

SEAWORLD ENTERTAINMENT, INC.

REVENUE COMMITTEE OF THE BOARD OF DIRECTORS

CHARTER

I. PURPOSE

The Revenue Committee (the "Committee") shall provide assistance to the Board of Directors (the "Board of Directors") and management of SeaWorld Entertainment, Inc. (the "Company") with respect to its oversight of the development, articulation and execution of the Company's short-term and long-term revenue growth strategies.

II. STRUCTURE AND OPERATIONS

Composition and Qualifications

The Committee shall be comprised of two or more members of the Board of Directors, each of whom shall be determined by the Board of Directors to be "independent" under the rules of the New York Stock Exchange and Rule 10A-3(b)(1) of the Securities Exchange Act of 1934, as amended.

Appointment and Removal

The members of the Committee shall be appointed by the Board of Directors and shall serve until such member's successor is duly elected and qualified or until such member's earlier resignation, removal, disqualification or death. The members of the Committee may be removed, with or without cause, by a majority vote of the Board of Directors.

Chairperson

The members of the Committee shall designate a Chairperson by the majority vote of the full Committee membership. In the event a majority of the Committee is unwilling or unable to designate a Chairperson, the Chairperson shall be selected by the full Board of Directors. The Chairperson of the Committee will chair all regular sessions of the Committee and is responsible to set the agendas for Committee meetings. In the absence of the Chairperson of the Committee, the Committee shall select another member to preside.

Delegation to Subcommittees

The Committee may form subcommittees composed of one or more of its independent members for any purpose that the Committee deems appropriate and may delegate to such subcommittees such power and authority as the Committee deems appropriate.

III. MEETINGS

The Committee shall meet at least quarterly, or more frequently as circumstances dictate. The Chairperson of the Board of Directors or any member of the Committee may call meetings of the Committee. All meetings of the Committee may be held telephonically. In addition, unless

otherwise restricted by the Company's certificate of incorporation or bylaws, the Committee may act by unanimous written consent in lieu of a meeting.

All non-management directors that are not members of the Committee may attend meetings of the Committee but may not vote. Additionally, the Committee may invite to its meetings any director, management of the Company and such other persons as it deems appropriate in order to carry out its responsibilities. The Committee may also exclude from its meetings any persons it deems appropriate in order to carry out its responsibilities.

A majority of the Committee shall constitute a quorum for the transaction of business and the act of a majority of those present at any meeting at which there is a quorum shall be the act of the Committee.

IV. RESPONSIBILITIES AND DUTIES

The following functions shall be the common recurring activities of the Committee in carrying out its responsibilities. These functions should serve as a guide with the understanding that the Committee may carry out additional functions and adopt additional policies and procedures as may be required or appropriate in light of business, legislative, regulatory, legal or other conditions or changes. The Committee shall also carry out any other responsibilities and duties delegated to it by the Board of Directors from time to time.

The Committee, in discharging its oversight role, is empowered to study or investigate any matter of interest or concern that the Committee deems appropriate. In this regard, the Committee shall have the authority to engage and terminate independent counsel and other advisors, as it determines necessary or appropriate to carry out its duties. The Company shall provide appropriate funding, as determined by the Committee, for payment of compensation to any independent counsel or other advisor that the Committee chooses to engage, as well as funding for the payment of ordinary administrative expenses of the Committee that are necessary or appropriate in carrying out its duties.

Revenue Growth Strategies

1. Review and provide guidance to management with respect to the Company's short-term and long-term revenue growth strategies and the Company's implementation of strategic decisions.
2. Periodically, review and evaluate the Company's progress in implementing its short-term and long-term strategic revenue growth plans, discuss appropriate modifications to such plans to reflect changes in market or business conditions and discuss any other strategic concerns of the Board and/or management that are consistent with the purposes this Charter.
3. Perform any other activities in furtherance of and consistent with this Charter and not inconsistent with the Company's Guidelines for Board/Management Communications, as the Committee, in its discretion, may from time to time deem reasonable, necessary or desirable.

Reports

4. Report to the Board of Directors and provide such recommendations to the Board of Directors as the Committee may deem appropriate. The report to the Board of Directors

may take the form of an oral report by the Chairperson or any other member of the Committee designated by the Committee to make such report.

5. Maintain minutes or other records of meetings and activities of the Committee.

V. ANNUAL PERFORMANCE EVALUATION

The Committee shall perform a review and evaluation, at least annually, of the performance of the Committee and its members, including by reviewing the compliance of the Committee with this Charter. In addition, the Committee shall review and reassess, at least annually, the adequacy of this Charter and recommend to the Board of Directors any improvements to this Charter that the Committee considers necessary or appropriate. The Committee shall conduct such evaluations and reviews in such manner as it deems appropriate.