



Investor “Say on Pay” Discussion

April 2017

2017 Proxy Statement – Annual “Say-on-Pay” Vote

- Shareowners are asked annually to vote on a non-binding resolution to approve the compensation of our named executive officers (“Say-on-Pay” proposal), as disclosed in our proxy statement
- To assist you in casting your 2017 Say-on-Pay vote, please review the following slides together with the more detailed information contained in our proxy statement dated April 6, 2017, including the:
 - Proxy summary
 - Compensation Discussion and Analysis (“CD&A”) section
 - Related compensation tables and footnotes
 - Related narrative disclosure
- This year, shareowners are also being asked to cast a “Say-on-Frequency” vote on the preferred frequency of the Say-on-Pay vote in future years: every one, two or three years.

2016 Financial Highlights

- **Strong cash flow and 7th consecutive year of adjusted ROIC in excess of cost of capital**
- **World's premier manufacturer of fluff and specialty pulp through new Global Cellulose Fibers business**
- **5th consecutive year of dividend increases**
- **Continuing to repay debt and make strategic investments to position Company for future profitable growth**
- **Total Shareholder Return (TSR) of 47% in 2016 and 115% over the last five years**

The primary elements of our executive compensation program include:

- **Base salary**
- **Short-term (annual) Incentive (STI) Compensation**
 - This is our Management Incentive Plan or “MIP”
- **Long-term Incentive (LTI) Compensation**
 - This is our Performance Share Plan or “PSP”
- **Built on a pay-for-performance philosophy that aligns with shareowner expectations**

2016 Executive Compensation Highlights

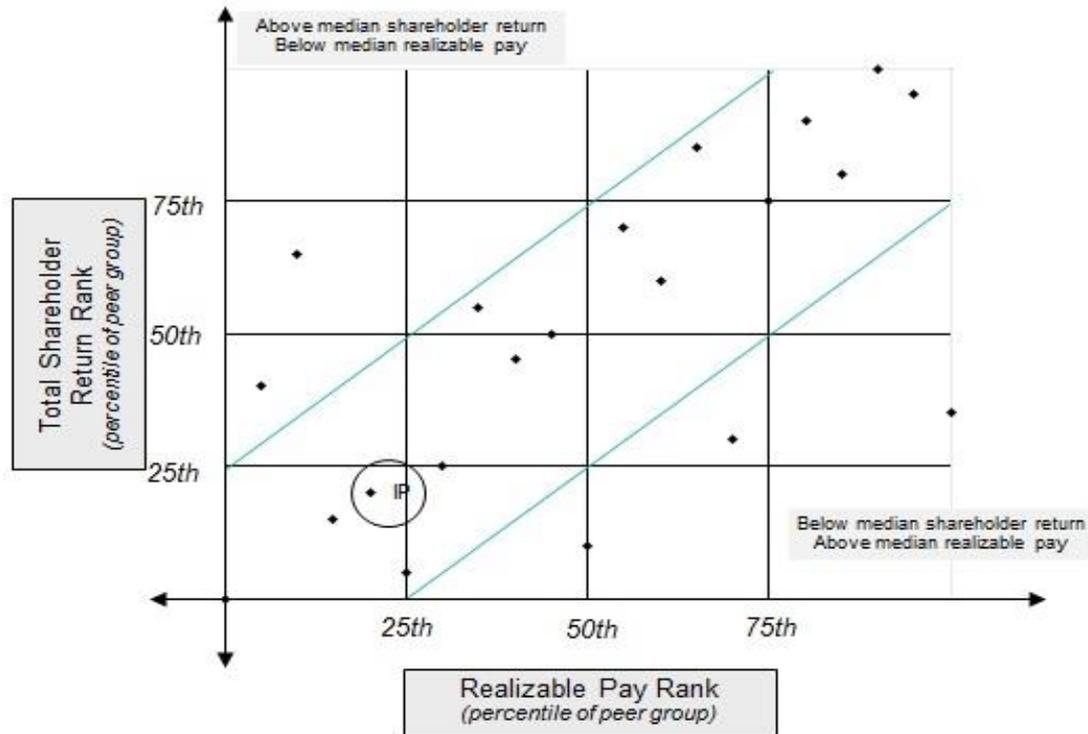
- Strong pay-for-performance correlation
- Robust compensation governance
- LTI/PSP plan based solely on Company performance
- For 2016, all SLT members received same performance achievement in STI/MIP plan – based solely on Company performance
- For 2016, modified STI/MIP performance metrics and respective weightings to shift to adjusted EBITDA and increase its weighting

Why Make the Change in the STI/MIP plan?

- **Achieving our annual earnings target is important to the Company's ongoing success**
 - Adjusted EBITDA is widely used by our investors to measure the Company's performance
- **We set goals for adjusted EBITDA and track performance each month and quarter**
 - Establishes an important and transparent performance metric for a larger population
 - Our constant focus, tracking and dialogue around adjusted EBITDA enables us to identify needed adjustments
 - Our teams become more engaged in improvement efforts throughout the year with this line of sight
- **Enterprise-wide Cash Flow from Operations, while important, is impacted by factors outside of business performance – i.e., interest expense, taxes**
 - Less visible and less widely used to measure performance at the business level
- **Enhances our focus on earnings growth and operating profitability**

Continued Emphasis on Pay for Performance

Pay for Performance Alignment
CEO Realizable Pay vs. TSR Performance (2013 - 2015)



IP compares well:

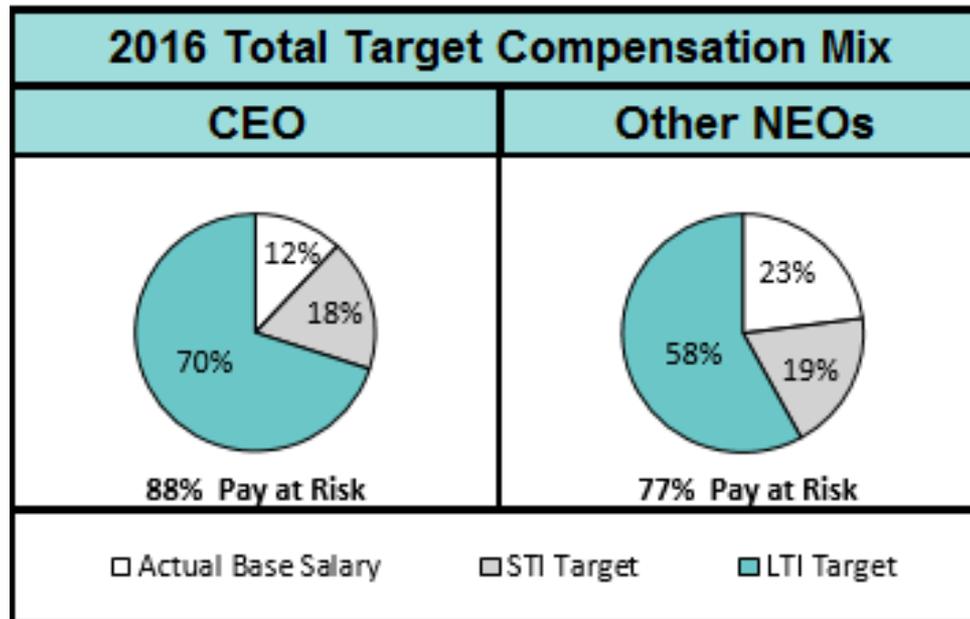
CEO pay at 20th percentile of Compensation Comparator Group (CCG)
and TSR is at 20th percentile

Continued Emphasis on Pay for Performance

Three-Year Performance Period	Our CEO's Realizable Pay Rank (percentile of CCG)	Our Company's TSR Rank (percentile of CCG)
2013 – 2015	20 th	20 th
2012 – 2014	65 th	60 th
2011 – 2013	50 th	80 th
2010 – 2012	85 th	80 th
2009 – 2011	60 th	100 th

This table demonstrates the close correlation between our CEO's pay and Company's performance over the past five three-year performance periods.

Continued Emphasis on Pay for Performance



This chart illustrates our commitment to pay at risk. For 2016, 88% of our CEO's target compensation was based on performance – and therefore at risk.

Questions?

Please contact our Investor Relations Team

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