

Active Volunteerism

Helping Canadians work together to build stronger and more sustainable communities

June month of service

Each year, Genworth Canada employees are encouraged to participate in a variety of planned volunteer activities in which they can get involved and give back to the communities in which they work and live. In June 2015, we had another record-breaking year during which we logged more than 1,700 hours and supported 26 non-profit organizations through 45 projects across the country! More than 100 employees participated in a number of activities such as gardening, painting, home-building with Habitat for Humanity, and helping local shelters and wellness centres. Genworth employees are helping to make a difference, and we are extremely proud when we hear back from organizations such as Wellspring.

“Volunteers play a vital role in helping Wellspring fulfil its mission of providing free cancer support programs and services to people living with cancer and their loved ones. Genworth Canada staff is always eager to help with any task that needs doing including window washing, gardening, painting and helping set up for our Pediatric Oncology Networking Education events. Thank you for sharing your time and talents with Wellspring.

Susy Borges Santos, Centre Manager, Wellspring Birmingham Gilgan House in Oakville, Ontario

The following is a list of charities supported through our 2015 June Month of Service:

Regional Teams Oakville Teams



Active Volunteerism

(continued)

OpsGiving Week

In addition, in October 2015, we launched *OpsGiving*: a designated week of giving for the Genworth Canada Operations team, which could not participate fully during the June month of service because of high business demands. The Operations team members delivered some impressive numbers in the last week of October, with 72 participants supporting seven events at five local charities. They also succeeded in having more than 1,355 pounds of food donated to Eden Food for Change – making it one of our largest food drive donations ever!

“OpsGiving was a little idea, with a large impact within Operations, Genworth Canada and our community. I am so thrilled that it was such a great success and I look forward to seeing it become an annual event.

Kim Clark, Senior Underwriter, Genworth Canada

Canada Builds

As part of our ongoing effort to make homeownership affordable to many Canadians, Genworth Canada helped found Habitat for Humanity’s Canada Builds Program in 2014. This program is designed to help build or rebuild homes in communities that have been affected by a natural disaster, have a limited build season or are in rural areas.

In 2015, Brian Kelly, a member of Genworth Canada’s Board of directors and an active Habitat Board member (Peterborough Affiliate), led a team of volunteers to the Yukon. The team included seven Genworth Canada employees and three youth members of the Curve Lake First Nation, located near Peterborough, Ontario. During eight days of hard labour in Whitehorse, they helped build a duplex for two local families.

For Brian, a committed supporter of the program, what made this build special was the participation of the First Nations youth.

“It added so much to the cultural experience because 25 per cent of the Yukon population is First Nations. In fact, we were building for two First Nations families.

Brian Kelly, Genworth Canada Board director

Home Suite Hope, Homeward Bound

Another exciting initiative that took place in 2015 was a new partnership that Genworth Canada established with Homeward Bound Halton, a community-based program that helps single mothers struggling to achieve long-term economic stability. Through the program, mothers are provided with funding and access to education, employment, housing, child-care and social supports. This includes a fully funded college education at Sheridan College in Oakville, Ontario, and a 14-week professional internship upon completion of their studies. In 2015, impressed by the success of the program to date and the empowerment it provides to single mothers, Genworth Canada committed \$75,000 (over three years) to Homeward Bound Halton to help support the growth and expansion of the program in and beyond Halton.

“Genworth Canada is proud to support such an innovative program that empowers single mothers to enrich their lives and the lives of their children and ultimately helps put an end to the cycle of poverty.

Debbie McPherson, SVP, Sales and Marketing Genworth Canada, and Homeward Bound Halton Board director

To find out more about these and many other local and national social initiatives Genworth Canada and its employees support, visit powerofhome.ca.

