

Fourth Quarter & Full Year 2014
March 12, 2015



HIGHLIGHTS FOR THE QUARTER

- Completed 2014-3 securitization for \$207.5M
- Launched new initiatives to grow the core
- Direct marketing campaigns and Oktoberfest promotion
- Significant progress delivering against information and digital transformation
- Positioning the organization to be "Fit to Grow"
- 2015: Executing against the diversification strategy
 - ✓ Signed agreement with VISA to enter the Prepaid category
 - ✓ Launched personal lending partnership with AvantCredit
 - ✓ Announced acquisition of WestStar

Achieved EPS of \$0.31 in Q4 – 2014

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KEY INITIATIVES TO GROW THE CORE BUSINESS

- Extend Contact Center Reach
- Performance Management
- Marketing Insights
- Deeper Analytics



Performance Metrics

Extended Work Week

Multi-Channel Acquisition



SUMMARY Q4 2014 (\$ in Millions, except per share)

Strong Fourth Quarter Results					
	Q4'13	Q4'14	YOY		
Spread Revenue	\$ 44.6M	\$ 52.5M	17.7%		
ANI	\$ 11.2M*	\$ 9.1M	(18.8)%*		
TRB	\$260.5M	\$266.2M	2.2%		
TRB Spread Margin	17.6%	20.2%	+260bps		
EPS (ANI/All-in shares)	\$0.64	\$ 0.31			
Residual Asset Balance	\$239.6M	\$331.4M	\$91.8M		

^{*} ANI impacted by one time gain of \$14.2M from SRF asset repurchase in 2013

^{*}Please refer to the Non-GAAP reconciliations included in the Fourth Quarter Earnings Press Release and accompanying schedules



SUMMARY FULL YEAR 2014 (\$ in Millions, except per share)

Full Year Results					
	FY 2013	FY 2014	YOY		
Spread Revenue	\$210.6M	\$213.6M	1.4%		
ANI	\$46.6M*	\$43.6M	-6.4%*		
TRB	\$1,125.0M	\$1,077.8M	-4.2%		
TRB Spread Margin	19.1%	20.3%	+120bps		
Residual Asset Balance	\$239.6M	\$331.4M	\$91.8M		

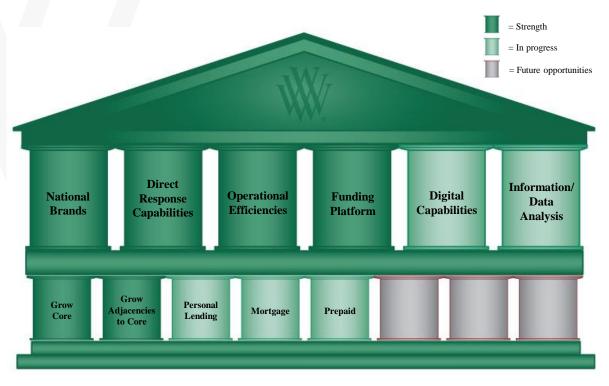
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Preparing the Company to be a Financial Services Leader – "Fit to Grow"

- Enhanced Digital Experience
- Brand Repositioning
- Enter New Lines of Business
 - ✓ Personal Lending
 - ✓ Mortgage
 - ✓ Prepaid





BUILDING PREPAID PROGRAM TO SERVE CORE AND ADJACENT OPPORTUNITIES

Prepaid

- Addresses existing and adjacent customer needs
- Leverage knowledge and relationships
- Finalizing agreements with partners





Expect to be in market mid-year 2015

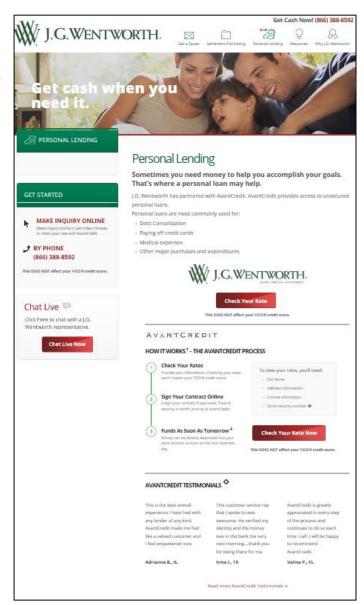


PARTNERING TO ADDRESS PERSONAL LENDING





- Immediate potential with existing customer base and marketing efforts
- Allows for participation in the large and growing category
- Learn and adapt based on response





ENTERING MORTGAGE THROUGH ACQUISITION



- \$1.5B in loan originations in 2014
- Generating incremental free cash flow
- Leverage core competencies:
 - ✓ National Brand
 - ✓ Contact Center excellence
 - ✓ Information and digital abilities
- Access to new and adjacent customer segments
- Realize synergies through operational leverage
- Large market where we believe we can gain share
- Expect to close acquisition in Q3 2015





Acquisition expected to be 15% - 20% accretive to ANI on an on-going basis



VIEW OF BALANCE SHEET RISK BASED ON OFFERINGS



Asset Funding

Primarily Warehouse & Securitization	Bank Issued Product	Warehouse, Government Backed & Institutional	Partner Funded
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