

Wi-LAN Strengthens Management Team

OTTAWA, Canada – October 10, 2007 – Wi-LAN Inc. (TSX: WIN) (“Wi-LAN”) today announced it has added four new senior members to its management team: Derek Nuhn, Prashant Watchmaker, Dr. Robert Wu and Pia Diaconescu.

Derek Nuhn joins Wi-LAN as VP, DSL Technologies, where he will be responsible for commercialization of the Company’s DSL patent portfolio. Recently, he served as Senior Vice President & Chief Operating Officer of Semiconductor Insights, where he was in charge of all consulting business units. Mr. Nuhn is a proven business leader with a solid track record in the electronics and licensing industries, and a strong knowledge of technology licensing practices in both North America and Asia.

Prashant Watchmaker joins Wi-LAN as Assistant General Counsel and Corporate Secretary, where he will be responsible for overseeing Wi-LAN’s corporate legal needs and assisting with licensing and other commercial matters. Mr. Watchmaker joins Wi-LAN from the Canadian Payments Association, where he served as Legal Counsel. Previously, he worked for approximately 10 years at the Ottawa technology law firm of LaBarge Weinstein. Mr. Watchmaker has a strong background in corporate and commercial law, as well as securities law and financial matters.

Dr. Robert Wu joins Wi-LAN as Director Research and Technology Development. Dr Wu will lead a small internal research and development team which will develop wireless technologies and patents. Dr. Wu’s team will also assist in the technical analysis of patented technologies for Wi-LAN. Dr. Wu has over 20 years experience working in wireless technologies and IP generation, including senior positions with Nortel, TenXC Wireless and Soma Networks, and 10 years as a full professor with the Chinese Academy of Sciences. He holds multiple PhDs from Ecole Polytechnique, Paris and the Chinese Academy of Sciences, Beijing.

Pia Diaconescu joins Wi-LAN as Senior Patent Manager and will bolster the Company’s existing team of patent professionals, assisting in the prosecution of Wi-LAN’s patent portfolio and the preparation of infringement analyses. She joins the Company from Alcatel-Lucent, where she most recently served as Senior Patent Manager. Ms. Diaconescu also has considerable experience as an electrical engineer in product design and development, testing, integrated circuit design and preparation of product documentation for automated systems and personal computers. Ms. Diaconescu is a registered patent agent.

“We are thrilled to be adding these proven and experienced individuals to Wi-LAN,” said Jim Skippen, President & CEO. “The investment in these additional people expands the breadth and depth of our current management team and will greatly assist us as we pursue the numerous opportunities available to us. I believe that with our impressive team of licensing professionals and large portfolio of essential patents, that we are well poised to achieve our business objectives. We are particularly excited about the addition of an internal research and development capability to ensure the continued renewal of our technology portfolio and expertise.”

About Wi-LAN

Wi-LAN, founded in 1992, licenses intellectual property that drives a full range of products providing access in wireless and wireline telecommunications markets. Some of the fundamental technologies covered by Wi-LAN’s patents include: CDMA, Wi-Fi, WiMAX and DSL. Wi-LAN has already licensed its intellectual property to a number of major companies, including Cisco, Fujitsu and Nokia.

Forward-looking Information

Certain statements in this release, other than statements of historical fact, may include forward-looking information that involves various risks and uncertainties. These may include, without limitation, statements based on current assumptions and expectations involving a number of risks and uncertainties related to all aspects of the wireless and wireline communications industry and the global economy. These risks and uncertainties include, but are not restricted to: the almost exclusive reliance of the Company on licensing its patent portfolio to generate revenues and cash flows; that the Company may be required to establish the enforceability of its patents in court to obtain material licensing revenues; that the Company will need to acquire or develop new patents to continue to grow its business; that the Company requires investment to translate its intellectual property position into sustainable profit in the market; that the Company is dependent on the performance of its key officers and employees; that changes in patent legislation or in the interpretation or application of patent litigation could materially adversely affect the Company; and that the Company has and may make acquisitions of products, technologies or businesses which could materially adversely affect the Company. These risks and uncertainties may cause actual results to differ from information contained herein, when estimates and assumptions have been used to measure and report results. There can be no assurance that such forward-looking statements will prove to be accurate. Actual results and future events could differ materially from those anticipated in such statements. These and all subsequent written and oral forward-looking statements are based on the estimates and opinions of management on the dates they are made and expressly qualified in their entirety by this notice. The Company assumes no obligation to update forward-looking statements should circumstances or management’s estimates or opinions change.

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