

## SeaWorld Entertainment, Inc. Announces Mark Trinske Joins the Company as Vice President, Investor Relations

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ORLANDO, Fla., Nov. 2, 2015 /PRNewswire/ -- SeaWorld Entertainment, Inc. (NYSE: SEAS), a leading theme park and entertainment company, today announced that Mark Trinske has joined the company as Vice President, Investor Relations. Trinske is a seasoned executive with more than 20 years' experience in investor relations. Gene Ballesteros, who has served as Senior Director of Investor Relations and Treasurer since the company's initial public offering in April 2013, will continue with the company as Treasurer, leading the treasury function and managing the company's relationships with lenders and the ratings agencies.

"We are excited to have Mark join our company and are looking forward to the leadership and experience he brings to our investor relations team," said Peter Crage, Chief Financial Officer of SeaWorld Entertainment, Inc. "I would like to thank Gene for his efforts in building our investor relations program as he now transitions to focus solely on our treasury function."

Trinske most recently served as Vice President of Investor Relations and Communications for EZCORP, a publicly traded specialty consumer finance company, from 2013 to 2015. Trinske also has held senior investor relations leadership roles at Norit N.V., Energy Conversion Devices, Affinia Group and Bell and Howell. Trinske has won numerous industry awards and has lectured on various investor relations topics. He holds a Bachelor of Science degree from Arizona State University, and a Masters of Business Administration from the University of Michigan.

About SeaWorld Entertainment, Inc.

SeaWorld Entertainment, Inc. (NYSE: SEAS) is a leading theme park and entertainment company delivering personal, interactive and educational experiences that blend imagination with nature and enable its customers to celebrate, connect with and care for the natural world we share. The company owns or licenses a portfolio of globally recognized brands including SeaWorld®, Shamu® and Busch Gardens®. Over its more than 50-year history, the company has built a diversified portfolio of 11 destination and regional theme parks that are grouped in key markets across the United States, many of which showcase its one-of-a-kind zoological collection of approximately 89,000 marine and terrestrial animals. The company's theme parks feature a diverse array of rides, shows and other attractions with broad demographic appeal which deliver memorable experiences and a strong value proposition for its guests.

SeaWorld Entertainment, Inc. is one of the world's foremost zoological organizations and a global leader in animal welfare, training, husbandry and veterinary care. The company collectively cares for what it believes is one of the largest zoological collections in the world and has helped lead advances in the care of animals. The company also rescues and rehabilitates marine and terrestrial animals that are ill, injured, orphaned or abandoned, with the goal of returning them to the wild. The SeaWorld rescue team has helped more than 26,000 animals in need over the last 50 years.

Copies of this and other news releases as well as additional information about SeaWorld Entertainment, Inc. can be obtained online at [www.seaworldentertainment.com](http://www.seaworldentertainment.com). Shareholders and prospective investors can also register to automatically receive the company's press releases, SEC filings and other notices by e-mail by registering at that website.

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