



NEWS RELEASE

## SeaWorld Entertainment, Inc. Announces Pricing of Secondary Offering

12/11/2013

ORLANDO, Fla., Dec. 11, 2013 /PRNewswire/ -- SeaWorld Entertainment, Inc. ("SeaWorld Entertainment"), a leading theme park and entertainment company, today announced the pricing of an offering by the selling stockholders affiliated with The Blackstone Group L.P. The selling stockholders are offering 18,000,000 shares of SeaWorld Entertainment's common stock at a price of \$30.00 per share. In addition, the selling stockholders have granted the underwriters a 30-day option to purchase up to an additional 2,700,000 shares from the selling stockholders.

(Logo: <http://photos.prnewswire.com/prnh/20130418/FL97697LOGO-c> )

The selling stockholders will receive all of the net proceeds from the offering. No shares are being sold by SeaWorld Entertainment.

The offering is expected to close on December 17, 2013, subject to customary closing conditions.

Goldman, Sachs & Co. and J.P. Morgan are acting as joint bookrunning managers and as representatives of the underwriters in the offering. Deutsche Bank Securities, BofA Merrill Lynch, Barclays, Citigroup and Wells Fargo Securities are also bookrunners in the offering. Blackstone Capital Markets, Lazard Capital Markets, Macquarie Capital, KeyBanc Capital Markets, Nomura, Piper Jaffray, Drexel Hamilton, LLC and Ramirez & Co., Inc. are acting as co-managers in the offering.

A registration statement relating to these securities has been filed with and declared effective by the U.S. Securities and Exchange Commission. This press release does not constitute an offer to sell or a solicitation of an offer to buy the securities described above, nor shall there be any sale of these securities in any state or jurisdiction in which

such offer, solicitation, or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction.

The offering of these securities will be made only by means of a prospectus, copies of which may be obtained from Goldman, Sachs & Co. at Prospectus Department, 200 West Street, New York, NY 10282 or by telephone at 866-471-2526 or by facsimile at 212-902-9316 or by email at **prospectus-ny@ny.email.gs.com**, J.P. Morgan at c/o Broadridge Financial Solutions, 1155 Long Island Avenue, Edgewood, NY 11717 or by telephone at 866-803-9204, Deutsche Bank Securities at Prospectus Group, 60 Wall Street, New York, NY 10005 or by telephone at 800-503-4611 or by email at **prospectus.cpdg@db.com**, BofA Merrill Lynch at 222 Broadway, New York, NY 10038, Attn: Prospectus Department or by email at **dg.prospectus\_requests@baml.com**, Barclays at c/o Broadridge Financial Solutions, 1155 Long Island Avenue, Edgewood, NY 11717 or by telephone at 888-603-5847 or by email at **Barclaysprospectus@broadridge.com**, Citigroup at c/o Broadridge Financial Solutions, 1155 Long Island Avenue, Edgewood, NY 11717 or by telephone at 800-831-9146 or by email at **BATProspectusdept@citi.com** and Wells Fargo Securities at 375 Park Avenue, New York, NY 10152, Attn: Equity Syndication Department or by telephone at 800-326-5897 or by email at **cmclientsupport@wellsfargo.com**.

## About SeaWorld Entertainment, Inc.

SeaWorld Entertainment, Inc. (NYSE: SEAS) is a leading theme park and entertainment company delivering personal, interactive and educational experiences that blend imagination with nature and enable its customers to celebrate, connect with and care for the natural world we share. The Company owns or licenses a portfolio of globally recognized brands including SeaWorld, Shamu and Busch Gardens. Over its more than 50-year history, the Company has built a diversified portfolio of 11 destination and regional theme parks that are grouped in key markets across the United States, many of which showcase its one-of-a-kind collection of approximately 67,000 marine and terrestrial animals. The Company's theme parks feature a diverse array of rides, shows and other attractions with broad demographic appeal which deliver memorable experiences and a strong value proposition for its guests. In addition to its theme parks, the Company has recently begun to leverage its brands into media, entertainment and consumer products.

Copies of this and other news releases as well as additional information about SeaWorld Entertainment, Inc. can be obtained online at **www.seaworldentertainment.com**. Shareholders and prospective investors can also register to automatically receive the Company's press releases, SEC filings and other notices by e-mail by registering at that website.

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