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PRESENTATION

Operator

Greetings, and welcome to the Juniper Networks Third Quarter Fiscal Year 2017 Earnings Results Conference Call. (Operator Instructions) As a reminder, this conference is being recorded. I'd now like to turn the conference over to your host, Ms. Kathleen Nemeth. Thank you. You may begin.

Kathleen Nemeth - Juniper Networks, Inc. - Vice-President of IR

Thank you, operator. Good afternoon, and welcome to our third quarter 2017 conference call. Joining me today are Rami Rahim, Chief Executive Officer; and Ken Miller, Chief Financial Officer.

Today's call contains certain forward-looking statements, including statements concerning Juniper's business, economic and market outlook, strategy, future financial results, capital return program and overall future prospects. Actual results might differ materially from those projected in the forward-looking statements. Additional information that could cause actual results to materially differ are listed in our most recent 10-Q, the press release and CFO commentary furnished with our 8-K filed today and in other documents that we file with the SEC from time to time. All



statements made during this call are made only as of today. Juniper undertakes no obligation to update information presented on in this call if facts or circumstances change after the date of the call.

Our discussion today will include non-GAAP financial results. Reconciliation information can be found in the Investor Relations section of our website under Financial Reports. Commentary on why we consider non-GAAP information a useful view of the company's financial results is included in the press release furnished with our 8-K filed with the SEC today. (Operator Instructions) With that, I will now hand the call over to Rami.

Rami Rahim - Juniper Networks, Inc. - CEO & Director

Thank you, Kathleen. Good afternoon, everyone. The results we announced today were not the results we set out to achieve for the second half of this year, so let me address that first and foremost. Juniper has always excelled at building the largest, most demanding network in the world. This is both the result of our deliberate strategy and a reflection of where our strength lies. Over the last several years, some of the most mission-critical networks in the world have been built by cloud providers. I'm very proud of how we have successfully pivoted our strategy to capture that tremendous opportunity and executed against our innovation road map to grow our relevance and our business in the cloud vertical. At the same time, having such large and agile customers can lead to significant lumpiness in our business, which we saw in Q3 and expect to continue into Q4.

Let me provide some insight on our current work with these large cloud providers. First, as you know, we have built substantial footprint with these companies over the past few years. This has been the result of our innovative products and also our close surround and support of these customers as they've grown. As their growth continues, it is clear that their architectures need to evolve, and we are leading the charge to more modern, cost-efficient, scalable networks. In Q3 and Q4, we are seeing a spending delay as our largest customers prepare to go through this architectural shift. It's not uncommon in our industry, and Juniper has benefited before in leading architectural shifts, such as with the converged super core and data center fabrics. What's most important is that we are maintaining our strong footprint as these shifts unfold. We continue to challenge the status quo, and that approach is only making us more relevant with our most important customers, even if it sometimes has a short-term disruptive impact. While we're disappointed with our revenue and earnings performance in Q3, we're confident that we've made significant progress in establishing a strong footprint, developing the right products and executing on an innovative product pipeline.

Now I'd like to summarize the performance across Switching, Routing and Security. In Switching, we're disappointed with our overall revenue decline in Q3. Normalized for lumpiness from our large hyperscale customers due to the spending delay I mentioned, our QFX product line continued to grow at double-digit rates, both sequentially and year-over-year. It continues to grow across public and private cloud segments driven by 100-gig adoption, our innovation and automation and telemetry, our leadership in network protocols like EVPN as well as our fusion fabric solution that simplifies data center operation. We remain confident in the competitiveness of our QFX product lines across all verticals, including cloud and hyperscalers.

In Routing, our business grew sequentially and declined year-over-year in a dynamic environment. Our PTX product line continued to gain traction and, in fact, achieved a record revenue quarter in Q3 as our customers have embraced its unique attributes for core build-outs. The success of the PTX product line is evident in the most recent IHS market share report that, for the first time ever, showed Juniper in first place position in North America core routing market share over the last 12 months. Additionally, we saw routing growth in APAC, both sequentially and year-over-year.

In Security, our business grew sequentially driven by momentum in the data center, service provider and next-gen firewall sales. We believe more customers are recognizing the value of leveraging the entire network for detection and enforcement against cyberthreats. Our software-defined secure network solution is gaining traction and we've added many new customers in Q3 that are leveraging its benefits.

During the quarter, we also closed the acquisition of Cyphort, a leader in automated malware analysis and detection. In the quarter, we continued to see momentum with Contrail and had several new customer wins, including Strategic Enterprise customers in APAC and a Canadian service provider as well as recurring revenues from renewal of existing annual subscriptions. We also unveiled Contrail Security, an important addition to Juniper's Security portfolio. We believe we are executing on an extremely compelling product road map for Contrail that should result in an expansion of its use cases across a broader set of customers. Additionally, AppFormix's customer base has steadily expanded across SaaS, enterprises and telecom operators. AppFormix and Contrail have been integrated for seamless operations management and advanced analytics of Juniper's hardware and software products in several customer use cases.



In Services, we saw strong renewal and attach rates of support contracts and an increasing demand for professional services, resulting in year-over-year growth. We remain committed to all of our strategic verticals, especially the cloud, and believe that we are more relevant than ever to our customers and the industry. We are innovating in ways that truly matter to all network builders and operators that are embracing cloud architectures to drive greater levels of operating efficiency and service agility.

I'm also delighted to have onboard our new CTO, Bikash Koley, who has firsthand knowledge and experience in building and operating large-scale cloud networks and is now helping us further refine our strategy and sharpen our execution across our entire innovation pipeline. I'm very excited about the opportunity we have in front of us.

In summary, while we're not satisfied with our second half expected performance, we are confident that we have the right strategy and the right products and solutions portfolio. I'd like to extend my thanks to our customers, partners and shareholders for their continued support and confidence in Juniper. I especially want to thank our employees for their hard work and dedication, which is essential to creating value for all of our stakeholders. I will now turn over the call to Ken, who will discuss quarterly financial results in more detail.

Kenneth Bradley Miller - Juniper Networks, Inc. - CFO and EVP

Thank you, Rami, and good afternoon, everyone. The financial results for the September quarter were disappointing, with revenue and non-GAAP EPS falling below our expectations. The lower-than-expected revenue result was primarily due to the timing of certain large switching deployments within the cloud vertical related to architectural shifts. Total revenue for the third quarter was \$1,258,000,000, down 4% sequentially and 2% year-over-year. Our technologies posted mixed results for the quarter. Routing grew sequentially but declined year-over-year due to telecom and cable deployments. Switching declined both year-over-year and sequentially, primarily due to the delay of certain large cloud customer deployments. And Security grew sequentially for the second consecutive quarter. Service revenue continued to be solid, growing 9% year-over-year. In reviewing our top 10 customers for the quarter, 5 were cloud, 4 were telecom or cable and one was a Strategic Enterprise. Of these customers, one was located outside of the United States.

Product deferred revenue was \$324 million, up \$26 million or 9% year-over-year and sequentially. Non-GAAP gross margin was 62% for the quarter, in line with our expectations. Non-GAAP operating expenses declined 2% year-over-year and sequentially and were 38.5% of revenue. This reflects our continued focus on managing expenses through increased efficiencies and a focus on operational excellence. Non-GAAP earnings per share was \$0.55, down \$0.02 quarter-over-quarter, primarily due to the lower revenue, partially offset by lower operating and other expenses. Cash flow from operations were \$202 million for the quarter, bringing our year-to-date total to slightly more than \$1 billion. We continued to return capital to shareholders, and during the third quarter, we repurchased \$140 million of shares and paid \$38 million in dividends.

Before we move on to Q&A, I would like to provide some color on our guidance, which you can find detailed in the CFO commentary available on our website. As we have discussed in the past, elements of our addressable market are dynamic and, particularly within the cloud vertical, change can occur rapidly. Our Q4 revenue outlook reflects continued large deployment delays as we expect our largest cloud customers will continue their architectural transition.

Despite this outlook, we remain confident in our competitive position and strong relationships with these strategic customers. Gross margins are expected to remain at current levels. We expect to continue managing operating expenses prudently and to drive increased operational efficiencies. Today, we initiated a realignment of our workforce as we continue to prioritize our investment in the most critical areas of our business. We are committed to returning approximately 50% of our free cash flow and expect to be opportunistic with our share repurchases.

Despite the disappointing full year outlook, we are confident in our strategy and remain committed to our long-term financial principles of driving revenue growth, earnings expansion and an optimized capital structure. In closing, I would like to thank our team for their continued dedication and commitment to Juniper.

Now I'd like to open the call for questions.



QUESTIONS AND ANSWERS

Operator

(Operator Instructions) And our first question is from Brian White from Drexel.

Brian John White - Drexel Hamilton, LLC, Research Division - Global Head of Technology Hardware and Software, and Senior Equity Research Analyst

Yes, Rami, how do we know this is an architectural shift here at customers rather than increased competition, number one? And if this is some type of delay, do you expect to get this revenue back in 2018?

Rami Rahim - Juniper Networks, Inc. - CEO & Director

Thanks, Brian. Well, how you know — I mean, what I am seeing through the discussions, the engagements that I'm having through our customers, I'll tell you that — especially our cloud customers, is all around a transition that's happening in switching from 10- and 40-gig to 100-gig, and in wide area networking, from what has traditionally been scale-up architectures to scale-out architectures or something that we have called lean core architectures. We're very close to our customer base, especially our cloud customer base. We've developed many of the products that are in the market today, in particular the PTX product line, with a keen understanding of what — how these architectural evolutions are going to happen. And honestly I think the competitiveness of that product is very strong as you've seen from the results in Q3 with a record revenue quarter for the PTX. I also mentioned in my prepared remarks the fact that we've gained now #1 market share in core routing in North America, and that's primarily because it's been helped by the cloud provider customers. So I firmly believe that this is a transition where we will emerge on the other side of it. We, in fact, have been leading the charge with the transition. And I think, from a competitive standpoint, there's no doubt this is a competitive industry, but because of the products we have and the tight relationships we have with this customer base, I'm very confident. As far as timing, I think that the switching transition, especially with hyperscalers, is one that will play out through the rest of this year. And in the first part of next year, we should start to see a resumption of more normal spending patterns, especially for the new 100-gig base switching architectures. In Routing, I think it's going to be a bit of a multi-quarter type of transition that's going to happen towards the PTX, towards scale-out architectures. And I think that all up for next year, Routing is probably going to be a flattish type of business for us. I think that, considering the dyn

Operator

Our next question is from Simon Leopold from Raymond James.

Simon Matthew Leopold - Raymond James & Associates, Inc., Research Division - Research Analyst

I want to see if, first of all, you could clarify whether or not the customer that slowed down is the same customer that was a 10% customer in the June quarter and if this could simply be an issue where there was too much inventory built up in June and it takes some time to absorb it. Is that a possible scenario for what's played out here?

Kenneth Bradley Miller - Juniper Networks, Inc. - CFO and EVP

Yes, so we believe that it's a pause for the transition, as Rami mentioned. From a customer perspective, I mean, we are pretty heavily engaged with the telco vertical as well as the cloud vertical. And there is a pretty high level of concentration in both of those verticals. For us to have these types of results, I think it's pretty evident that it's going to be one of our larger customers and a pretty large deployment that was impacted. And I'll leave it at that.



Simon Matthew Leopold - Raymond James & Associates, Inc., Research Division - Research Analyst

Okay. And then, just in terms of the trending, your cloud, if I did the math correctly, still 27% of overall sales. So it's still significant. If we want to look past the lumpiness and just think about how you see your business evolving, let's say, over roughly a 2-year window, where do you see these vertical mixes coming in terms of maybe roughly a 2-year outlook? Would you expect that, that cloud vertical turns into 1/3 of revenue, 35% to 40%? What's realistic for how you expect your mix evolves?

Kenneth Bradley Miller - Juniper Networks, Inc. - CFO and EVP

Yes. So the cloud vertical has been clearly our growth vertical for the last couple years. And it's very evident that we believe on the right side of change as it relates to that vertical, and we've seen the strong results because of that. Through this transition period, I think we're going to see a little bit of lumpiness as we transition. But as we come out the other side, as Rami mentioned, it's important to note that we believe we are on both sides of this transition. So the pause in the middle is really the most troubling part from a financial perspective. As they start to ramp up with the new architectures, we believe we will be able to grow in the cloud vertical going forward.

Rami Rahim - Juniper Networks, Inc. - CEO & Director

Let me just double-click a little bit on that, and I'll view it from the standpoint of Routing and Switching. In Routing, we've always enjoyed pretty substantial market share in the cloud vertical. And I fully expect, based on the competitiveness of our products, based on the full understanding that the transitions that are happening right now are going towards architectures that we are enabling the -- that we are enabling ourselves. And so to the extent that our -- the cloud customers themselves are successful and continues to see traffic growth in their wide area network, I think we'll benefit from that. On the Switching side, where we have seen really good traction in Switching had been in tier 2, tier 3 cloud providers. This has been a deliberate part of our strategy. We knew that this would be the sort of the lower-hanging fruit for us as we introduced the full extent of our Switching portfolio into the marketplace. And then, Tier 1 cloud providers, we do have some meaningful deployments there but it largely remains an opportunity for us. This is where, I believe, the opportunity for us over the next couple of years is really going to be strong.

Operator

Our next question is from Tim Long from BMO Capital Markets.

Timothy Patrick Long - BMO Capital Markets Equity Research - Senior Equity Analyst

Just 2, if I could. First, just Ken, if you could talk a little bit about the gross margins in the quarter. I think you said it was as expected, but my sense is that might have been before the shortfall. We had Switching weakness and cloud weakness. So why was it only flat? And then secondly, a lot of talk about the cloud vertical weakness. It looks like the Strategic Enterprise was down pretty meaningful as well. Is that the cloud portion of the Strategic Enterprise? Or maybe if you could just talk to us a little bit about what's going in the enterprise business, which also seemed pretty weak.

Kenneth Bradley Miller - Juniper Networks, Inc. - CFO and EVP

Yes. So from a gross margin perspective, I did mention that we came in, in line with our expectations of 62%. And you're right, from a mix perspective, that provided us a bit of an advantage because we did see some softness in Switching, which is our lower-margin product, but that was offset by the volume. The revenue being down traditionally has an impact to gross margin in a negative way, so we effectively offset the lower revenue volume with a better product mix. From a customer perspective, as we've mentioned in the past, we don't see a significant impact to margin based on vertical. But the more important impact is customer mix within vertical or customer mix overall. So again, to summarize, this quarter was in line. However, we got there a little differently; it was lower revenue, which hurts margin, but higher product mix, because switching was the revenue miss.



Rami Rahim - Juniper Networks, Inc. - CEO & Director

And on the enterprise side, so we saw some sequential decline but year-over-year slight increase. I think if you break it apart, in the broad enterprise market was where the weakness was from a sequential standpoint viewpoint. But for strategic enterprises, for example, banking would be in that sector or government, we actually saw a bit of a recovery. I think the catalyst for enterprise going forward is going to be around our ability to leverage new architectural approaches. Take, for example, SD-WAN deployments, the strength that we have and the relationships we have with our telco customers to reach our broader enterprise. We have a few wins now that we have established this year that I'm hopeful will start to contribute to enterprise revenue throughout next year.

Operator

Our next question is from Mark Moskowitz from Barclays.

Kathleen Nemeth - Juniper Networks, Inc. - Vice-President of IR

Let's go to the next question, and then we'll come back to Mark.

Operator

We'll go to the next question, it's from Pierre Ferragu from AllianceBernstein.

Pierre C. Ferragu - Sanford C. Bernstein & Co., LLC., Research Division - Senior Analyst

Rami, thanks for your clarification around this architectural shift at your large cloud client. I had a further question with -- on that. Between Switching and Routing, do you see some kind of changes in architecture as well where in places at the higher level of aggregation, for instance, where we had a lot of Routing or in data center interconnect, do you see a shift of that market toward Switching as well? And is that part of the architectural discussions and debate and changes that are happening at your clients?

Rami Rahim - Juniper Networks, Inc. - CEO & Director

Yes, Pierre, so it's a great question, in fact. And yes, there is a shift that is happening. It's one that we have predicted and developed products and solutions around. And really, I have been talking about this blurring of the lines that is happening between Routing and Switching. If you look at what's happening to data centers, cloud data centers in particular, they're getting more distributed. And the interconnect between them is essentially becoming an extension of the fabric that's in the data center. So to -- we actually saw this happening and understood that there is an opportunity for us to go and capture with a product like the PTX. The PTX, if you think about it, it's sort of this perfect cocktail of routing capability from a control plane standpoint, but switching capabilities from a data plane and cost efficiency of IP transport. And that has now been adopted by the cloud providers, and I think will continue to be adopted by the cloud providers, at a pace that quite honestly exceeded our expectation. And this was -- this is at least partly explains what we're seeing in terms of the Q4 guidance that we're providing. It's that transition from what I have described as scale-up to more of a scale-out approach, which speaks to this blurring of Switching and Routing across cloud architectures.

Pierre C. Ferragu - Sanford C. Bernstein & Co., LLC., Research Division - Senior Analyst

Great. And then, maybe a very quick follow-up. So what we definitely learned these days is that your cloud segment is made of very large clients, and it's a lumpy business like your telecom service provider business. Now if I take a step back, your telecom provider -- telecom and cable business is down 4% this quarter. Does that mean that growth -- we should expect growth to come mostly from your cloud division? And we need to see



growth coming back from there? Or do you still see growth trend and like the business coming back at some point, after many, many quarters, which business in telecom -- in the telecom segment as well?

Rami Rahim - Juniper Networks, Inc. - CEO & Director

Well, I do think that there is a good opportunity to see growth in cloud all up as we emerge to the other end of these transitions that we are talking about. Telco remains a challenged market environment, right, where we're seeing more of the same in terms of them running their networks hotter, cloud transformations that are happening in their own networks, consolidation, M&A are all headwinds that we're facing in the telco space. The catalyst, I believe, for telco spending will be around preparation for 5G, metro buildouts that I think are going to start to happen over the next couple of years, new approaches to delivering value to the enterprise that are more virtualized than software nature like SD-WAN, and we've really architected our SD-WAN strategy around enabling the telcos to go after that opportunity. So for the foreseeable future, we're not counting on any sort of meaningful rebound in telco, but as I think a little bit more longer term, there are going to be some catalysts that I think will help us.

Operator

Our next question is from Jim Suva from Citi.

Jim Suva - Citigroup Inc, Research Division - Director

It's Jim Suva from Citi. You both mentioned security grew quarter-over-quarter for the second quarter in a row, which is good. But looking back, it looks like that's the normal trend. so my question to you is, are you trying to signal or let us know that you expect this trend to continue quarter-over-quarter? Because year-over-year, the results look quite challenged.

Rami Rahim - Juniper Networks, Inc. - CEO & Director

Yes. Thanks, Jim. So yes, I do expect that this sequential momentum is going to increase. And there are a few things around the Security business that give me some confidence right now. And we're not out of the woods, we're still working very hard to turn this part of our business around. But there is a sequential performance that we've seen through this year. There is the feedback and the wins that we have from our customers, and we're starting to see some pretty meaningful wins that are building some bookings performance that are encouraging. There is the diversity of use cases that we're now satisfying. So we've traditionally been strong in the service provider space. The portfolio for the service provider space has, quite frankly, suffered over the last year or so. It's now coming back to a much more competitive state, but we also are starting to see traction with next-gen firewalls and data center. And then last but not least, I think there's the software attached. The license attached to security is actually starting to pick up and that is a pretty good sign. So we're — we remain optimistic around the fact that we can make this sort of the worst year and we can recover from here going forward.

Kenneth Bradley Miller - Juniper Networks, Inc. - CFO and EVP

Yes. Just to clarify that, I mean, our definition of success is sustained year-on-year growth. We have not yet achieved that. We're not trying to signal that we're happy with sequential growth, and that's all you could expect. We are absolutely turning this business around and expect to get to year-on-year Security growth here in the near future.

Rami Rahim - Juniper Networks, Inc. - CEO & Director

Yes.



Operator

Our next question is from Tal Liani from Bank of America.

Tal Liani - BofA Merrill Lynch, Research Division - MD and Head of Technology Supersector

I have 2 questions. The first one is on Switching. I'm trying to understand how much of this is also -- maybe there is an aspect of competitiveness. Did you notice with the same customer maybe another vendor gaining share at the same time? Is the challenges you're talking about, about architecture, does it cause -- does it drive someone else to gain share in the interim? Or were things put on hold? Does it -- also, does it have anything to do with your product readiness for what the customer is trying to do? Is there anything on your side you need to do to make things work? Or is it simply just the customer? And the second question I have is, in general, why don't you grow your margins more than where you are? The industry is challenging. Routing is under pressure for many years. Security, you do have some issues, but you're working on it. In times like that of challenges, why don't you work on reducing your expenses to deliver higher margins to investors and maybe compensate for the lower growth rate?

Rami Rahim - Juniper Networks, Inc. - CEO & Director

Okay, Tal, so let me start with the question on Switching. There is no doubt that the switching environment is a very competitive environment. Having said that, where we have footprint, I believe we're well entrenched, we're very close to our customers. We understand the requirements very well, and there are barriers to entry. And this is in no means trying to project overconfidence because I sort of subscribe to the notion that only the paranoid survive. But I will say that I'm very confident that we're going to maintain our switching footprint in our large franchises, and we will be on the other side of this transition as they move towards 100-gig architectures. From a product standpoint, we know what's required, we know what performance levels are needed, the telemetry capabilities that are required, the features that are needed. And I'm bullish about our Switching business all up in the future. On operating margins, I will let Ken jump in here, but I will say the following. I mean, we have streamlined our organization. We're running far more efficiently than we have in the past. We're enabling a greater level of leveraging of products across different product lines, Routing and Switching, Routing and Security is an example of that. We're taking out unnecessary costs when we see that there's an opportunity to do so. So in fact, this is part of the reason why we missed in Q3 but still managed to achieve the low end of our earnings range. And we'll continue to operate in that way. I think this is an important part of delivering shareholder value. Ken?

Kenneth Bradley Miller - Juniper Networks, Inc. - CFO and EVP

Yes, so we actually are quite pleased with our Q3 OpEx result that came in at the lower end of our range, actually below our range. We continue to be laser-focused. I think you've seen that over the last few quarters, laser-focused on cost discipline and making sure we look to optimize our structure in our operations. Today, we initiated a realignment of our workforce, and we're making sure that we're doing that prudently, make sure that we still focus in the right investment areas to drive longer-term growth. And you could count on us continuing to focus on earnings, right? We have a stated commitment that we're going to drive earnings faster than revenue. We're going to grow OpEx slower than revenue. I believe we're going to accomplish the OpEx goal of slower than revenue this year. Despite the fact that the revenue headwinds hit us harder than we expected, we're still being very prudent with OpEx. And for the full year, we will actually be down in OpEx at the midpoint of our guidance. So I do think we are managing the bottom line quite effectively and will continue to do so going forward.

Operator

Our next question is from James Faucette from Morgan Stanley.

Meta A. Marshall - Morgan Stanley, Research Division - VP

This is Meta standing in for James. A couple of questions. First, you mentioned the kind of Switching disruption for the next couple of quarters. Would you expect kind of a routing disruption on the back of that with certain cloud customers as they change their architecture? Or should we



not kind of expect any tail to that beyond Switching? And then, the second question is just, if you could give a sense of in your cloud vertical, what is kind of the general split between Tier 1 and maybe the rest of Tier 2, Tier 3?

Rami Rahim - Juniper Networks, Inc. - CEO & Director

Okay. So first, the routing and switching transitions that are happening are somewhat related. And it speaks to the color I just provided, I think, to Pierre's question that he asked earlier around sort of the blurring of lines in these architectures. And in Q4, in fact, our guidance that we provided really has sort of a balance of both transitions that are happening: switching moving to 100-gig, routing moving to lean core, scale-out type architectures. They, in some sense, do go hand in hand. As far as providing any additional color on Tier 1s and Tier 2 cloud providers...

Kenneth Bradley Miller - Juniper Networks, Inc. - CFO and EVP

Sure. Yes, so we don't break out customer detail other than just a couple of facts that you do have out there. One is 5 of our top 10 customers are cloud, so that's an important number. In addition to that, if you were just to look at the cloud customer size and breadth in the world, you will see it's very concentrated on the top 5, 7, 10, whatever you want to categorize it. Our revenues are going to be largely in line with what you'd expect, given kind of CapEx spends around the globe. But I do want to -- I don't want to over-rotate on just the hyperscalers. I mean, obviously, that's where the majority of the spend is, and that's where you could anticipate much of our customer concentration. There is a longer tail in the industry. It's not just about the infrastructure service providers. There's also the SaaS community that we're also very focused on and a broader set of customers around the globe.

Operator

Our next question is from Mitch Steves from RBC Capital Markets.

Mitchell Toshiro Steves - RBC Capital Markets, LLC, Research Division - Analyst

So I'm actually going to focus a bit on the Security side, because you guys mentioned you're investing or buying some kind of security malware functionalities as well. So if I think about your balance sheet now, is that kind of the direction you guys are going to go in if you go down the M&A front to kind of get some differentiated growth outside kind of QFX?

Rami Rahim - Juniper Networks, Inc. - CEO & Director

Thanks for the question. So I do think that we've got a healthy balance sheet. And I do view that leveraging that balance sheet in order to buy technology businesses that are very complementary to our strategy very much around cloud, cloud security is an option for us and something that I continue to seriously consider.

Mitchell Toshiro Steves - RBC Capital Markets, LLC, Research Division - Analyst

Got it. And then, just one small one, when should the 100-gig number start to show up? Is that a 2018 story? Or is that going to show up at the back half of O4?

Rami Rahim - Juniper Networks, Inc. - CEO & Director

No. So a lot of the work to get ready for the transition, the certifications, the architectural work, the qualification work with our customers, is happening right now. So I do believe in the first part of next year, we'll start to get to more normal Switching spending patterns with our largest cloud providers.



Operator

Our next question is from Jeff Kvaal from Instinet.

Jeffrey Thomas Kvaal - Instinet, LLC, Research Division - Analyst

Yes, I would love to delve into the margin structure a bit, if we could. Could you update us on a couple of the other variables on gross margins, if we might see some improvement over the next few quarters? And particularly, Ken, you've talked about memory pricing. And then, of course, you talked about some APAC wins as well.

Kenneth Bradley Miller - Juniper Networks, Inc. - CFO and EVP

Yes. So the dynamics of the overall margin haven't really changed much. I mean, we still see the primary drivers to be kind of customer mix. We've talked about insertion opportunities. In Q3, we had some follow-up from the activity that we talked about in the first half, but we didn't have any new large insertion deals that were actually margin-negative in Q3. It was just merely completing some of the deals that we entered into in the first half. So that wasn't a big factor in Q3. The memory pricing is still a headwind. It's an industry phenomenon. It's impacting us. And that's something that's in line with our expectations. As far as when does it come back, I don't see it coming back in Q4. We're not providing guidance on FY '18, but I would think it's reasonable to assume sometime in '18, we'll start to see a little bit of relief on the memory price. And then the product mix is also the dynamic that we experience a lot. And as Switching continues to be a growth driver for us, that will result in a natural kind of headwind to margin. That being said, we're very focused internally on some value-engineering efforts, but we think we have a lot of opportunity within our cost and supply chain to really design our products in a way that really provides the most customer value at the right price point and at the right cost structure. So I believe we have some of that within our control, and we'll continue to manage margins despite some natural headwinds with product mix.

Jeffrey Thomas Kvaal - Instinet, LLC, Research Division - Analyst

Can you talk a little bit about insertion points? And I'm just -- we hear from others that 100G is indeed an insertion point for their products in existing accounts -- or in new accounts. It seems though you are talking about 100-gig as a pause rather than a potential insertion point. And so I'm just -- I'm a little surprised by the disparity there. I would have thought that, that was an opportunity for a customer to start with a new set of vendors.

Rami Rahim - Juniper Networks, Inc. - CEO & Director

So this is Jeff, I believe, right?

Jeffrey Thomas Kvaal - Instinet, LLC, Research Division - Analyst

Yes.

Rami Rahim - Juniper Networks, Inc. - CEO & Director

So let me say this. There are certainly accounts, large cloud accounts, that we're in that — where the game we're playing or the approach we're taking is one of making sure that we stay ahead of their requirements, with a goal of keeping the competition out. And I think we're doing a really good job at that. We also believe that, especially for the cloud switching space, we can play and are playing a more offensive strategy to try to insert ourselves. Now we're not going to always be successful but, thus far, if you look at the performance of our Switching business, and you modulate out the lumpiness due to the large hyperscaler deployments, we're still seeing double-digit growth in overall Switching. Some of that comes because of our strength in high-performance in 100-gig, in telemetry, in automation, et cetera. So there is a bit of a defensive game you



have to play when you're an incumbent. But I also want you to understand, we're playing a very offensive game, especially in switching, where I think there is still a huge amount of room for us to expand.

Operator

Our next question is from Steve Milunovich from UBS.

Steven Mark Milunovich - UBS Investment Bank, Research Division - MD and IT Hardware and EMS Analyst

I just want to be absolutely clear regarding your comments about footprint. In none of these large situations we're seeing a lumpy business, a deferral in business, are you being displaced by competitors or by white box? I just want to confirm that. And then, given this shortfall in product revenue, should we expect to see a deceleration in services growth somewhere down the line or not?

Rami Rahim - Juniper Networks, Inc. - CEO & Director

So let me start. The answer to your first question is yes, it's not a displacement by competition. It is, if anything, we're displacing ourselves with new architectural approaches, and we're doing this ahead of our customers' requirements to avoid being disrupted or displaced by the competition. And I think in the long term, this approach, playing a challenger-type of approach where you, in some cases, need to challenge yourself even if it results in short-term business disruption, pays off because it makes us more relevant. And I believe it ultimately helps us to grow our footprint.

Kenneth Bradley Miller - Juniper Networks, Inc. - CFO and EVP

Yes, from a services perspective, I mean, we expect to continue to remain very healthy. We've had a very good run in services the last couple of years. We've done a good job with attaching renewals. And we're also starting to do more in the way of professional services and really the solution sale. That said, I do think it's reasonable to assume the growth rates that we've been having, which have been largely double digits, 9%, 10%, just start to come down a bit. I still think that growth rates will be ahead of the product growth rates, so high single digits, if you will. But it's something that we're very -- we continue to be strong for us going forward.

Operator

Our next question is from Vijay Bhagavath from Deutsche Bank.

Vijay Krishna Bhagavath - Deutsche Bank AG, Research Division - VP and Research Analyst

Yes, I'd like to get your thoughts, Rami, on the pricing dynamics you're seeing out there. And how I mean by this is, management teams often do not talk about forward-pricing ASPs on earnings calls, which are very helpful for us. You do have a legacy Routing portfolio, you have the new stuff with 100-gig, a very similar setup in Switching. So help us understand how is pricing trending, both on the lower-speed legacy side and also on 100-gig, both in Routing and in Switching?

Rami Rahim - Juniper Networks, Inc. - CEO & Director

Yes. So it's a great question. And obviously, it's a tremendous area of focus for us. For any given platform, take an MX, a PTX, a QFX or just broader routing, switching, et cetera, you're going to see continuous price erosion for a given port speed. This is nothing new. This is something that we're very used to. It has been a fact of life that we've had to deal with in this industry since the very first product that we introduced into the market. Now as -- architecture has evolved and our customers have the ability to move to different architectures that can leverage a different platform. So if you have traditionally built a scale-up architecture with an MX, and now you're going to go to a scale-out that uses a PTX, as an example, there



is a price differential between those 2 platforms that one has to factor. And we are seeing some of that right now for some of the few deployments with our largest cloud providers that have the ability to transition their architectures in that way. Ultimately, I do believe that it pays off because you have to assume that these large cloud providers are going to continue to see growth in their business, are going to continue to see a lot of demand on their services. And therefore, they're going to need to buy way more ports. That's what we're counting on. That's what I believe is going to happen.

Vijay Krishna Bhagavath - Deutsche Bank AG, Research Division - VP and Research Analyst

Yes, perfect. A quick follow-on would be, any thoughts on exiting slower or underperforming product areas, such as campus switching, for example?

Rami Rahim - Juniper Networks, Inc. - CEO & Director

Sure. Well, I mean, as far as thoughts of exiting, we're applying a lot of very ruthless analysis to all new products, businesses, technologies, where we're going to be investing in, with the goal of making sure that these investments actually do pay off. Campus, I have said this now over the last year or so, even longer than that I believe, we're going to be focusing on our campus efforts in the large enterprises where we believe that we have some level of differentiation, and also there's a higher degree of leveraging of our development with data center switching, right? We understand, we don't have a WiFi portfolio, so there's no point in us in going after opportunities where WiFi is tightly integrated with campus. So yes, we are in campus, but we are really laser-focused on campus opportunities where we believe that we really have some differentiation. And I -- actually, the way I describe this to our teams and our customers is for those enterprises that view their campus as onramps to the cloud where they need high-performance network in order to access cloud workloads and data sets.

Operator

Our next question is from Alex Kurtz from KeyBanc Capital Markets.

Alexander Kurtz - KeyBanc Capital Markets Inc., Research Division - Senior Research Analyst

Just some clarification on these cloud customers over the last couple of quarters which -- Rami, was that just a communication issue? Or was there sort of a last-minute change in how they viewed architecture over the next big 6- to 12-month deployments internally there? I'm just trying to figure out, if we go back to the spring timeframe when you were executing this vertical to now, just sort of how that played out with these accounts, as much as you can describe.

Rami Rahim - Juniper Networks, Inc. - CEO & Director

It's -- look, it's a great question. And we're obviously disappointed in the fact that we weren't able to predict this. We're very close to our cloud customers. We engage and talk to them on a very regular basis. We're obviously a very important part of their network. What has happened here is an acceleration of plans ahead of what we had expected. So as much as we try very, very hard to predict some of these inflection points, sometimes our own customers' plans can change, which makes it obviously difficult, if not impossible, for us to predict these sorts of changes. That's really what it is. I don't think it was a communication problem.

Operator

Our next question is from Dmitry Netis from William Blair.



Dmitry G. Netis - William Blair & Company L.L.C., Research Division - Equity Research Analyst

A couple of questions from me. On the cloud vertical, what is the rough split between Switching and Routing? And I know you guys have said Routing probably a vast majority, but can you give us a split there?

Kenneth Bradley Miller - Juniper Networks, Inc. - CFO and EVP

Yes. So what we've said is Routing is still the majority, but it's not the vast majority within the cloud vertical. In fact, in the first half of this year, you saw Switching get really close to Routing. Routing was still the majority, call that greater than 50%, but it wasn't the vast majority like you would see in telco, for example. Clearly, these Q3 results, the miss being predominantly cloud Switching, that mix has gone back to more Routing-heavy. But we are expecting over time, the Switching component in cloud to actually outpace Routing. And eventually, we think that will be the dominant technology within that vertical.

Dmitry G. Netis - William Blair & Company L.L.C., Research Division - Equity Research Analyst

Okay, great. The next question is on the -- just the impact this quarter. Did this come from just a single customer? Or you really saw -- I know -- I get the architectural changes that are happening and how it may impact more than just one customer. But specific to Q3, was this coming from just one large customer? Or were there several ones involved here on the Switching side?

Rami Rahim - Juniper Networks, Inc. - CEO & Director

I mean, all we can say is there is a fairly high degree of concentration with hyperscalers, especially as it pertains to switching in Juniper's business.

Kenneth Bradley Miller - Juniper Networks, Inc. - CFO and EVP

Yes. And I would say -- I mean, it's not one customer, but it's also not several. I mean, the answer is yes, it's 1 of those 2, it's neither of those.

Dmitry G. Netis - William Blair & Company L.L.C., Research Division - Equity Research Analyst

Okay. All right. And then lastly, my follow-up. If you guys are guiding routing to be flat next year, given the transition you're seeing, given also the switching that you said may get to the normal pattern, but there's still kind of a poor visibility on that, I suppose, at this stage, and then Security is sort of going through the ebbs and flows, it doesn't seem like you will hit your 3% to 6% CAGR target as you've outlined in the past. So shouldn't you be maybe thinking around a flat growth next year? I know you're not providing guidance, but should investors be thinking about this is how '18 is going to shake out, right, given whatever you just said?

Kenneth Bradley Miller - Juniper Networks, Inc. - CFO and EVP

Yes. No, so good question. So let me just talk about switching for a second. We do expect switching to grow next year. I think that's important. We've talked about the tier 2, tier 3 traction we're getting, which is double-digit growth. QFX all up grew year-on-year even this quarter with these results, with this large spending delay. So we expect switching to be a growth driver for us. As it relates to kind of FY '18, as you mentioned, I'm not be giving specific guidance, but I will say this, we are going to be very focused on growing. We think there's an opportunity to grow. That said, we're equally, if not more so, focused on earnings expansion. And that's something that we've, I believe, we've shown some steps in the last several quarters. And I think we'll continue to show steps in that regard, making sure we focus on operating excellence and taking cost out where we can by making sure we focus the costs, the investments that we are making in the right areas to enable long-term growth. We also have a very strong cash flow. As you know, our balance sheet is strong. We have a very sustained capital return program. So I do think we are very focused on bottom line and will continue to be next year.



Operator

Our next question is from Jayson Noland from Robert W. Baird.

Jayson Noland - Robert W. Baird & Co. Incorporated, Research Division - Senior Research Analyst

Okay, great. Rami, you've mentioned SD-WAN a couple of times, I believe. It's a hot category. And Juniper's name doesn't come up that often. A crowded market to be fair. I guess, do you have what you need from a portfolio perspective here? And then, how would SD-WAN impact your traditional router market, assuming some success?

Rami Rahim - Juniper Networks, Inc. - CEO & Director

Yes, thanks for the question, Jayson. So I'm actually not surprised by -- that your comment that our name doesn't come up all that often. And that's pretty much because we've taken a very deliberate strategy where, at least initially, we're focusing our SD-WAN solution on scalable, multitenant, very versatile, like extensible architectures with security built in, that are very appealing to our service provider customers. Service providers all want an SD-WAN strategy and recognize that they need some help with it, and this is essentially what we're doing. We've developed a solution ideally suited for their plans. And we're seeing traction there. As far as impact to the rest of the routing business, I know there were all sorts of predictions that this is going to have a deflationary effect on MPLS and so forth, but I have to say this, thus far, based on conversations with many of our telco customers where, of course, we enjoy very strong relationships, it hasn't had that effect. I just don't expect it to have any sort of meaningful effect on the need for IP routing or MPLS capabilities in the wide area and in the foreseeable future.

Operator

Our next question is from Paul Silverstein from Cowen and Company.

Kathleen Nemeth - Juniper Networks, Inc. - Vice-President of IR

Paul, are you there?

Operator

Well, I think he disconnected, we'll move on to the next question.

Kathleen Nemeth - Juniper Networks, Inc. - Vice-President of IR

Okay, we'll go to the next.

Operator

From Michael Genovese from MKM Partners.



Michael Edward Genovese - MKM Partners LLC, Research Division - MD & Senior Analyst

Just in terms of the guidance for the fourth quarter, doesn't seem to envision any type of normal seasonality in the traditional service provider market, certainly no budget flash or normal increase, just given seasonality? So can you just talk about that a little bit more and why you don't expect to see a fourth quarter increase in the telco market?

Kenneth Bradley Miller - Juniper Networks, Inc. - CFO and EVP

Yes. So I think -- I mean, we're actually almost at a new normal with telco. I mean, the last few years, we've seen a kind of a challenged market there, and we haven't had big telco flushes of recent times. We used to have those back in the growth days in the telco space. But at this point, we expect telco to remain challenged. I mean that's, as we all know, a particularly lumpy business. So it's hard to predict with certainty, but I don't expect flushes at this point. In our outlook, we have not assumed an increase in telco spend into Q4 because that's just not what we see, given the environment that they're in.

Operator

And our next question is from Paul Silverstein from Cowen and Company

Paul Jonas Silverstein - Cowen and Company, LLC, Research Division - MD and Senior Research Analyst

Rami, can you hear me?

Rami Rahim - Juniper Networks, Inc. - CEO & Director

Yes.

Kathleen Nemeth - Juniper Networks, Inc. - Vice-President of IR

Yes. We can hear you, Paul. Go ahead.

Rami Rahim - Juniper Networks, Inc. - CEO & Director

Go ahead, Paul.

Paul Jonas Silverstein - Cowen and Company, LLC, Research Division - MD and Senior Research Analyst

I apologize for returning to the question yet again. But I just want to make sure I understand, and perhaps I'm misinterpreting some stuff you said previously. But when you say that you're disrupting yourselves, and that drove the issue, and then this is across a number of different, at least more than one player, more than one of the cloud customers, I'm confused why you didn't -- if you drove yourself, why wouldn't you see the issue as opposed to the cloud operators changing their architecture and advising you to change, and it catches you unawares. What's the reconciliation? And then for Ken --

Rami Rahim - Juniper Networks, Inc. - CEO & Director

Go ahead, Paul.



Paul Jonas Silverstein - Cowen and Company, LLC, Research Division - MD and Senior Research Analyst

On the gross margin, can you remind us -- I think you said in the past that your cloud customers have the same gross margin profiles as your telco or corporate average? Can you just remind us of that?

Rami Rahim - Juniper Networks, Inc. - CEO & Director

Paul, to your question about why we could not have predicted this, yes. We did, in fact, develop these products and the solution with an eye that the architectures are going to evolve. What we did not predict and could not have predicted, because the plans changed for our customers themselves, is timing and the pace at which they have moved. And honestly, I mean, it's impressive, despite their size, at just how nimble they can be in embracing and deploying new architectural approaches. And again, keep in mind that in the cloud vertical and where we're seeing the bulk of the sort of the transition that's happening, it's the large cloud verticals -- the large customers, where it doesn't take all that many to make a meaningful change to our overall business.

Kenneth Bradley Miller - Juniper Networks, Inc. - CFO and EVP

Yes. I just want to clarify. What we're are seeing as the pause in between in this transition, right? So we're seeing the previous architectures, if you will, the spend slowed down there dramatically as they get ready for the new architecture ramps into the future. On a gross margin perspective, what we've said and continue to say, is the cloud vertical by -- in and of itself doesn't have a margin difference. What does drive margin more than customer vertical is technology. So because the cloud vertical historically has had a higher switching mix than the telco vertical, as an example, it has a larger -- has a lower margin profile. But it's really due to product, not customer, at this point.

Operator

Our next question is from Aaron Rakers from Wells Fargo.

Aaron Rakers

Kind of on the competitive landscape again. I'm just curious, as we look at some of the competitors launching and pushing their Jericho II or Jericho Plus-based platforms into the market, how we should think about your guys' competitive positioning as it relates to kind of product cycle cadence, particularly on the router side of the business.

Rami Rahim - Juniper Networks, Inc. - CEO & Director

Certainly. So we are keenly aware of the competitive dynamics that are happening all around us, especially in the cloud space where — and routing, which is I think where you really wanted to focus, in the cloud space where we enjoy some good footprint. We developed the PTX from a silicon and software standpoint, as what I believe again to be this blend of routing and switching capabilities that can evolve with our customers' architectures. The road map for the PTX, I mean, we get encouraged now by the momentum of the product, and we make sure that we're going to be continuing to invest in ways that keep us ahead of our customers' requirements and also the competition. And what I believe to be the case here is that the PTX will remain very competitive with the cloud customers in particular, and will actually start to gain more traction in other verticals like the large enterprise base and telcos over time.

Aaron Rakers

Okay. And as a real quick follow-up, I'm curious on the realignment efforts. Do you have any targeted kind of operating expense reductions? Is there -- is this truly just a reinvestment or a realignment of investments? Or are you expecting to take costs out of the company?



Kenneth Bradley Miller - Juniper Networks, Inc. - CFO and EVP

Yes, so we have been taking headcount and costs out as we continue to optimize kind of our operations. I would say that it's largely in line with our revenue expectations. We're going to manage OpEx largely in line with revenue. And as we see challenges to the revenue top side and gross margins for that matter, we are going to look to take cost out and protect the bottom line. Going forward, at the same — the challenge and what we're really focused on is doing that in a way that doesn't hurt the long-term growth of the business, making sure we are investing in the right areas. So that's where it goes down to operational excellences ideas. We've done a lot in the past consolidating and collapsing management, et cetera, and really focused on areas that do save money but also don't come at the expense of output. So that's really what we're focused on going forward.

Operator

This concludes the question-and-answer session. I'd like to turn the floor back over to management for any closing comments.

Kathleen Nemeth - Juniper Networks, Inc. - Vice-President of IR

Okay. Thank you, operator. And thank you, everyone, for joining us today and your great questions as always. We'll speak with you next quarter. Thank you.

Operator

This concludes today's teleconference. Thank you for your participation. You may disconnect your lines at this time.

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