

## Delta – A Durable Business Model

J.P. Morgan Aviation, Transportation and Industrials Conference

March 15, 2017





## Safe Harbor

Statements in this presentation that are not historical facts, including statements regarding our estimates, expectations, beliefs, intentions, projections or strategies for the future, may be "forward-looking statements" as defined in the Private Securities Litigation Reform Act of 1995. All forward-looking statements involve a number of risks and uncertainties that could cause actual results to differ materially from the estimates, expectations, beliefs, intentions, projections and strategies reflected in or suggested by the forwardlooking statements. These risks and uncertainties include, but are not limited to, the effects of terrorist attacks or geopolitical conflict; the cost of aircraft fuel; the impact of fuel hedging activity including rebalancing our hedge portfolio, recording mark-to-market adjustments or posting collateral in connection with our fuel hedge contracts; the availability of aircraft fuel; the performance of our significant investments in airlines in other parts of the world; the possible effects of accidents involving our aircraft; the restrictions that financial covenants in our financing agreements could have on our financial and business operations; labor issues; interruptions or disruptions in service at one of our hub or gateway airports; breaches or security lapses in our information technology systems; disruptions in our information technology infrastructure; our dependence on technology in our operations; the effects of weather, natural disasters and seasonality on our business; the effects of an extended disruption in services provided by third party regional carriers; failure or inability of insurance to cover a significant liability at Monroe's Trainer refinery; the impact of environmental regulation on the Trainer refinery, including costs related to renewable fuel standard regulations; our ability to retain management and key employees; competitive conditions in the airline industry; the effects of extensive government regulation on our business; the sensitivity of the airline industry to prolonged periods of stagnant or weak economic conditions; uncertainty in economic conditions and regulatory environment in the United Kingdom related to the likely exit of the United Kingdom from the European Union; and the effects of the rapid spread of contagious illnesses.

Additional information concerning risks and uncertainties that could cause differences between actual results and forward-looking statements is contained in our Securities and Exchange Commission filings, including our Annual Report on Form 10-K for the fiscal year ended Dec. 31, 2016. Caution should be taken not to place undue reliance on our forward-looking statements, which represent our views only as of March 15, 2017, and which we have no current intention to update.

## A Durable Business Model

Leveraging our solid foundation to produce consistent, sustainable results for shareholders

## Consistently Producing Solid Results

 Running a reliable, customer-focused airline is producing strong profits and cash flows that are sustainable through the business cycle

## 2017: A Transition Year for Our Business

 Margins likely to contract in 2017 as pace of revenue improvement lags cost increases. Expect greatest pressure in the March quarter, with a return to margin expansion in the second half

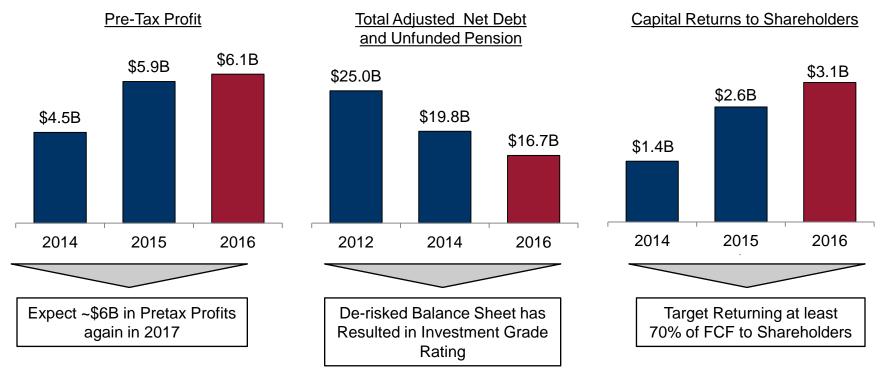
## Balanced Capital Deployment

 Balancing deployment of strong cash flow between investments in our business, balance sheet de-risking, and shareholder returns drives sustainable results over the long-term



## Consistently Producing Solid Results

Running a reliable, customer-focused airline is producing strong profits and cash flows, allowing for improved balance sheet strength and increased return of capital to shareholders



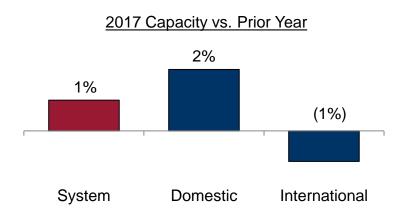
Adjusted for special items; non-GAAP financial measures reconciled in Appendix



## 2017 Is A Transition Year

Capacity discipline is supportive of improving unit revenue trends, which will allow Delta to invest in our people and product and offset pressures from rising jet fuel prices

- System capacity growth capped at 1% appropriate level to balance capital investment and supply and demand, while also progressing toward our long-term financial targets
- Committed to keeping capacity growth in check as we pursue our 17-19% operating margin target
- Margins under pressure in 1H17, but we are focused on returning to margin expansion in the back half of the year as improving RASM trajectory catches up to cost increases







## Environment Supportive of Improving Revenue

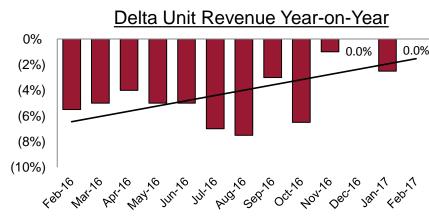
Favorable dynamics in the industry environment in combination with Delta specific initiatives should drive improving revenue trends through 2017

#### Industry Environment Supportive of Improving Revenue Trends

- Lag between rising fuel prices and revenue recapture has historically been ~2 quarters
- 2017 domestic supply forecast of +3% more closely aligned to U.S GDP growth and is 150 basis points below 2016 levels
- Improving domestic demand trends following the election have continued into 2017
- Business yields are improving, but remain well below historical levels
- Year-on-year unit revenue comparisons ease over the next several quarters

#### Delta Initiatives Expected to Drive Additional Revenue Benefits

- Capping 2017 capacity at +1%, with domestic +2%
- Branded fares expected to drive an incremental \$300 million of revenue in 2017 and an incremental \$1 billion through 2019
- American Express partnership expected to deliver \$300 million of incremental value in 2017
- Leveraging alliance partnerships, including Aeromexico JV and an expanded Korean partnership
- Continue to invest in products and services customers value which has resulted in a 9% revenue premium vs. the industry



Note: Aug-16 adjusted for outage

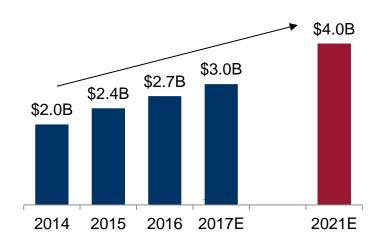


## Leveraging Customer Loyalty to Drive Value

#### Stronger loyalty program has more value for all partners

- Partnering with American Express since 1996 to create the world's most valuable airline co-brand portfolio
- American Express partnership is expected to produce over \$300 million in incremental value for 2017
  - Expect to achieve a \$4 billion annual contribution by 2021
  - Majority of increase comes from growth in co-brand card portfolio benefitting both Delta and American Express
  - Benefits flow through Passenger Revenue, Other Revenue and various expense lines
- New card acquisitions increased double digits in 2016 and remain strong year-to-date
- Also leveraging American Express' unique position as both credit card provider and largest global travel agency
- Cooperation with American Express includes co-brand card, Membership Rewards, Sky Club, and Merchant Services

#### **Delta-Amex Co-Brand Contribution**



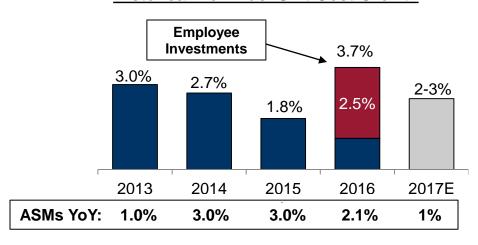


## Maintaining our Commitment on Costs

Delta remains committed to delivering non-fuel unit cost growth of 2% or less over the long-term

- 2013-2017 non-fuel unit cost CAGR of 2.5% includes ~50 basis points of pressure from profit sharing given robust pre-tax earnings growth
- Delta expects to drive ~\$1.5 billion of productivity savings in 2017, which will help mitigate cost pressures and fund investments in our business
  - Maintenance savings and productivity from new aircraft and materials purchases
  - Upgauging benefits continue
  - Further leveraging technology investments as well as our scale with suppliers to drive cost productivity
- Cost pressure weighted toward 1H17 with non-fuel CASM expected to be lower year-on-year in the second half

#### Historical Non-Fuel Unit Cost Growth

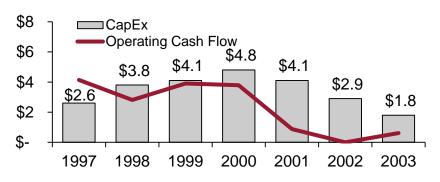




# Strong Cash Generation and Disciplined Capital Investment Differentiates Delta

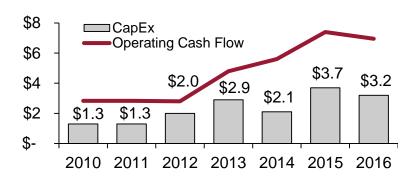
Combination of strong earnings and balanced allocation of cash flow creating a sustainable business model through the cycle

## 1997-2003 Capital Expenditures and Operating Cash Flow (\$B)



Cumulative Operating Cash Flow: \$16B Cumulative Free Cash Flow: (\$8B)

2010-2016 Capital Expenditures and Operating Cash Flow (\$B)



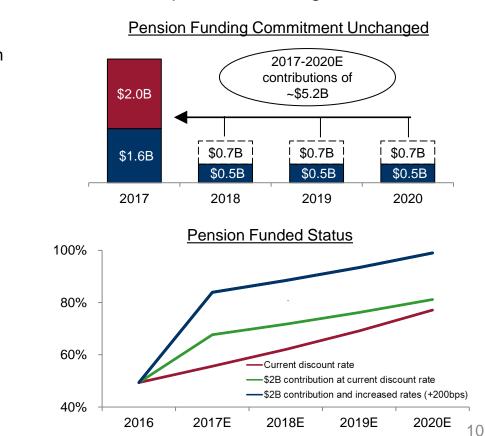
Cumulative Operating Cash Flow: \$33B Cumulative Free Cash Flow: \$17B

# Proactively Addressing Pension and De-risking Cash Flows



\$2 billion unsecured debt issuance used to accelerate 2018-2020 pension funding commitment

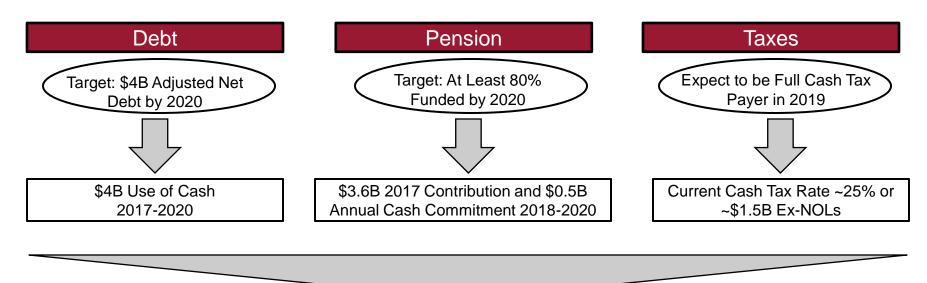
- \$2 billion unsecured debt issued at a blended rate of 3.3%
  - Delta's first investment grade, unsecured issuance in nearly 20 years
  - All agencies deemed transaction "credit neutral"
  - Proceeds will be used to accelerate portions of 2018-2020 pension funding commitments
    - Increases pension asset base in favorable market environment
    - Enhances cash flow flexibility as minimum funding requirement goes to zero through 2024
    - Also plan to contribute \$350 million in stock during the first quarter
  - Remain committed to \$4 billion adjusted net debt target
    - Planned annual pension contributions now \$0.5 billion vs. \$1.2 billion with difference going to pay down debt
  - 50 basis point increase in discount rate reduces unfunded pension liability by ~\$1 billion
    - 200 basis point increase in rates would result in a
       ~95% funded status in 2020



#### **▲** DELTA

# Balance Sheet Strategy Maintains Cash Flexibility for Future

Debt repayment and excess pension funding strategy will provide Delta with cash flow flexibility when the company becomes a full cash tax payer



Achieving Debt and / or Pension Targets Earlier than Planned Should Allow Delta to Preserve Shareholder Returns

#### 🗻 D E L T A

## Delta Committed To Consistent Shareholder Returns

Plan to return 70% of free cash flow to owners, with an increasing focus on the dividend

## Regular dividend run-rate of \$615 million per year

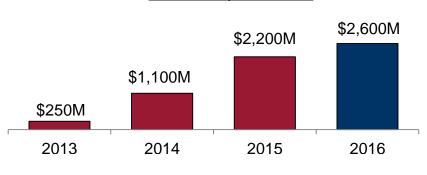
- Dividend represents a long-term commitment to consistently return cash to owners - Delta expects to return a greater percentage of its cash through dividends going forward
- Delta has consistently increased the dividend since 2013

# Annual Dividend \$615M \$509M \$100M \$251M \$251M \$2013 2014 2015 2016 Run-Rate @ \$0.81/sh.

## Plan to complete \$5 billion share repurchase authorization by mid-2017

- Delta has demonstrated a willingness to accelerate buybacks with excess free cash flow
- 3rd share repurchase authorization on track to be completed ahead of schedule
- Delta repurchased 18% of its current market cap between 2013 and 2016, while paying down \$3 billion in debt

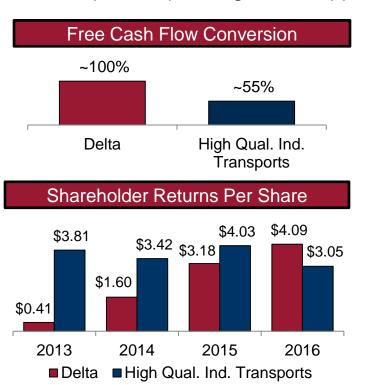
#### Share Repurchases

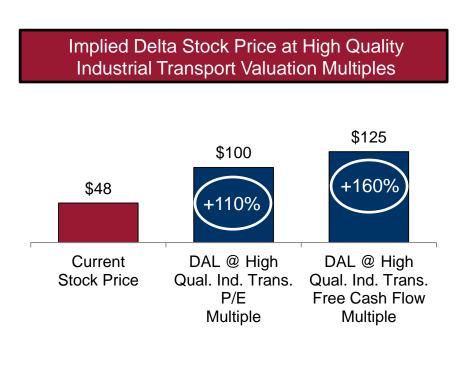




## Opportunity In Proving Durability

Delta's stock price implies significant opportunity in reinforcing earnings sustainability







#### Non-GAAP Financial Measures

Non-GAAP Financial Measures: We sometimes use information ("non-GAAP financial measures") that is derived from the Consolidated Financial Statements, but that is not presented in accordance with accounting principles generally accepted in the U.S. ("GAAP"). Under the U.S. Securities and Exchange Commission rules, non-GAAP financial measures may be considered in addition to results prepared in accordance with GAAP, but should not be considered a substitute for or superior to GAAP results. The tables below show reconciliations of non-GAAP financial measures used in this presentation to the most directly comparable GAAP financial measures.

Forward Looking Projections. We do not reconcile forward looking non-GAAP financial measures because mark-to-market ("MTM") adjustments and settlements will not be known until the end of the period and could be significant.

### Pre-Tax Income and Net Income, Adjusted

Pre-Tax and Net Income, Adjusted. We adjust for the following items to determine pre-tax and net income, adjusted, for the reasons described below:

Mark-to-Market ("MTM") adjustments and settlements. MTM adjustments are defined as fair value changes recorded in periods other than the settlement period. Such fair value changes are not necessarily indicative of the actual settlement value of the underlying hedge in the contract settlement period. Settlements represent cash received or paid on hedge contracts settled during the period. These items adjust fuel expense to show the economic impact of hedging, including cash received or paid on hedge contracts during the period. Adjusting for these items allows investors to better understand and analyze our core operational performance in the periods shown.

Restructuring and other items. Restructuring and other items includes fleet and other charges, severance and related costs, an insurance settlement, and a litigation settlement. Because of the variability in restructuring and other items, the exclusion of this item is helpful to investors to analyze the company's recurring core operational performance in the periods shown.

Loss on extinguishment of debt. Because of the variability in loss on extinguishment of debt, the exclusion of this item is helpful to investors to analyze the company's recurring core operational performance in the periods shown.

Release of tax valuation allowance. Because of the uniqueness of the net gain related to the reversal of the tax valuation allowance, the exclusion of this gain allows investors to better understand and analyze the company's core operational performance in the period shown.

Virgin Atlantic MTM adjustments. We record our proportionate share of earnings from our equity investment in Virgin Atlantic in non-operating expense. We adjust for Virgin Atlantic's MTM adjustments to allow investors to better understand and analyze the company's core financial performance in the periods shown.

## Pre-Tax Income and Net Income, Adjusted

	Year Ended		Year Ended		Year Ended		
(in billions)	December 31, 201	6	December 31, 2015	5_	December 31, 2014		
Pre-tax income	\$	6.6	\$ 7.2	2	\$ 1.1		
Adjusted for:							
MTM adjustments and settlements		(0.4)	(1.3	3)	2.3		
Restructuring and other items		_	_	-	0.7		
Loss on extinguishment of debt		_	_	-	0.3		
Virgin Atlantic MTM adjustments		(0.1)			0.1		
Total adjustments		(0.5)	(1.3	3)	3.4		
Pre-tax income, adjusted	\$	6.1	\$ 5.9	9	\$ 4.5		
	Year Ended		Year Ended		Year Ended	Yea	r Ended
(in billions)	December 31, 201	6	December 31, 2015	,	December 31, 2014	Decemi	ber 31, 2013
Net income	\$	4.4	\$ 4.5	_	\$ 0.7	\$	10.5
Adjusted for:							
MTM adjustments and settlements		(0.3)	(0.8)	)	1.5		(0.3)
Restructuring and other items		_	_		0.4		0.4
Loss on extinguishment of debt		_	_		0.2		_
Release of tax valuation allowance		_	_		_		(7.9)
Virgin Atlantic MTM adjustments		(0.1)		_			
Total adjustments		(0.4)	(0.8)	)	2.1		(7.8)
Net income, adjusted	\$	4.0	\$ 3.7		\$ 2.8	\$	2.7
-				_			

Capital Expenditures

	Year	Ended	Year Ended		Year Ended		Year Ended Year Ended		Year	Ended
(in billions)	Decemb	er 31, 2016	Decemb	December 31, 2015		ber 31, 2014	December 31, 2013		December 31	
Property and equipment additions	\$	2.6	\$	2.2	\$	1.6	\$	2.1	\$	1.1
Ground property and equipment, including technology		0.8		0.7		0.6		0.5 -		0.3
Adjustments:										
Purchase of equity investments		_		0.5		_		0.3		_
Acquisition of London-Heathrow slots		_		0.3		_		_		_
Proceeds for sales of E190 aircraft		(0.2)		_		_		_		_
Reimbursements related to build-to-suit facilities and other						(0.1)				(0.1)
Capital expenditures, net	\$	3.2	\$	3.7	\$	2.1	\$	2.9	\$	1.3

#### Adjusted Net Debt

Adjusted Net Debt. We use adjusted total debt, including aircraft rent, in addition to long-term adjusted debt and capital leases, to present estimated financial obligations. We reduce adjusted debt by cash, cash equivalents and short-term investments and hedge margin receivable, resulting in adjusted net debt, to present the amount of assets needed to satisfy the debt. Management believes this metric is helpful to investors in assessing the company's overall debt profile. Management has reduced adjusted debt by the amount of hedge margin receivable, which reflects cash posted to counterparties, as we believe this removes the impact of current market volatility on our unsettled hedges and is a better representation of the continued progress we have made on our debt initiatives.

(in billions)	D	ecember	31, 2016	D	ecember 31	2014	De	ecember 31	, 2012
Debt and capital lease obligations	\$	7.3		\$	9.7		\$	12.6	
Plus: unamortized discount, net and debt issuance costs		0.1			0.2			0.6	
Adjusted debt and capital lease obligations			\$ 7.4		\$	9.9		\$	13.2
Plus: 7x last twelve months' aircraft rent			2.0			1.6			1.9
Adjusted total debt		_	9.4			11.5			15.1
Less: cash, cash equivalents and short-term investments			(3.2)			(3.3)			(3.4)
Less: hedge margin receivable			(0.1)			(0.9)			-
Adjusted net debt		_	\$ 6.1		\$	7.3		\$	11.7
Unfunded Pension		_	10.6			12.5			13.3
Total adjusted net debt and unfunded pension		_	\$ 16.7		\$	19.8		\$	25.0

#### Operating Cash Flow

Operating Cash Flow, Adjusted. Delta presents adjusted operating cash flow because management believes adjusting for the following items provides a more meaningful measure for investors. Adjustments include:

Hedge deferrals. During the March 2015 quarter, we effectively deferred settlement of a portion of our hedge portfolio until 2016 by entering into fuel derivative transactions that, excluding market movements from the date of the transactions, would provide approximately \$150 million in cash receipts during the September 2015 quarter and \$150 million in cash receipts for the December 2015 quarter. Additionally, these transactions require approximately \$300 million in cash payments in 2016 (excluding market movements from the date of the transactions). By effectively deferring settlement of a portion of the original derivative transactions, the restructured hedge portfolio provides additional time for the fuel market to stabilize while adding some hedge protection in 2016. Operating cash flow is adjusted to include these deferral transactions in order to allow investors to better understand the net impact of hedging activities in the periods shown.

Hedge margin. Operating cash flow is adjusted for hedge margin as we believe this adjustment removes the impact of current market volatility on our unsettled hedges and allows investors to better understand and analyze the company's core operational performance in the periods shown.

Reimbursements related to build-to-suit facilities. Management believes investors should be informed that these reimbursements for build-to-suit leased facilities effectively reduce net cash provided by operating activities and related capital expenditures.

	Year Ended		Year Ended	Year Ended	Year Ended	Year Ended
(in billions)	December 31, 2016		December 31, 2015	December 31, 2014	December 31, 2013	December 31, 2012
Net cash provided by operating activities (GAAP)	\$ 7.2	2	\$ 7.9	\$ 4.9	\$ 4.5	\$ 2.5
Adjustments:						
Hedge deferrals	(0.	1)	0.4	_	_	_
Hedge margin	(0.	1)	(0.8)	0.9	_	_
Reimbursements related to build-to-suit leased facilities	_	-	(0.1)	_	_	_
SkyMiles used pursuant to advance purchase under AMEX agreement			<u> </u>		0.3	0.3
Net cash provided by operating activities, adjusted	\$ 7.0	)	\$ 7.4	\$ 5.8	\$ 4.8	\$ 2.8



## Operating Margin, adjusted

Operating Margin, Adjusted. We adjust for the following items to determine operating margin, adjusted, for the reasons described below:

MTM adjustments and settlements. MTM adjustments are defined as fair value changes recorded in periods other than the settlement period. Such fair value changes are not necessarily indicative of the actual settlement value of the underlying hedge in the contract settlement period. These items adjust fuel expense to show the economic impact of hedging, including cash received or paid on hedge contracts during the period. These items adjust fuel expense to show the economic impact of hedging, including cash received or paid on hedge contracts during the period. Adjusting for these items allows investors to better understand and analyze our core operational performance in the periods shown.

Restructuring and other. Because of the variability in restructuring and other, the adjustment for this item is helpful to investors to analyze the company's recurring core operational performance in the periods shown.

Refinery sales. Delta's refinery segment provides jet fuel to the airline segment from its own production and from jet fuel obtained through agreements with third parties. Activities of the refinery segment are primarily for the benefit of the airline. However, from time to time, the refinery sells fuel by-products to third parties. These sales are recorded gross within other revenue and other operating expense. We believe adjusting for refinery sales allows investors to better understand and analyze the impact of fuel cost on our results in the periods shown.

	Year Ended	Year Ended
	December 31, 2016	December 31, 2015
Operating margin	17.5 %	19.2 %
Adjusted for:		
MTM adjustments and settlements	(1.1)%	(3.2)%
Restructuring and other	_	0.1 %
Refinery sales	0.1 %	0.1 %
Operating margin, adjusted	16.5 %	16.2 %

#### Free Cash Flow

Free Cash Flow and Free Cash Flow Conversion. We present free cash flow because management believes this metric is helpful to investors to evaluate the company's ability to generate cash that is available for use for debt service or general corporate initiatives. Adjustments include:

Hedge deferrals. During the March 2015 quarter, we effectively deferred settlement of a portion of our hedge portion until 2016 by entering into fuel derivative transactions that, excluding market movements from the case of the case o

Hedge margin. Free cash flow is adjusted for hedge margin as we believe this adjustment removes the impact of current market volatility on our unsettled hedges and allows investors to better understand and analyze the company's core operational performance in the periods shown.

Net purchase/redemption of short-term investments and other investing. Net purchases of soft term investments represent the net purchase and sale activity of investments and marketable securities in the period, including gains and losses. We adjust free cash flow for this activity, net, to provide investors a better understanding of the company's free cash flow position core to woo soition core to woo s

	Yea	r Ended	Year Ended		Year Ended		Year Ended		Year Ended		Year Ended		Year Ended	
(in billions)	Decem	per 31, 2016	Decem	nber 31, 2015	De	ecember 31, 2014	De	cember 31, 2013	Decemb	er 31, 2012	Decemb	er 31, 2011	Decei	nber 31, 2010 .
Net cash provided by operating activities	\$	7.2	\$	7.9	\$	4.9	\$	4.5	\$	2.5	\$	2.8	\$	2.8
Net cash used in investing activities		(2.2)		(4.0)		(2.5)		(2.7)		(2.0)		(1.5)		(2.0)
Adjustments:														
Hedge deferrals		(0.2)		0.4		_		_		_		_		_
Hedge margin		_		(0.8)		0.9		_		_		_		_
Net purchase/redemption of short-term investments and other investing		(1.0)		0.3		0.4		0.3		0.3		0.3		0.8
Total free cash flow	\$	3.8	\$	3.8	\$	3.7	\$	2.1	\$	0.8	\$	1.6	\$	1.6

#### Free cash flow conversion

	Year Ended		Ended Year Ended			d	Year Ended	i
(in billions, except conversion)	December 31, 2016		December 31	, 2015	December 31, 2014		December 31, 2013	
Total free cash flow	\$	3.8	\$	3.8	\$	3.7	\$	2.1
Net income, adjusted	\$	4.0	\$	3.7	\$	2.8	\$	2.7
Free cash flow conversion		95%		103%		132%		78%
Average free cash flow conversion		~100%						

## Non-Fuel Unit Cost per Available Seat Mile, Including Profit Sharing ("CASM-Ex")

Non-Fuel Unit Cost or Cost per Available Seat Mile, Including Profit Sharing ("CASM-Ex"). We adjust CASM for the following items to determine CASM-Ex, including profit sharing for the reasons described below:

Aircraft fuel and related taxes. The volatility in fuel prices impacts the comparability of year-over-year financial performance. The adjustment for aircraft fuel and related taxes (including our regional carriers) allows investors to better understand and analyze our non-fuel costs and year-over-year financial performance.

Restructuring and other. Because of the variability in restructuring and other, the adjustment for this item is helpful to investors to analyze our recurring core performance in the periods shown.

Other expenses. Other expenses include aircraft maintenance and staffing services we provide to third parties, our vacation wholesale operations, and refinery cost of sales to third parties. Because these businesses are not related to the generation of a seat mile, we adjust for the costs related to these sales to provide a more meaningful comparison of the costs of our airline operations to the rest of the airline industry.

Employee investments. Employee investments includes salaries and related costs and profit sharing for employees in our airline operations. In the third quarter 2015 we announced a 14.5% increase in base pay rates for eligible merit, ground and flight attendant employees, effective December 1, 2015. In 2016 we ratified a new pilot contract which resulted in the recognition of \$475 million in retroactive wages and other benefits in the December 2016 outlier. We believe showing the impact of these employee investments allows investors to better understand and analyze the company's core operational performance on a vear-over-year basis.

	Year Ended	Year Ended Year Ended		Year Ended	Year Ended
	December 31, 2016	December 31, 2015	December 31, 2014	December 31, 2013	December 31, 2012
CASM (cents)	12.98	13.33	15.92	14.77	14.97
Adjusted for:					
Aircraft fuel and related taxes	(2.38)	(3.07)	(5.64)	(4.92)	(5.31)
Restructuring and other	_	(0.01)	(0.30)	(0.17)	(0.20)
Other expenses	(0.47)	(0.48)	(0.37)	(0.32)	(0.38)
CASM-Ex, including profit sharing	10.13	9.77	9.61	9.36	9.08
Year-over-year change	3.7%	1.8%	2.7%	3.0%	
Employee investments per ASM	4.20	3.96			
Year-over-year change	0.24				
Growth related to employee investments	2.5%				

## Passenger Unit Revenue per Available Seat Mile ("PRASM") Decrease, Normalized

Normalized Passenger Revenue Per Available Seat Mile "PRASM" Decrease Year-Over-Year. A technology outage in August 2016 resulted in 2,300 cancelled flights over a three day period. The outage and subsequent operational recovery efforts negatively impacted August revenue by approximately \$100 million. We adjusted passenger revenue for the impact of the technology outage as this allows investors to better understand and analyze our normalized operational performance on a year-over-year basis.

	Month Ended
	August 31, 2016
PRASM decrease year-over-year	(9.5)%
Adjusted for:	
Technology outage	~2.0%
Normalized PRASM decrease year-over-year	~(7.5)%
Normalized PRASM decrease year-over-year	~(1.5)%