

# MASON GRAPHITE

## MASON GRAPHITE HIRES SENIOR COMMERCIAL EXECUTIVE WITH STRONG EXPERIENCE IN BATTERY MATERIALS

*April 12<sup>th</sup>, 2018  
Montreal, Quebec, Canada*

**Mason Graphite Inc.** (“Mason Graphite” or the “Company”) (TSX.V: LLG; OTCQX: MGPHF) is pleased to announce that Mario Felicetti has joined the Company as Vice-President, Sales effective immediately. In the immediate future, he will be based in Amsterdam and will eventually relocate to the Company’s Head Office in Montreal.

Mario Felicetti, MBA, Eng., is a Chemical Engineer with more than 15 years of experience in Sales and Marketing in several industrial areas including the last 5 years with Johnson Matthey, a global leader in sustainable technologies, where he had a special focus on energy storage materials. He was instrumental in defining and implementing their global commercial strategy as he negotiated several multiyear contracts with Li-ion battery manufacturers. He managed five regional sales offices in Tokyo, Seoul, Shanghai, Munich and Montreal through which he successfully commercialized new materials for cathodes and anodes.

As he joins the team, Mario will further advance discussions with customers, establish the required sales structure and develop the customers’ needs management system on which the production planning system will be based.

Benoît Gascon, President and CEO of Mason Graphite commented: “We are very enthusiastic and eager to have Mario join us. After spending some time with our team in Montreal and reviewing the development work achieved so far, we all believe that he is the perfect fit for the Company and the upcoming commercialization of our battery materials. Having said this, his experience also includes several other industrial fields and Mario will be instrumental in the commercialization of our graphite products across all applications where he will be able to leverage our team’s experience.”

The management team of Mason Graphite has a proven track record in the commercialization of graphite products in all major applications and geographic areas. This is the result of a continuous effort to establish and maintain strong and long-term relationships with customers as well as properly understanding and meeting their specific needs. Flexibility to meet those needs, which can be significantly different from an application to another, was therefore incorporated right from the beginning in the design of Mason Graphite’s operations.

### **About Mason Graphite and the Lac Guéret Project**

Mason Graphite is a Canadian mining and processing company focused on the development of its 100% owned Lac Guéret natural graphite deposit located in northeastern Québec. The Company is led by a highly experienced team that has over five decades of experience in graphite production, sales, and research and development. For more information, visit [www.masongraphite.com](http://www.masongraphite.com).

## **Mason Graphite Inc. On Behalf of the Board**

“Benoît Gascon, CPA, CA”, President & Chief Executive Officer

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## **Cautionary Statements**

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*Forward-looking information is based on assumptions management believes to be reasonable at the time such statements are made, including but not limited to, continued exploration activities, no material adverse change in metal prices, exploration and development plans proceeding in accordance with plans and such plans achieving their stated expected outcomes, receipt of required regulatory approvals, and such other assumptions and factors as set out herein. Although the Company has attempted to identify important factors that could cause actual results to differ materially from those contained in the forward-looking information, there may be other factors that cause results not to be as anticipated, estimated or intended. There can be no assurance that such forward-looking information will prove to be accurate, as actual results and future events could differ materially from those anticipated in such forward-looking information. Such forward-looking information has been provided for the purpose of assisting investors in understanding the Company's business, operations and exploration plans and may not be appropriate for other purposes. Accordingly, readers should not place undue reliance on forward-looking information. Forward-looking information is made as of the date of this press release, and the Company does not undertake to update such forward-looking information except in accordance with applicable securities laws.*

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