



SeaWorld Entertainment, Inc. Announces Third Quarter 2014 Earnings Release Date and Conference Call Information

ORLANDO, FL—October 10, 2014—SeaWorld Entertainment, Inc. (NYSE: SEAS) announced today that it will release its third quarter 2014 financial results before the market opens on Wednesday, November 12, 2014. In conjunction with the release, the Company has scheduled a conference call, which will be broadcast live over the internet, on Wednesday, November 12, 2014 at 9 a.m. Eastern Time. The release and the conference call can be accessed via the Company's website at www.seaworldentertainment.com by clicking on the "Investor Relations" link located on the upper right-hand corner of that page.

For those unable to participate in the live webcast, a replay will be available beginning at 12 p.m. Eastern Time on November 12, 2014 via the "Investor Relations" section of www.seaworldentertainment.com. The webcast replay will be available for one year, until the Company's third quarter 2015 earnings conference call. A replay of the call can also be accessed telephonically from 12 p.m. Eastern Time on November 12, 2014 through 11:59 p.m. Eastern Time on November 19, 2014 by dialing 1-877-870-5176 from anywhere in the U.S. or 1-858-384-5517 from international locations, and entering conference code 13592321.

About SeaWorld Entertainment, Inc.

SeaWorld Entertainment, Inc. (NYSE: SEAS) is a leading theme park and entertainment company delivering personal, interactive and educational experiences that blend imagination with nature and enable its customers to celebrate, connect with and care for the natural world we share. The Company owns or licenses a portfolio of globally recognized brands including *SeaWorld*[®], *Shamu*[®] and *Busch Gardens*[®]. Over its more than 50-year history, the Company has built a diversified portfolio of 11 destination and regional theme parks that are grouped in key markets across the United States, many of which showcase its one-of-a-kind collection of approximately 86,000 marine and terrestrial animals. The Company's theme parks feature a diverse array of rides, shows and other attractions with broad demographic appeal which it believes deliver memorable experiences and a strong value proposition for its guests. In addition to its theme parks, the Company has recently begun to leverage its brands into media, entertainment and consumer products.

SeaWorld Entertainment, Inc. is one of the world's foremost zoological organizations and a global leader in animal welfare, training, husbandry and veterinary care. The Company collectively cares for what it believes is one of the largest animal collections in the world and has helped lead advances in the care of animals. The Company also rescues and rehabilitates marine and terrestrial animals that are ill, injured and orphaned, with the goal of returning them to the wild. The SeaWorld rescue team has helped more than 23,000 animals in need over the last 50 years.

Copies of this and other news releases as well as additional information about SeaWorld Entertainment, Inc. can be obtained online at www.seaworldentertainment.com. Shareholders and prospective investors can also register to automatically receive the Company's press releases, SEC filings and other notices by e-mail by registering at such website.

Contacts:

Investor Relations Inquiries:

SeaWorld Entertainment, Inc.
855.797.8625
Investors@SeaWorld.com

Media Inquiries:

Fred Jacobs
Vice President of Communications
Fred.Jacobs@SeaWorld.com

Source: SeaWorld Entertainment, Inc.