

## **NEWS RELEASE**

## SeaWorld Entertainment, Inc. Announces Third Quarter 2016 Earnings Release Date and Conference Call Information

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ORLANDO, Fla., Oct. 6, 2016 /PRNewswire/ -- SeaWorld Entertainment, Inc. (NYSE: SEAS) announced today that it will release its third quarter 2016 financial results before the market opens on Tuesday, November 8, 2016. In conjunction with the release, the company has scheduled a conference call, which will be broadcast live over the internet, on Tuesday, November 8, 2016 at 9 a.m. Eastern Time. The release and the conference call can be accessed via the company's website at www.seaworldentertainment.com by clicking on the Investor Relations link located on the upper right-hand corner of that page.

For those unable to participate in the live webcast, a replay will be available beginning at 12 p.m. Eastern Time on November 8, 2016 via the Investor Relations section of **www.seaworldentertainment.com**. The webcast replay will be available until the company's third quarter 2017 earnings conference call. A replay of the call can also be accessed telephonically from 12 p.m. Eastern Time on November 8, 2016 through 11:59 p.m. Eastern Time on November 22, 2016 by dialing (855) 859-2056 from anywhere in the U.S. or (404) 537-3406 from international locations, and entering conference code 92050626.

## About SeaWorld Entertainment, Inc.

SeaWorld Entertainment, Inc. is a leading theme park and entertainment company providing experiences that matter, and inspiring guests to protect animals and the wild wonders of our world. The company is one of the world's foremost zoological organizations and a global leader in animal welfare, training, husbandry and veterinary

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care. The company collectively cares for what it believes is one of the largest zoological collections in the world and has helped lead advances in the care of animals. The company also rescues and rehabilitates marine and terrestrial animals that are ill, injured, orphaned or abandoned, with the goal of returning them to the wild. The SeaWorld® rescue team has helped more than 28,000 animals in need over the last 50 years.

SeaWorld Entertainment, Inc. owns or licenses a portfolio of globally recognized brands including SeaWorld, Busch Gardens® and Sea Rescue®. Over its more than 50-year history, the company has built a diversified portfolio of 12 destination and regional theme parks that are grouped in key markets across the United States, many of which showcase its one-of-a-kind zoological collection of over 800 species of animals. The company's theme parks feature a diverse array of rides, shows and other attractions with broad demographic appeal which deliver memorable experiences and a strong value proposition for its guests.

Copies of this and other news releases as well as additional information about SeaWorld Entertainment, Inc. can be obtained online at www.seaworldentertainment.com. Shareholders and prospective investors can also register to automatically receive the company's press releases, SEC filings and other notices by e-mail by registering at that website.

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SOURCE SeaWorld Entertainment, Inc.

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