



AMERICAN EAGLE AND AERIE TO HIRE 22,000 ASSOCIATES FOR HOLIDAY

Hiring event to take place in U.S. and Canada on October 14

PITTSBURGH - (BUSINESS WIRE) - October 10, 2018 - American Eagle Outfitters (NYSE: AEO) announces its plans to hire approximately 22,000 part-time seasonal associates for its American Eagle (AE) and Aerie brands. A hiring event in the U.S. and Canada will take place at AE and Aerie stores on Sunday, October 14 from 11:00 AM - 6:00 PM, in local time zones.

AE and Aerie are seeking brand advocates to join the selling team and fill an important role during the holiday shopping season. Part-time associates receive a 40% merchandise discount and are eligible for special contests, giveaways and prizes. Interested candidates should apply in person at their local store.

"We are anticipating another successful holiday season for AE and Aerie and are focused on providing our customers with expert sellers to deliver an exceptional shopping experience," said Sunny Woo, Senior Vice President - AE and Aerie Stores. "Our seasonal workforce is an essential part of the selling team, and we are looking to fill those roles with energetic and enthusiastic associates who love our brands."

In addition to the October 14 hiring event, AEO also is empowering its current associates to help recruit friends and family to join the team through incentives and product giveaways.

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About American Eagle Outfitters, Inc.

American Eagle Outfitters, Inc. (NYSE: AEO) is a leading global specialty retailer offering high-quality, on-trend clothing, accessories and personal care products at affordable prices under its American Eagle® and Aerie® brands. The company operates more than 1,000 stores in the United States, Canada, Mexico, China and Hong Kong, and ships to 81 countries worldwide through its websites. American Eagle Outfitters and Aerie merchandise also is available at more than 200 international locations operated by licensees in 25 countries. For more information, please visit www.ae.com.

About American Eagle

Since 1977, American Eagle has offered an assortment of specialty apparel and accessories for men and women that enables self-expression and empowers our customers to celebrate their individuality. The brand has broadened its leadership in jeans by producing innovative fabric with options for all styles and fits for all at a value. We aren't just passionate about making great clothing, we're passionate about making real connections with the people who wear them. Visit www.ae.com to find your perfect pair of #AEJeans.

About Aerie

Aerie is a lifestyle brand offering intimates, apparel, activewear and swim collections. With the #AerieREAL™ movement, Aerie celebrates its community by advocating for body positivity and the empowerment of all women. Aerie believes in inspiring customers to love their real selves, inside and out. Retouching-free since 2014. Visit www.aerie.com to learn more. Let the Real You Shine®.

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