



NEWS RELEASE

SeaWorld Entertainment, Inc. Announces Second Quarter 2013 Earnings Release Date and Conference Call Information

7/22/2013

ORLANDO, Fla., July 22, 2013 /PRNewswire/ -- SeaWorld Entertainment, Inc. (NYSE: SEAS) announced today that it will release its second quarter 2013 financial results after the market closes Tuesday, August 13, 2013. In conjunction with the release, the Company has scheduled a conference call, which will be broadcast live over the Internet, on Tuesday, August 13, 2013 at 5 p.m. Eastern Time. The release and the conference call can be accessed via the Company's website at www.seaworldentertainment.com by clicking on the "Investor Relations" link located on the upper right-hand corner of that page.

(Logo: <http://photos.prnewswire.com/prnh/20130418/FL97697LOGO-c>)

For those unable to participate in the live webcast, a replay of the webcast will be available from 8 p.m. Eastern Time on August 13, 2013 through 11:59 p.m. Eastern Time on August 20, 2013 via the "Investor Relations" section of www.seaworldentertainment.com or by dialing 1-877-870-5176 from anywhere in the U.S. or dialing 1-858-384-5517 from international locations, conference code 1865619.

About SeaWorld Entertainment, Inc.

SeaWorld Entertainment, Inc. (NYSE: SEAS) is a leading theme park and entertainment company delivering personal, interactive and educational experiences that blend imagination with nature and enable its customers to celebrate, connect with and care for the natural world we share. The Company owns or licenses a portfolio of globally recognized brands including SeaWorld, Shamu and Busch Gardens. Over its more than 50-year history, the

Company has built a diversified portfolio of 11 destination and regional theme parks that are grouped in key markets across the United States, many of which showcase its one-of-a-kind collection of approximately 67,000 marine and terrestrial animals. The Company's theme parks feature a diverse array of rides, shows and other attractions with broad demographic appeal which it believes deliver memorable experiences and a strong value proposition for its guests. In addition to its theme parks, the Company has recently begun to leverage its brands into media, entertainment and consumer products.

Copies of this and other news releases as well as additional information about SeaWorld Entertainment, Inc. can be obtained online at www.seaworldentertainment.com. Shareholders and prospective investors can also register to automatically receive the Company's press releases, SEC filings and other notices by e-mail by registering at the website.

SOURCE SeaWorld Entertainment, Inc.

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