



Bellus
HEALTH

Annual General Meeting of Shareholders

May 15, 2018

Roberto Bellini
President and Chief Executive Officer
Twitter: @rbellini

Forward-Looking Statements

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- Listed on Toronto Stock Exchange (BLU.TO)
- BLU-5937: potentially best-in-class drug for multi \$B market
 - Chronic cough affects ~10% of adults in U.S., large unmet need
 - Clinically validated target, clear and efficient development path
 - Entering Phase 1: Q3 2018
- Pipeline with three mid-stage partnered programs
- Financed for 2+ years through multiple clinical milestones
- Management with track record of execution

Management

Roberto Bellini,
President and Chief
Executive Officer



Dr. Denis Garceau,
Senior Vice President,
Drug Development



François Desjardins,
Vice President,
Finance



Tony Matzouranis,
Vice President,
Business
Development



Board of Directors

Dr. Francesco Bellini
(Chair)



PICCHIO
INTERNATIONAL

Franklin Berger  JPMorgan

Pierre Larochelle 

Dr. Youssef Bennani 

Joseph Rus 

Dr. Clarissa Desjardins 

Roberto Bellini  Bellus
HEALTH

Problem: Refractory Chronic Cough

Cough lasting
 ≥ 8 weeks,
0
therapies that are
safe **and** effective

Major
impact on
quality of life

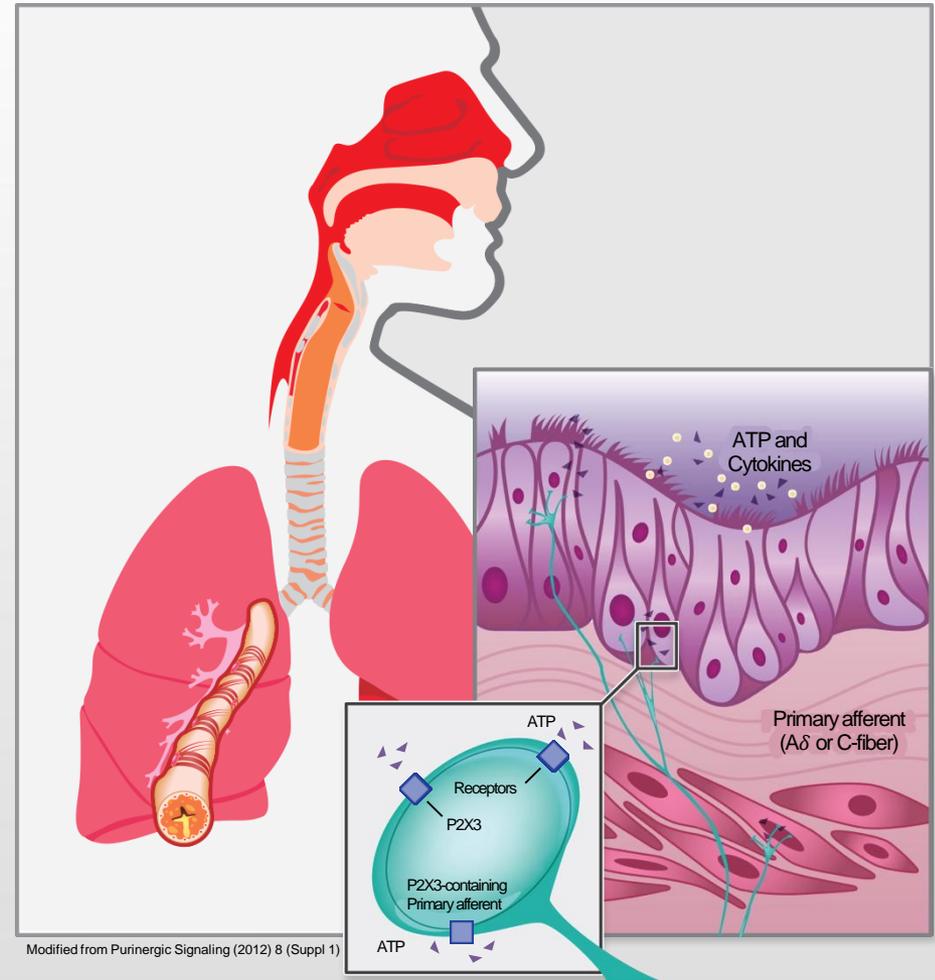
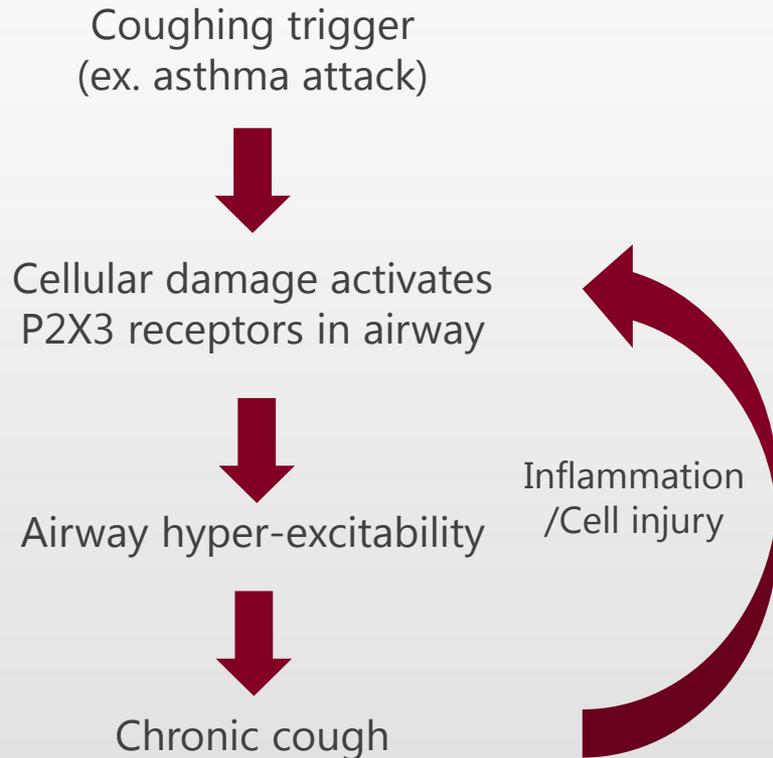
"I see patients that have been coughing 2 months to 30 years. Within that group, there is a good portion where I am the 8th or 10th doctor."

– Chronic Cough KOL

2.6M
patients in U.S. with
longstanding refractory
chronic cough

Multi \$B
market potential

Cause: Hypersensitive Cough Reflex



P2X3 is a sensory receptor found in peripheral nervous system with central role in triggering cough reflex

Treatment in Development is Suboptimal



Mechanism: P2X3 antagonist

Effective

Reduces awake
cough frequency by

86%

Major Side Effect

80%

of patients have taste
alteration or taste loss

Merck & Co., Inc. (2017). Merck Announces Presentation of Phase 2 Results for MK-7264, an Investigational, P2X3 Receptor Antagonist, Being Evaluated for the Treatment of Chronic Cough. [Press Release]. Retrieved from <http://www.mrknewsroom.com/news-release/research-and-development-news/merck-announces-presentation-phase-2-results-mk-7264-inve>

Acquired in 2016 for \$1.25B (\$500M upfront) based on phase 2 data

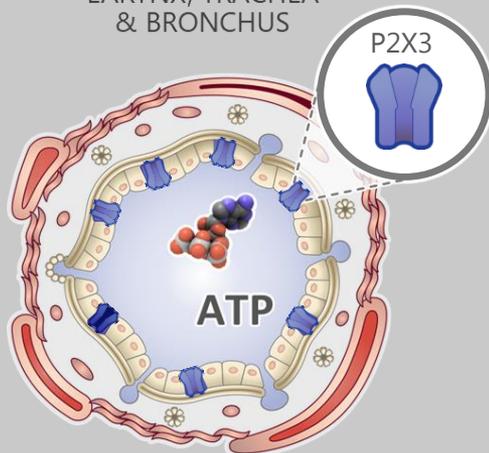
MK-7264 Effect on Taste Likely Caused by Inhibition of P2X3 and P2X2/3

P2X3 and P2X2/3 are ATP-gated ion channels that transmit sensory signals:



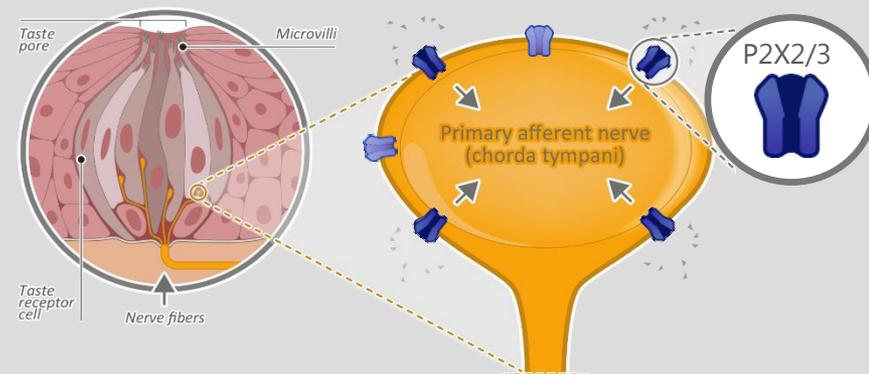
P2X3 homotrimers have primary role in **cough reflex**

LARYNX, TRACHEA & BRONCHUS



P2X2/3 heterotrimers have major role in **taste**

TASTE BUD



Project hypothesis: Opportunity for highly selective P2X3 antagonist to reduce cough, maintain taste (no P2X2/3 inhibition)



Highly selective P2X3 antagonist

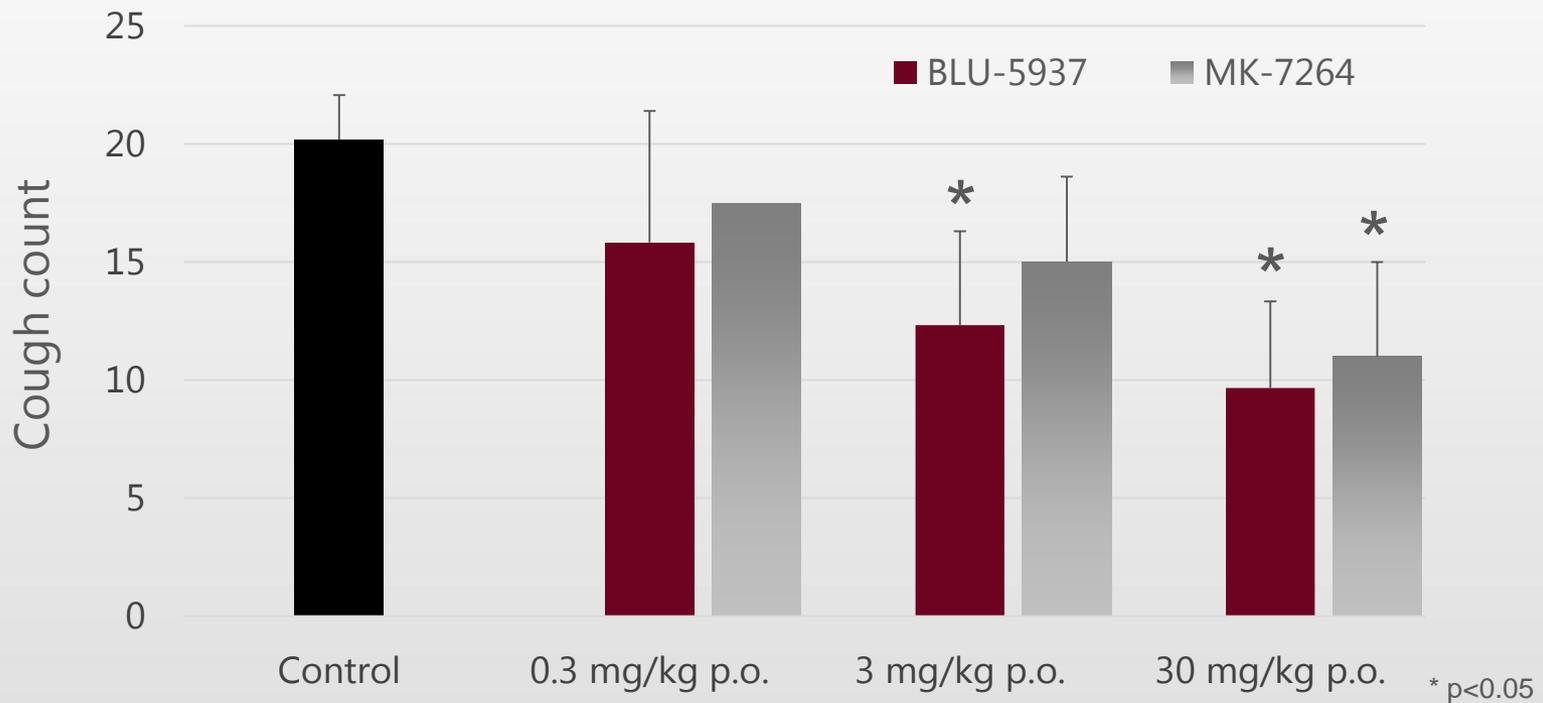
Equivalent
reduction in
cough frequency

No
impact on
taste

vs. MK-7264 in animal studies

Cough Inhibition in Guinea Pig Model

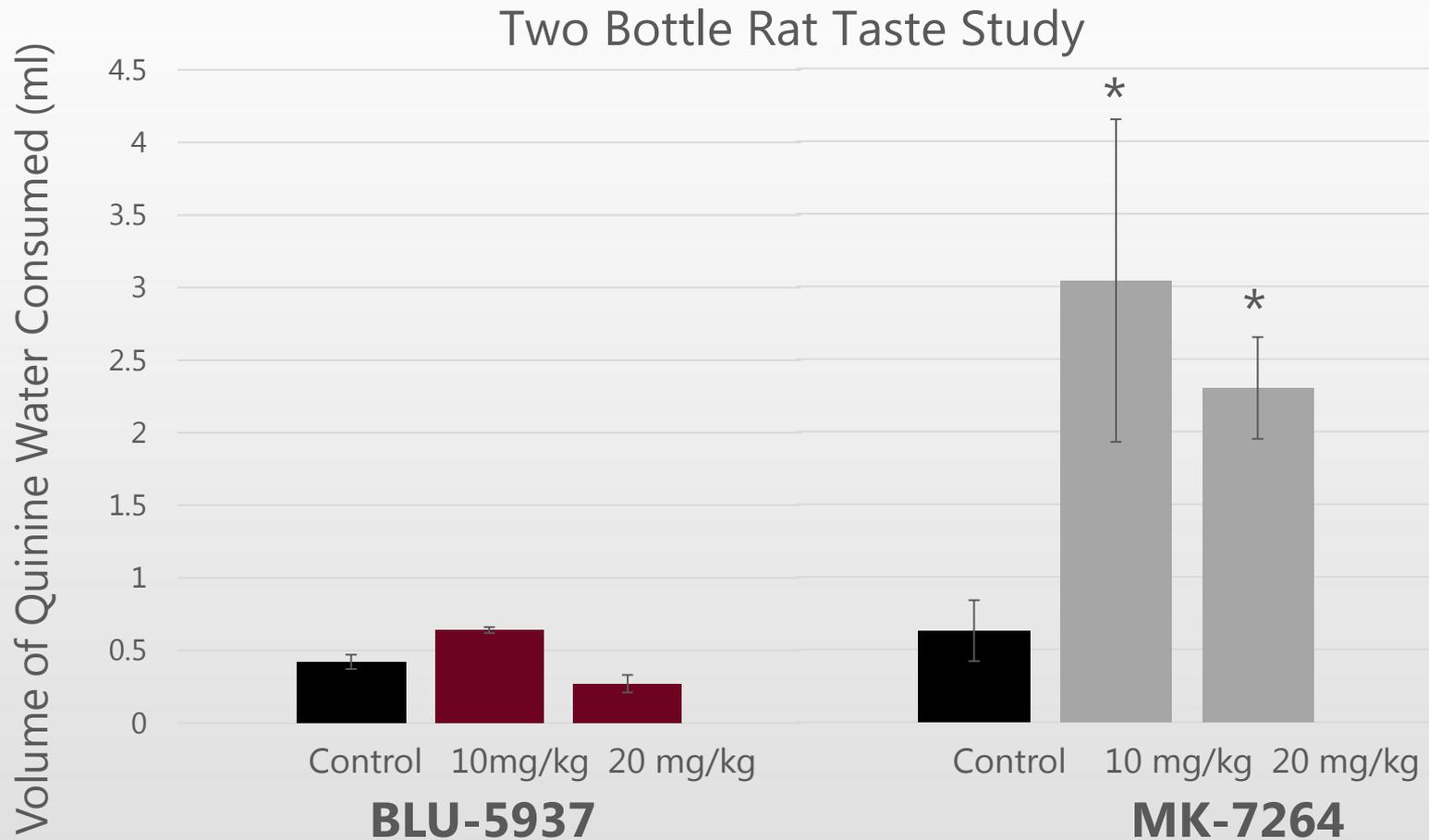
Cough Response Study



Treatments (control, BLU-5937, MK-7264) were administered orally (p.o.) 2 hours prior to tussive agent exposure: citric acid (0.1 M, aerosol) and histamine (0.6 mM, aerosol); n=6 animals per group

BLU-5937 inhibits cough dose dependently and comparably to MK-7264

Taste Effect in Rat Taste Model



Treatments (control, BLU-5937, MK-7264) were administered ip: animals were water-fasted overnight and presented with one bottle of water and one bottle of water plus quinine (0.3mM) at T_{max} ; volume of liquid consumed measured for 15 minutes; n=10 animals per group; * p < 0.05 vs control

MK-7264 changes taste perception; BLU-5937 does not

BLU-5937: Potential Best-in-Class Profile

Twice Daily
Oral Dosing
Expected

High
Selectivity and
Potency for P2X3

No
safety findings of
concern

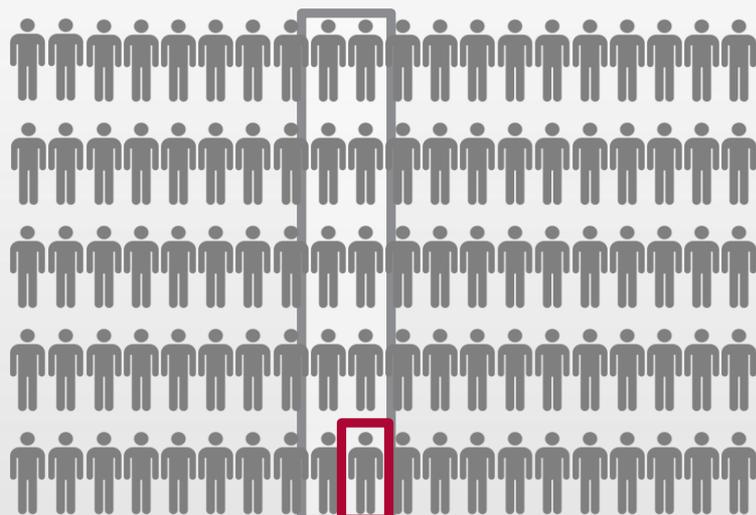
Broad and
comprehensive IP to
2034

Targeting
~2.6M
US Patients

Strong drug candidate profile with potential to be best in P2X3 class

Large addressable patient population

263M U.S. adults



**10% or
26.3M**
chronic cough
patients

2.6M

Primary addressable patients
(idiopathic, treatment
refractory > 1 yr)

Comparable products



Payer discussions and comparable product analysis support \$300-600 per month pricing

Key Development Milestones

Q2 2018

File clinical trial application

Phase 1 enabling studies **Complete**

ISOC Presentation
June 27th, London

Q3 2018

Start Phase 1

Phase 1 design
First subject dosed

Q4 2018

Phase 1 data

Effect on taste
Safety/tolerability
Dose selection for Phase 2

2019

Start Phase 2

Effect on cough and taste
Dose selection for Phase 3

Efficient development plan with short term value inflection points

Key Objectives

Assess Safety

Assess Tolerability
including taste effect

Measure Drug
Plasma Levels for
Phase 2 dosing

Single Ascending Dose

- N \approx 60 healthy adult subjects
- ~6 cohorts of 10 subjects (8 active: 2 placebo) administered single dose

Multiple Ascending Dose

- N \approx 30 healthy adult subjects
- ~3 cohorts of 10 subjects (8 active: 2 placebo) administered multiple dose for 7 days
- Dose selected based on single dose portion of study

Phase 1 designed to assess safety, tolerability (including taste effect) and drug levels

Additional Partnered Programs in Pipeline

Program	Partner	Indication	Stage	Next Steps
KIACTA™	 <p>AUVEN THERAPEUTICS</p>	Sarcoidosis	Phase 2 ready	Auven evaluating partnering options to finance/conduct Phase 2 study
AMO-01	 <p>AMO PHARMA</p>	Intellectual disabilities	Phase 2 ready	AMO's Phase 2 study initiation planned for 2018
ALZ-801	 <p>ALZHEON preserving future memories</p>	Alzheimer's disease	Phase 3 ready	Alzheon preparing for Phase 3 in APOe4 homozygous patients

Three mid-stage partnered projects with revenue share and/or royalty potential

Stock Information	
Shares (basic)	119.5M
Shares (fully diluted)	132.7M
Market Capitalization	~\$60M
Key Financials ¹	
Cash	\$23.9M
Ownership	
Insiders	~30%
Institutional	~35%

¹as at December 31, 2017

\$20M
financing completed on
December 12th with
significant institutional
healthcare investor
participation

Current cash runway provides 2+ years of capital through multiple milestones



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