company listed on the SIX Swiss Exchange (LOGN) and on the Nasdaq Global Select Market (LOGI). Find Logitech at [www.logitech.com](http://www.logitech.com), the [company blog](#) or [@Logitech](#).

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Jessica Monney

1-510-713-5830

[jmonney@logitech.com](mailto:jmonney@logitech.com)