



NEWS RELEASE

SeaWorld Entertainment, Inc. Announces Third Quarter 2015 Earnings Release Date and Conference Call Information and Additional Details about its Webcast on November 9, 2015

10/5/2015

ORLANDO, Fla., Oct. 5, 2015 /PRNewswire/ -- SeaWorld Entertainment, Inc. (NYSE: SEAS) announced today that it will release its third quarter 2015 financial results before the market opens on Thursday, November 5, 2015. In conjunction with the release, the Company has scheduled a conference call, which will be broadcast live over the internet, on Thursday, November 5, 2015 at 9 a.m. Eastern Time. The release and the conference call can be accessed via the Company's website at www.seaworldentertainment.com by clicking on the Investor Relations link located on the upper right-hand corner of that page.

For those unable to participate in the live webcast, a replay will be available beginning at 12 p.m. Eastern Time on November 5, 2015 via the Investor Relations section of www.seaworldentertainment.com. The webcast replay will be available until the Company's third quarter 2016 earnings conference call. A replay of the call can also be accessed telephonically from 12 p.m. Eastern Time on November 5, 2015 through November 12, 2015 11:59 p.m. Eastern Time by dialing (855) 859-2056 from anywhere in the U.S. or (404) 537-3406 from international locations, and entering conference code 46333618.

The Company also provided additional details relating to its webcast scheduled for Monday, November 9, 2015. The webcast will begin at 1:15 p.m. Eastern Time and will feature presentations by Joel Manby, the Company's President and Chief Executive Officer and other members of senior management. The live webcast and corresponding presentation materials will be available on the investor relations portion of the Company's website at

www.seaworldentertainment.com prior to the start of the presentation. For those unable to participate in the live webcast, a replay will be available following completion of the event on the Company's website.

In-person attendance at the webcast on November 9th is limited to invited guests only. Although space cannot be guaranteed, interested institutional investors and sell-side analysts may request an invitation to attend the event by contacting the Company's Investor Relations team at investors@seaworld.com before 5 p.m. Eastern Time on October 15, 2015.

About SeaWorld Entertainment, Inc.

SeaWorld Entertainment, Inc. (NYSE: SEAS) is a leading theme park and entertainment company delivering personal, interactive and educational experiences that blend imagination with nature and enable its customers to celebrate, connect with and care for the natural world we share. The Company owns or licenses a portfolio of globally recognized brands including SeaWorld®, Shamu® and Busch Gardens®. Over its more than 50-year history, the Company has built a diversified portfolio of 11 destination and regional theme parks that are grouped in key markets across the United States, many of which showcase its one-of-a-kind zoological collection of approximately 89,000 marine and terrestrial animals. The Company's theme parks feature a diverse array of rides, shows and other attractions with broad demographic appeal which deliver memorable experiences and a strong value proposition for its guests.

SeaWorld Entertainment, Inc. is one of the world's foremost zoological organizations and a global leader in animal welfare, training, husbandry and veterinary care. The Company collectively cares for what it believes is one of the largest zoological collections in the world and has helped lead advances in the care of animals. The Company also rescues and rehabilitates marine and terrestrial animals that are ill, injured, orphaned or abandoned, with the goal of returning them to the wild. The SeaWorld rescue team has helped more than 26,000 animals in need over the last 50 years.

Copies of this and other news releases as well as additional information about SeaWorld Entertainment, Inc. can be obtained online at www.seaworldentertainment.com. Shareholders and prospective investors can also register to automatically receive the Company's press releases, SEC filings and other notices by e-mail by registering at that website.

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Investor Relations Inquiries: SeaWorld Entertainment, Inc., 855.797.8625, Investors@seaworld.com; Media Inquiries:
Fred Jacobs, Vice President of Communications, Fred.Jacobs@seaworld.com