

# Voya Financial

Third Quarter 2017 Investor Presentation

November 1, 2017

# Forward-Looking and Other Cautionary Statements

This presentation and the remarks made orally contain forward-looking statements. Forward-looking statements include statements relating to future developments in our business or expectations for our future financial performance and any statement not involving a historical fact. Forward-looking statements use words such as “anticipate,” “believe,” “estimate,” “expect,” “intend,” “plan,” “projected”, “target,” and other words and terms of similar meaning in connection with a discussion of future operating or financial performance. In particular, our 2018 Adjusted ROE and Adjusted ROC targets, and all other statements about our financial targets and expectations, are forward-looking statements. Actual results, performance or events may differ materially from those projected in any forward-looking statement due to, among other things, (i) general economic conditions, particularly economic conditions in our core markets, (ii) performance of financial markets, including emerging markets, (iii) the frequency and severity of insured loss events, (iv) mortality and morbidity levels, (v) persistency and lapse levels, (vi) interest rates, (vii) currency exchange rates, (viii) general competitive factors, (ix) changes in laws and regulations, including those relating to the use and accreditation of captive reinsurance entities and those made pursuant to the Dodd-Frank Wall Street Reform and Consumer Protection Act or the U.S. Department of Labor’s final rules and exemptions pertaining to the fiduciary status of providers of investment advice and (x) changes in the policies of governments and/or regulatory authorities. Factors that may cause actual results to differ from those in any forward-looking statement also include those described in “Risk Factors,” “Management’s Discussion and Analysis of Results of Operations and Financial Condition—Trends and Uncertainties” and “Business—Closed Blocks—Closed Block Variable Annuity” in our Annual Report on Form 10-K for the year ended December 31, 2016 as filed with the Securities and Exchange Commission (“SEC”) on February 23, 2017, and our Quarterly Report on Form 10-Q for the three months ended September 30, 2017, to be filed with the SEC on or before November 9, 2017.

This presentation and the remarks made orally contain certain non-GAAP financial measures. Non-GAAP measures include Operating Earnings, Adjusted Operating Earnings, Ongoing Business Adjusted Operating Earnings, Ongoing Business Adjusted Operating Return on Equity, Adjusted Operating Return on Capital, Ongoing Business Adjusted Return on Capital, Operating Margin, and debt-to-capital ratio. Information regarding these and other non-GAAP financial measures, including reconciliations to the most directly comparable GAAP financial measures, is provided in our quarterly earnings press releases and in our quarterly investor supplements, all of which are available at the Investor Relations section of Voya Financial’s website at [investors.voya.com](http://investors.voya.com).

# Agenda

## 1. Key Themes and Highlights

- Rod Martin, Chairman and Chief Executive Officer

## 2. Executing Our Return on Equity (ROE) / Return on Capital (ROC) Improvement Plan

- Alain Karaoglan, Chief Operating Officer

## 3. Business Operating and Balance Sheet Metrics

- Mike Smith, Chief Financial Officer

# Key Themes

## *ROE Continues to Improve*

- ❑ Ongoing Business Adjusted Operating ROE at 15.5%
- ❑ Positive Retirement and Investment Management flows reflect impact of strategic investments and execution of growth initiatives
- ❑ Cost savings continuing to be realized

## *Capital Position Continues to Be Strong*

- ❑ Excess capital of \$944 million
- ❑ New \$800 million share repurchase authorization
- ❑ Annual assumption review had modest capital impact

## *CBVA Additional De-Risking Continues*

- ❑ Launched second GMIB enhanced surrender offer
- ❑ Hedges continued to protect CBVA capital

# Third Quarter 2017 Financial Highlights

## Third Quarter 2017

### After-tax Operating Earnings<sup>1</sup>

**\$94 million or \$0.51 per diluted share**

- **Includes:**
  - \$(0.65) of deferred acquisition costs and value of business acquired (“DAC/VOBA”) and other intangibles unlocking
  - \$0.03 of prepayment fees and alternative income above long-term expectations<sup>2</sup>

### Net Income Available to Common Shareholders<sup>1</sup>

**\$149 million**

- **Includes:**
  - \$94 million of after-tax operating earnings
  - \$92 million of CBVA after-tax non-operating gain
  - \$(37) million of non-operating other impacts

### Ongoing Business TTM Adjusted Operating Return on Equity<sup>3</sup>

**15.5% versus 14.3% for 2Q'17 TTM**

1. Voya Financial assumes a 32% tax rate on operating earnings and all components of operating earnings described as “after-tax”. A 35% tax rate is applied to all non-operating items, including CBVA results. After-tax Operating Earnings is a non-GAAP measure. Information regarding this non-GAAP financial measure, and a reconciliation to most comparable U.S. GAAP measure, is provided in the “Reconciliations” section of the Quarterly Investor Supplement

2. Presented on an after-tax, post-DAC basis

3. “Ongoing Business” refers to our Retirement, Investment Management, Annuities, Individual Life, and Employee Benefits segments. Ongoing Business TTM Adjusted Operating Return on Equity is a non-GAAP measure. Information regarding this non-GAAP financial measure, and a reconciliation to most comparable U.S. GAAP measure, is provided in the “Reconciliations” section of the Quarterly Investor Supplement

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## 2. Executing Our Return on Equity (ROE) / Return on Capital (ROC) Improvement Plan

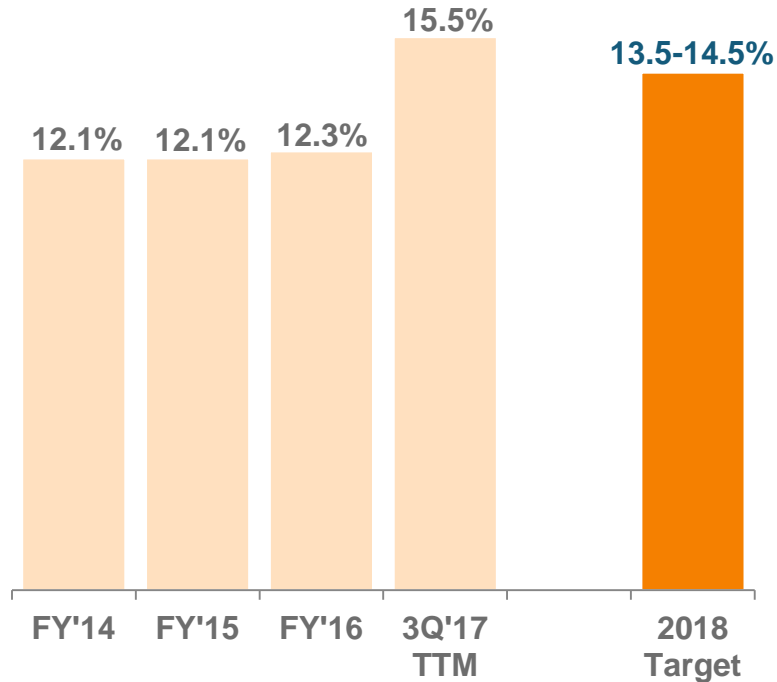
- Alain Karaoglan, Chief Operating Officer

## 3. Business Operating and Balance Sheet Metrics

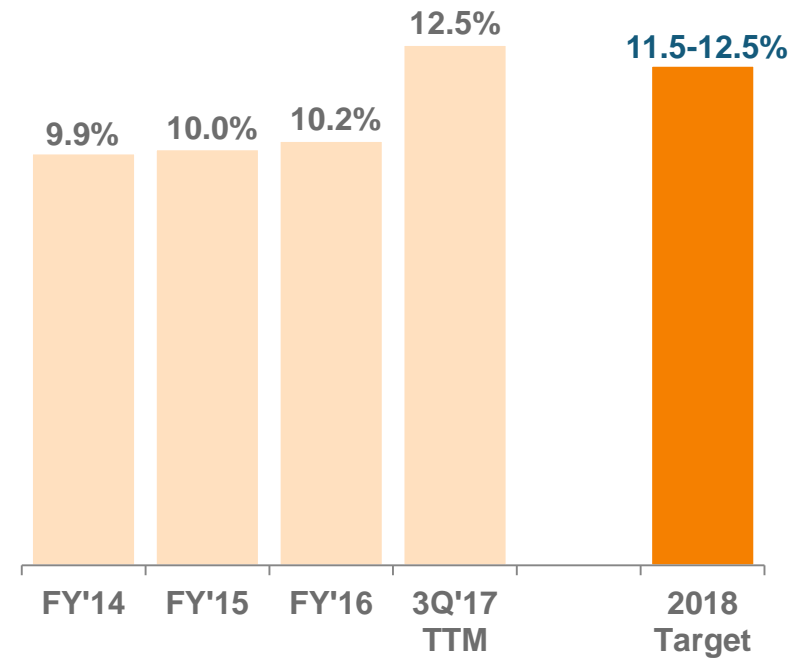
- Mike Smith, Chief Financial Officer

# Ongoing Business Adjusted Operating Return on Equity and Return on Capital Above Target Ranges

## Ongoing Business<sup>1</sup> Adjusted Operating ROE<sup>2</sup>



## Ongoing Business<sup>1</sup> Adjusted Operating ROC<sup>3</sup>



Effect of prepayments and alternative income above/(below) long-term expectation on ROE and ROC

**45 bps**   **(7) bps**   **(17) bps**   **93 bps**

**34 bps**   **(5) bps**   **(13) bps**   **70 bps**

- Ongoing Business includes Retirement, Investment Management, Annuities, Individual Life, and Employee Benefits segments
- Ongoing Business adjusted operating earnings is calculated using the operating earnings (loss) before income taxes for the Ongoing Business, excluding DAC/VOBA unlocking, the gain associated with a Lehman Brothers bankruptcy settlement in 2016 and the gain on a reinsurance recapture in 2014. Ongoing Business adjusted operating ROE is then calculated by dividing the after-tax adjusted Ongoing Business operating earnings (loss) (using a pro forma effective tax rate of 32% effective with 1Q'15 and 35% for all prior periods and applying a pro forma allocation of interest expense) by the average capital allocated to the Ongoing Business reflecting an allocation of pro forma debt. Assumes debt-to-capital ratio of 25%, and the actual weighted average pre-tax interest rate for all periods presented. Ongoing Business Adjusted Operating ROE is a non-GAAP measure. Information regarding this non-GAAP financial measure, and a reconciliation to most comparable U.S. GAAP measure, is provided in the "Reconciliations" section of the Quarterly Investor Supplement
- We calculate Ongoing Business adjusted operating return on capital by dividing Ongoing Business adjusted operating earnings before interest and after income taxes by average capital allocated to the Ongoing Business. Ongoing Business Adjusted Operating ROC is a non-GAAP measure. Information regarding this non-GAAP financial measure, and a reconciliation to most comparable U.S. GAAP measure, is provided in the "Reconciliations" section of the Quarterly Investor Supplement

# Continued Momentum on Growth Initiatives in 3Q'17

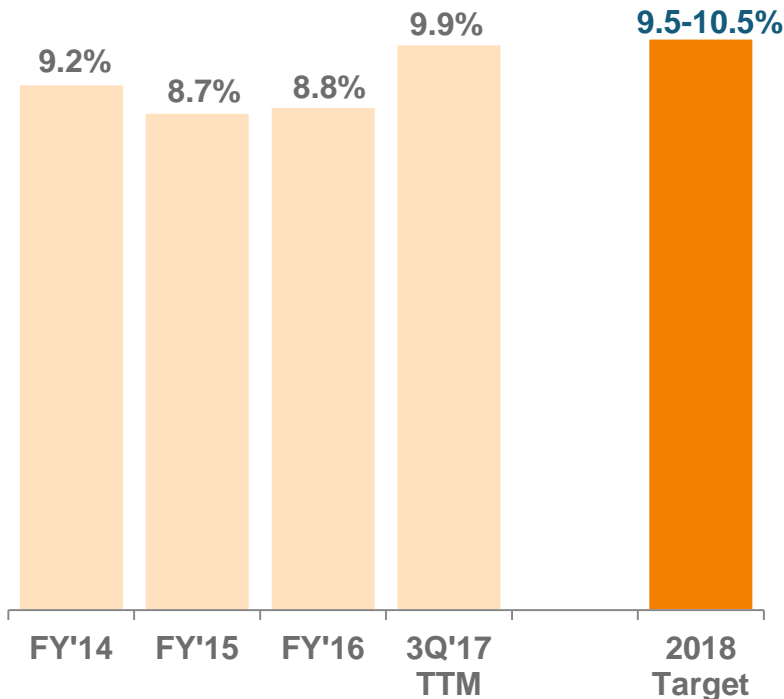
	2017 Growth Metrics <sup>1</sup>	1Q'17 Scorecard	2Q'17 Scorecard	3Q'17 Scorecard	Commentary
Retirement	☐ Small/Mid Corporate: Deposits +5% to +10%	✓	✓	✓	<ul style="list-style-type: none"> <li>• 3Q'17: +14% y-o-y</li> <li>• YTD'17: +31% y-o-y</li> </ul>
	☐ Tax-Exempt: Deposits 0% to +5%	✓	✓		<ul style="list-style-type: none"> <li>• 3Q'17: -8% y-o-y</li> <li>• YTD'17: +8% y-o-y</li> </ul>
Investment Management	☐ Institutional: Sales -5% to 0%	✓	✓	✓	<ul style="list-style-type: none"> <li>• 3Q'17: +75% y-o-y</li> <li>• YTD'17: +54% y-o-y</li> </ul>
	☐ Retail Intermediary: Sales 0% to +5%		✓	✓	<ul style="list-style-type: none"> <li>• 3Q'17: +17% y-o-y</li> <li>• YTD'17: +6% y-o-y</li> </ul>
	☐ Affiliate Sourced: Sales 0% to +5%	✓	✓	✓	<ul style="list-style-type: none"> <li>• 3Q'17: +37% y-o-y</li> <li>• YTD'17: +17% y-o-y</li> </ul>
Annuities	☐ Fixed Indexed Annuities: Sales -10% to 0%		✓		<ul style="list-style-type: none"> <li>• 3Q'17: -16% y-o-y</li> <li>• YTD'17: -12% y-o-y</li> </ul>
	☐ Investment Only: Sales -15% to 0%	✓	✓	✓	<ul style="list-style-type: none"> <li>• 3Q'17: Flat y-o-y</li> <li>• YTD'17: +11% y-o-y</li> </ul>
Employee Benefits	☐ In-force premiums: +3% to +7%	✓	✓	✓	<ul style="list-style-type: none"> <li>• 3Q'17 in-force premiums up 10% y-o-y</li> </ul>

1. Metrics as disclosed on February 8, 2017 4Q'16 earnings call



# Retirement – Leading Franchise Driving Long-Term Growth and Returns

## Adjusted Operating ROC<sup>1</sup>



Effect of prepayments and alternative income above/(below) long-term expectation on ROC

**27 bps**   **5 bps**   **8 bps**   **29 bps**

Note:

1. Adjusted Operating ROC is a non-GAAP measure. Information regarding this non-GAAP financial measure, and a reconciliation to most comparable U.S. GAAP measure, is provided in the "Reconciliations" section of the Quarterly Investor Supplement

## Initiatives

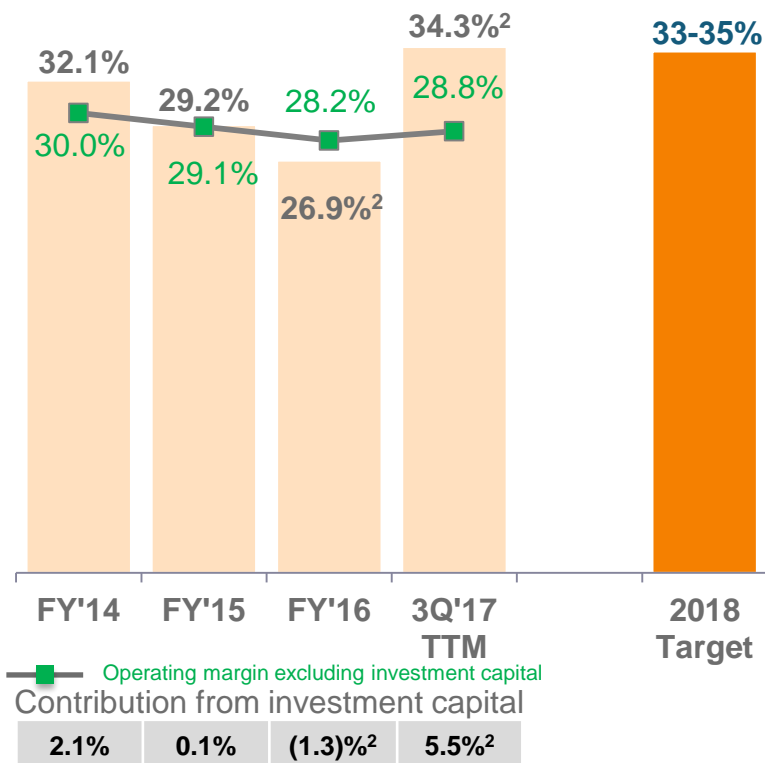
- ❑ Focus on customer retirement outcomes by encouraging greater employee participation, raising participant savings rates, and optimizing asset allocation
- ❑ Expand advisor distribution and market reach to generate higher sales
- ❑ Enhance client experience by simplifying our business to realize further operational efficiencies
- ❑ Continue to align client economics with our corporate financial targets

## Examples of Execution

- ❑ Continued progress on guaranteed minimum interest rate initiative
- ❑ Strong sales and increased advisor productivity
  - ❑ 33% increase in 401(k) new plan counts YTD versus the prior year period
  - ❑ Increased advisor productivity in Tax-Exempt
- ❑ Defined contribution unit costs 7% lower YTD, driven by continued expense management efforts and increased participant counts

# Investment Management – Continued Strong Performance Across Broad Capabilities

## Operating Margin<sup>1</sup>



Notes:

1. Operating Margin is a non-GAAP measure. Information regarding this non-GAAP financial measure, and a reconciliation to most comparable U.S. GAAP measure, is provided in the "Reconciliations" section of the Quarterly Investor Supplement
2. Excludes gain from Lehman Recovery
3. Metrics presented measure each investment product based on (i) rank above the median of its peer category within Morningstar (mutual funds) or eVestment (institutional composites) for unconstrained and fully-active investment products; or (ii) outperformance against its benchmark index for "index-like", rules-based, risk-constrained, or client-specific investment products. Asset breakdown of 3-year, 5-year, and 10-year outperformance, respectively, is as follows: 86%, 96%, and 64% for fixed income; 54%, 51%, and 68% for equities; 93%, 100%, and 32% for MASS

## Initiatives

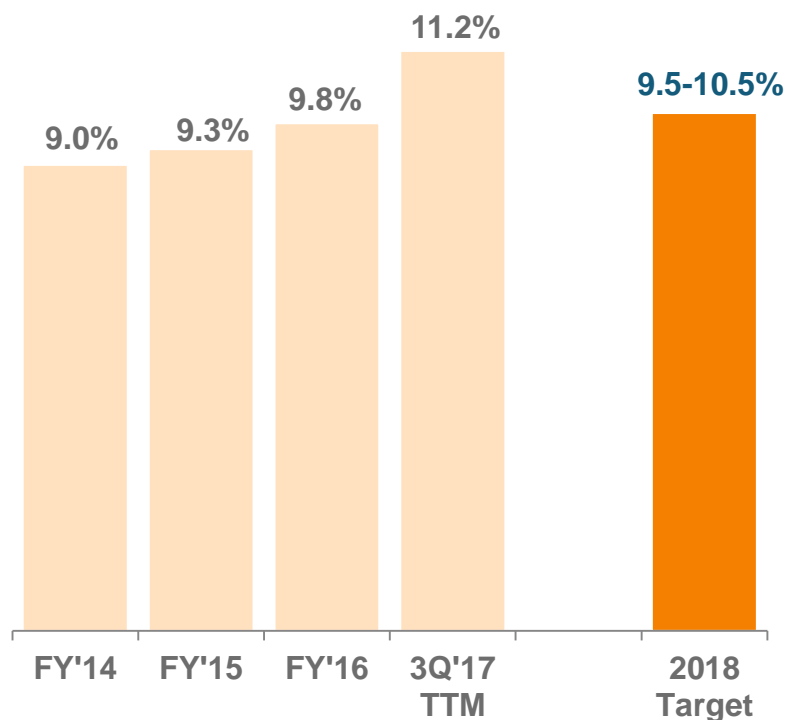
- Broaden client choices by increasing number of consultant recommend strategies
- Support high growth market segments with additional sales resources
- Improve distributor productivity by leveraging enhanced digital capabilities and tools and upscaling talent
- Improve client and distributor experience through further operating efficiency

## Examples of Execution

- Sustained long-term investment performance<sup>3</sup>
- Continued to attract flows across a broad range of solutions and through multiple distribution channels
- Leveraged insurance capabilities to expand client solutions
- Continued to leverage consultant buy ratings
- Maintained discipline on discretionary expenses

# Annuities – Expanding Product and Distribution Reach

## Adjusted Operating ROC<sup>1</sup>



Effect of prepayments and alternative income above/(below) long-term expectation on ROC

**47 bps**   **8 bps**   **34 bps**   **71 bps**

Note:

1. Adjusted Operating ROC is a non-GAAP measure. Information regarding this non-GAAP financial measure, and a reconciliation to most comparable U.S. GAAP measure, is provided in the "Reconciliations" section of the Quarterly Investor Supplement

## Initiatives

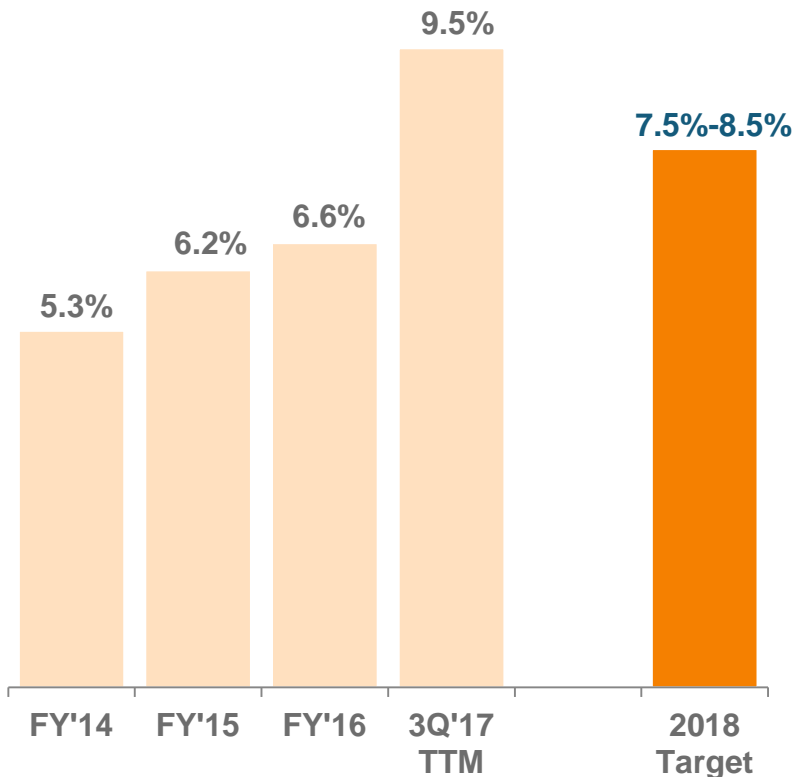
- ❑ Improve customer and distributor experience and lower unit costs by simplifying operations through Annuities and Individual Life combination
- ❑ Address evolving and diverse client needs via product line expansion
- ❑ Better serve bank and broker dealer distribution channels with updated fixed indexed annuities line-up

## Examples of Execution

- ❑ Launched Select Advantage Advisory product
- ❑ Realized cost savings through achieving operational efficiencies between Annuities and Individual Life
- ❑ Continued run-off of Annual Reset and Multi-Year Guarantee Annuity blocks

# Individual Life – Repositioning Through In-Force Actions and Aligned Distribution Model

## Adjusted Operating ROC<sup>1</sup>



Effect of prepayments and alternative income above/(below) long-term expectation on ROC

**26 bps**   **14 bps**   **(7) bps**   **22 bps**

Note:

1. Adjusted Operating ROC is a non-GAAP measure. Information regarding this non-GAAP financial measure, and a reconciliation to most comparable U.S. GAAP measure, is provided in the "Reconciliations" section of the Quarterly Investor Supplement

## Initiatives

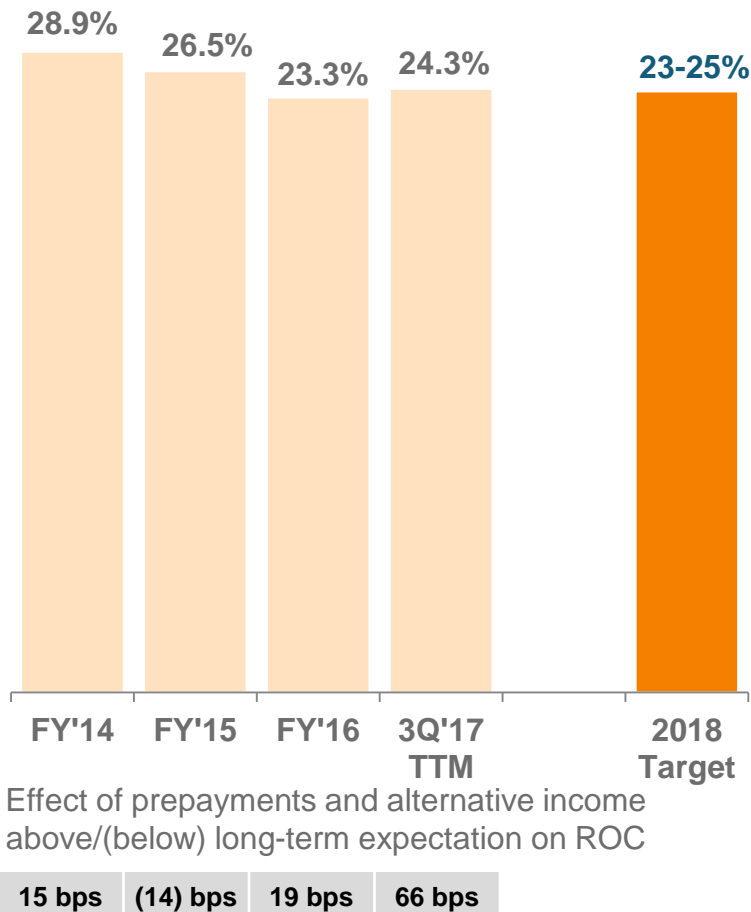
- ❑ Improve customer and distributor experience and lower costs by simplifying operations through Individual Life and Annuities combination
- ❑ Improve profit margins within the in-force block
- ❑ Reduce capital intensity with focus on indexed products

## Examples of Execution

- ❑ Redundant reserve refinancing and executed capital reduction initiatives will continue to impact results
- ❑ Realized cost savings through achieving operational efficiencies between Individual Life and Annuities
- ❑ Continued to grow indexed universal life sales at or above targeted returns

# Employee Benefits – High Return and Capital Generation Business

## Adjusted Operating ROC<sup>1</sup>



## Initiatives

- ❑ Improve block performance in Stop Loss to ensure profitable growth
- ❑ Improve customer and distributor experience and lower unit costs by simplifying operations
- ❑ Solve diverse and expanding client needs with Voluntary products
- ❑ Strengthen client relationships to improve retention and grow in-force premiums

## Examples of Execution

- ❑ Pricing action underway on renewals for Stop Loss
- ❑ 28% increase in YTD 2017 Voluntary sales contributing to attractive in-force growth
- ❑ Improved customer experience driven by straight-through processing of employee eligibility files and expanded digital claim submission capability

Note:

1. Adjusted Operating ROC is a non-GAAP measure. Information regarding this non-GAAP financial measure, and a reconciliation to most comparable U.S. GAAP measure, is provided in the "Reconciliations" section of the Quarterly Investor Supplement

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# Operating EPS Considerations

## 3Q'17 Financial Results

Reported 3Q'17 Operating EPS <sup>1</sup>	\$0.51
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### Includes:

- |   |           |
|---|-----------|
| ▪ DAC/VOBA and other intangibles unlocking                            | \$ (0.65) |
| ▪ Prepayment fees and alternative income above long-term expectations | \$0.03    |

## 4Q'17 Considerations<sup>2</sup>

### Potential Beneficial Items:

- |  |        |
|--|--------|
| ▪ Additional cost savings realization                          | \$0.01 |
| ▪ Investment Management seasonal performance fees <sup>3</sup> | \$0.01 |

### Potential Offsetting Items:

- |   |        |
|---|--------|
| ▪ Employee Benefits reserve releases not recurring      | \$0.09 |
| ▪ Fewer favorable items                                 | \$0.05 |
| ▪ Individual Life mortality reverting to in-line levels | \$0.01 |
| ▪ Lower investment spread in Retirement                 | \$0.01 |

Note:

- Operating EPS is a non-GAAP measure. Information regarding this non-GAAP financial measure, and a reconciliation to most comparable U.S. GAAP measure, is provided in the "Reconciliations" section of the Quarterly Investor Supplement
- List of considerations not intended to be exhaustive. Does not factor items such as business growth, equity market and interest rate movements, and share repurchases
- Assumes \$5 million of gross performance fees in 4Q'17. Impact is shown net of related compensation expenses

# 3Q'17 Business Segment Financial Considerations

	Retirement	Investment Management	Annuities	Individual Life	Employee Benefits	Corporate
Prepayment fees and alternative income above/(below) long-term expectations (pre-tax, pre-DAC)	▪ \$3 million		▪ \$3 million	▪ \$2 million	▪ \$1 million	
Strategic investment spend (pre-tax)						▪ \$21 million
Department of Labor upfront compliance spend (pre-tax)						▪ \$3 million
Other variances (pre-tax)	▪ \$3 million favorable expense items	▪ \$1 million favorable expense items	▪ \$2 million favorable expense items	<ul style="list-style-type: none"> <li>▪ \$2 million favorable expense items</li> <li>▪ \$14 million favorable net underwriting (post-DAC)</li> <li>▪ \$4 million favorable investment spread (pre-DAC)</li> </ul>	<ul style="list-style-type: none"> <li>▪ \$1 million favorable expense items</li> <li>▪ \$17 million Voluntary reserve release (post-DAC)</li> <li>▪ \$8 million Stop Loss reserve release (post-DAC)</li> </ul>	

## Additional Considerations

<i>Retirement</i>	<ul style="list-style-type: none"> <li>▪ \$2 million sequential decline expected in 4Q'17 underlying investment spread and other investment income (pre-tax, pre-DAC)</li> <li>▪ Two case departures in Small-Mid Corporate Markets totaling over \$300 million in 4Q'17</li> </ul>
<i>Corporate</i>	<ul style="list-style-type: none"> <li>▪ \$15-25 million of the planned \$350 million strategic investment spend in 4Q'17</li> <li>▪ \$3-5 million remaining Department of Labor spend in 4Q'17</li> </ul>
<i>Cost Savings</i>	<ul style="list-style-type: none"> <li>▪ \$2-4 million of additional run-rate net cost savings expected to be realized in 4Q'17</li> </ul>



# Annual Assumptions Review Had Modest Capital Impact

- Main drivers of assumption updates:
  - Updated prospective impact of current yield environment on portfolio earned rates
  - Valuation model adjustments
  - Guaranteed minimum interest rate initiative (“GMIR”) impact for Retirement
  - Reinsurance cost increases for Individual Life
  - Policyholder behavior

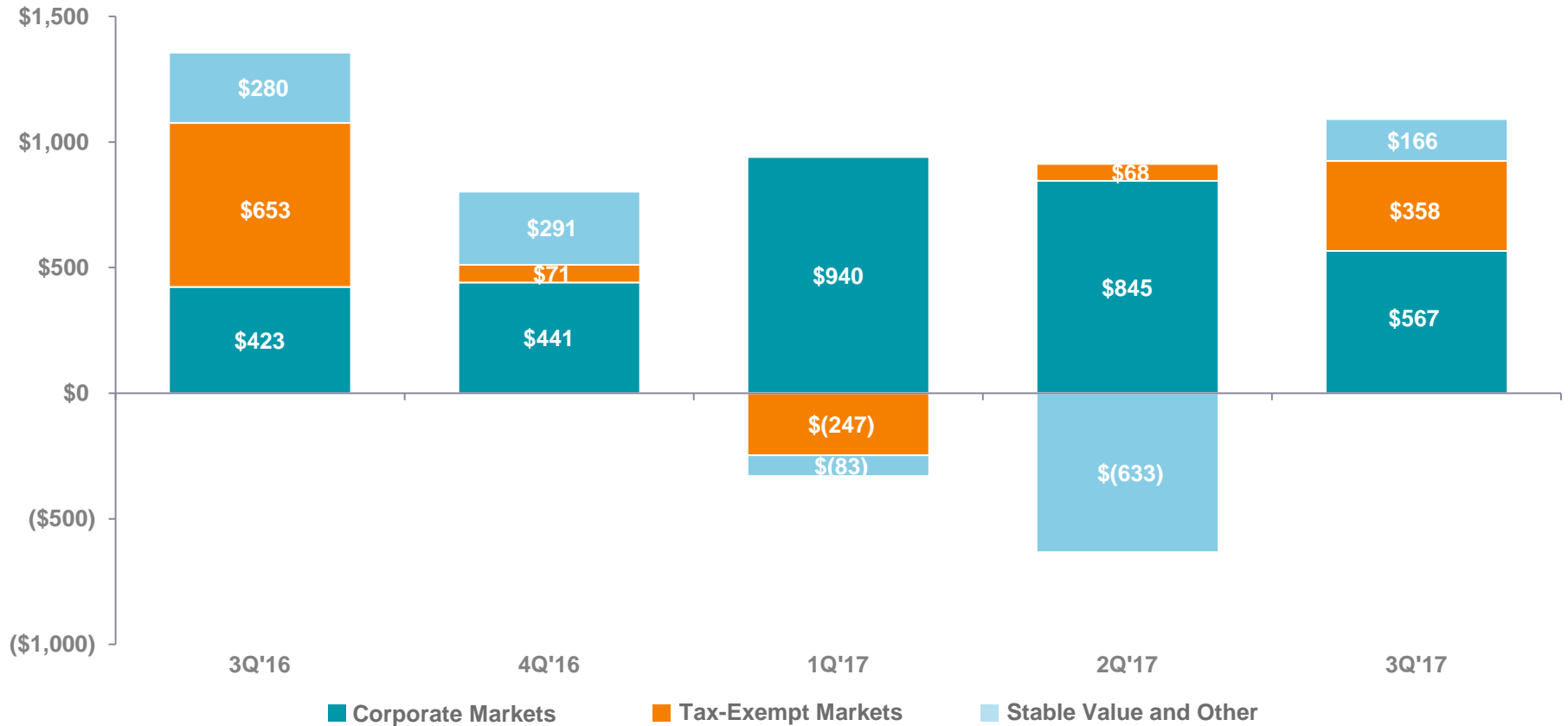
Effects of Assumptions and Model Updates (\$ million)			
	Ongoing Business	CBVA	
		Policyholder Behavior <sup>2</sup>	Other <sup>3</sup>
GAAP Pre-Tax Gain / (Loss)	\$(184) <sup>1</sup>	\$116	\$257
CTE 95 Standard <sup>4,5</sup> Decrease / (Increase)	N/A	\$47	\$(205)

Note: Assumption changes were implemented in 3Q'17 and measured as of 7/1/2017

1. Ongoing Business represents operating results. Including non-operating results, Ongoing Business GAAP pre-tax loss was \$(190) million. GMIR initiative impact of \$(92) million
2. Incorporates lapse, annuitization, withdrawal benefit utilization, and partial withdrawals
3. Incorporates mortality and projection model inputs
4. The statutory impact on Ongoing Business was a loss of \$(22) million. The statutory impact on CBVA was a gain of \$192 million for Policyholder Behavior, and a loss of \$(130) million for Other.
5. Statutory reserve and CTE95 results are preliminary and independent, and should not be combined

# Continued Positive Retirement Net Flows in 3Q'17

## Retirement Net Flows<sup>1</sup> (\$ million)

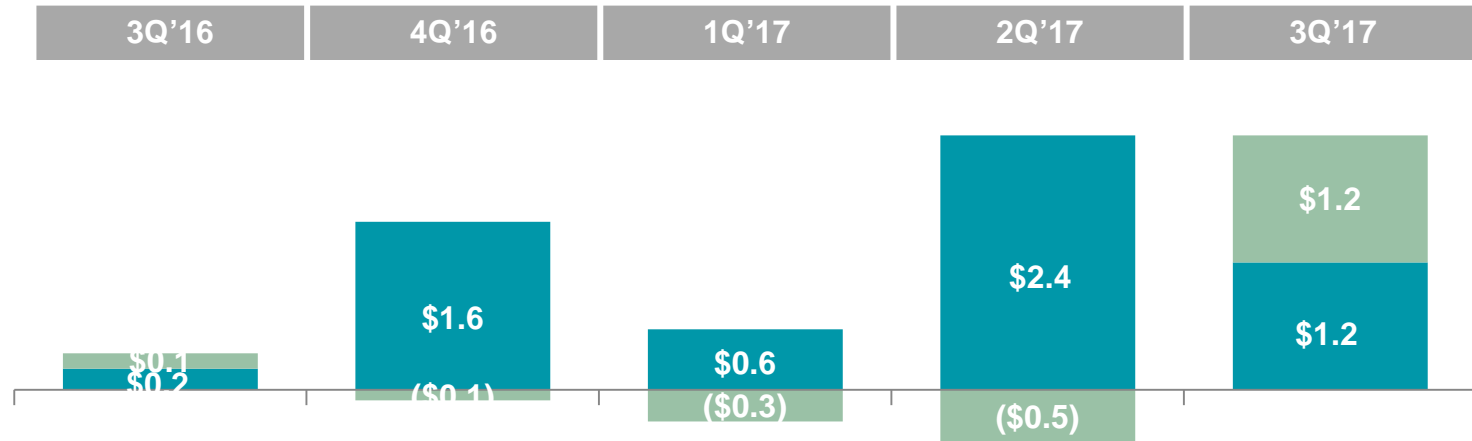


<b>Total</b>	<b>\$1,357</b>	<b>\$803</b>	<b>\$610</b>	<b>\$280</b>	<b>\$1,091</b>
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1. Excludes Recordkeeping

# Investment Management Net Inflows in 3Q'17 Driven by Institutional and Retail Sales

## Investment Management Third-Party Net Flows<sup>1</sup> (\$ billion)



Investment Management VA Net Flows	\$(0.8)	\$(0.9)	\$(1.4)	\$(0.7)	\$(0.9) <sup>2</sup>
<b>Total</b>	\$(0.3) <sup>3</sup>	\$0.6	\$(1.2)	\$1.2	\$1.5 <sup>3</sup>

■ Investment Management Sourced    ■ Affiliate Sourced

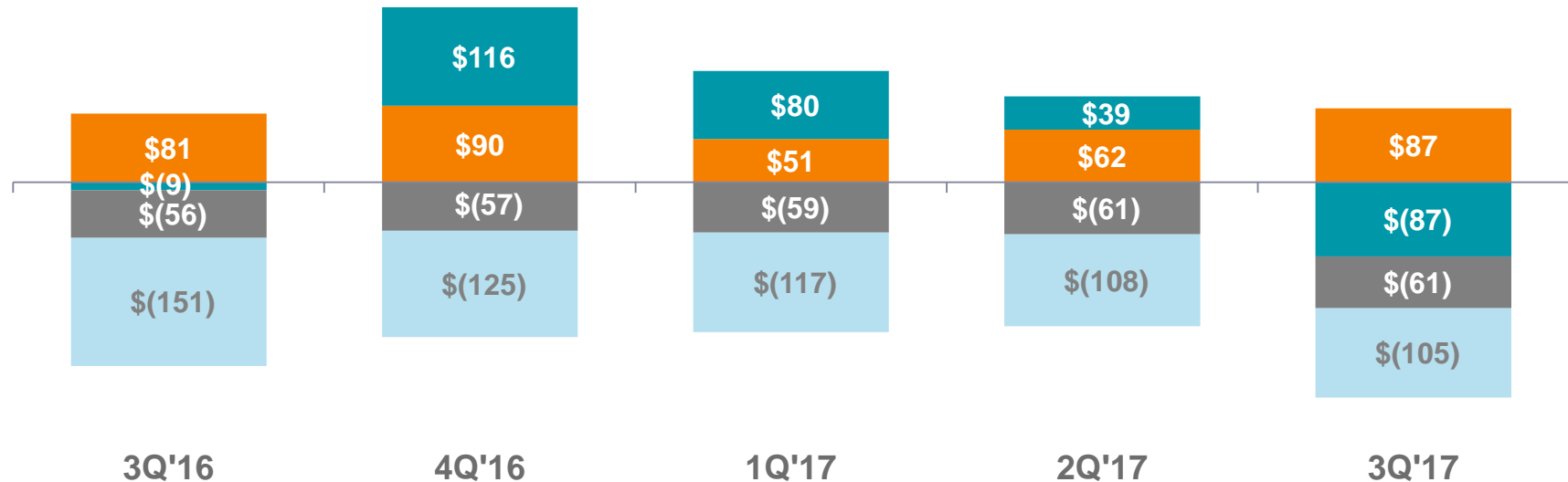
1. Excludes Voya General Account and pension risk transfer

2. Total Closed Block Variable Annuity net flows were \$(1.3) billion in 3Q'17, of which \$(0.9) billion were managed by Investment Management

3. Includes \$0.2 million and \$0.9 million of sub-advisory replacements in 3Q'16 and 3Q'17, respectively

# Positive Investment-Only Flows Offset by Fixed Indexed Annuities Outflows and Continued Run Off of Less Profitable Business

## Annuities Net Flows<sup>1</sup> (\$ million)



■ Annual Reset Annuities & Multi-Year Guarantee Annuities  
■ Investment-Only Products

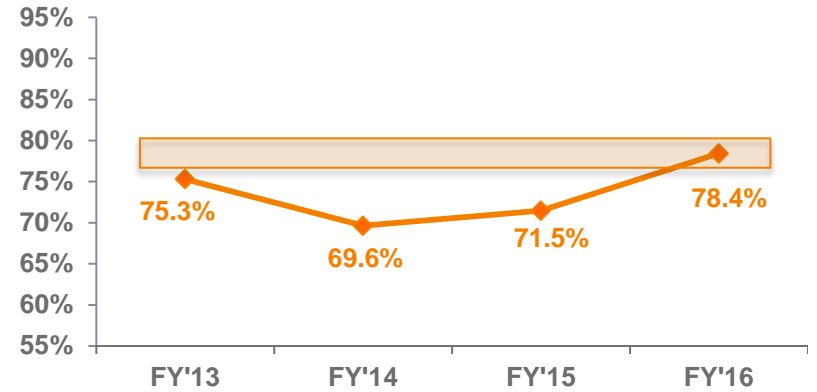
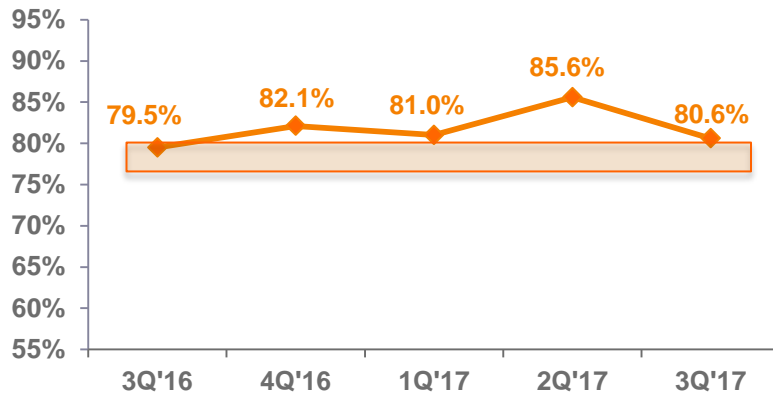
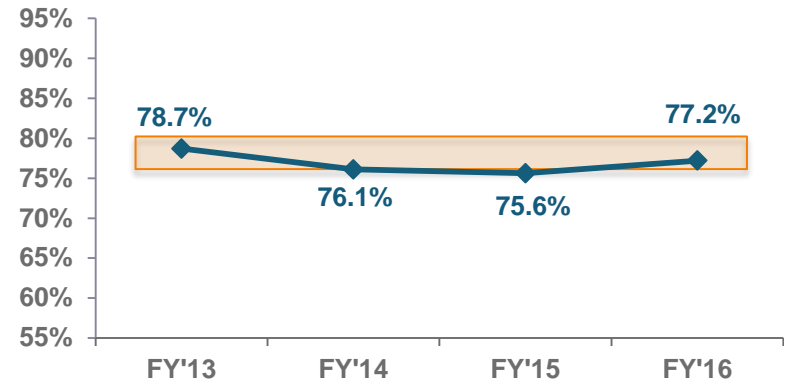
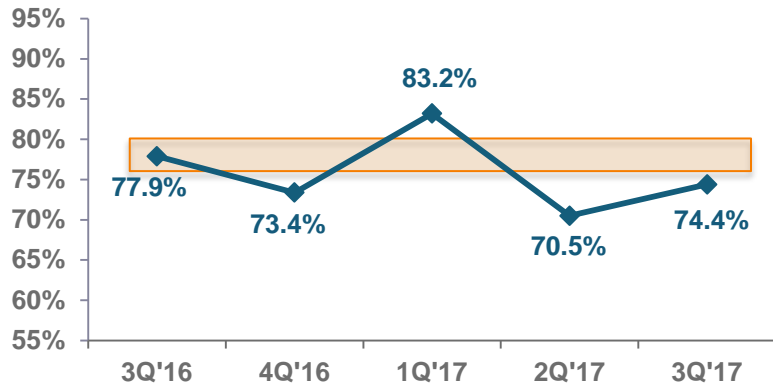
■ Single Premium Immediate Annuities, Payout Annuities & Other  
■ Fixed Indexed Annuities

<b>Total</b>	<b>\$(135)</b>	<b>\$24</b>	<b>\$(45)</b>	<b>\$(67)</b>	<b>\$(165)</b>
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1. Annual reset (AR) / Multi-year guarantee annuities (MYGA) are in run-off

# Employee Benefits Group Life Loss Ratio was Favorable While Loss Ratio for Stop Loss Above Annual Target

## Loss Ratios (%)

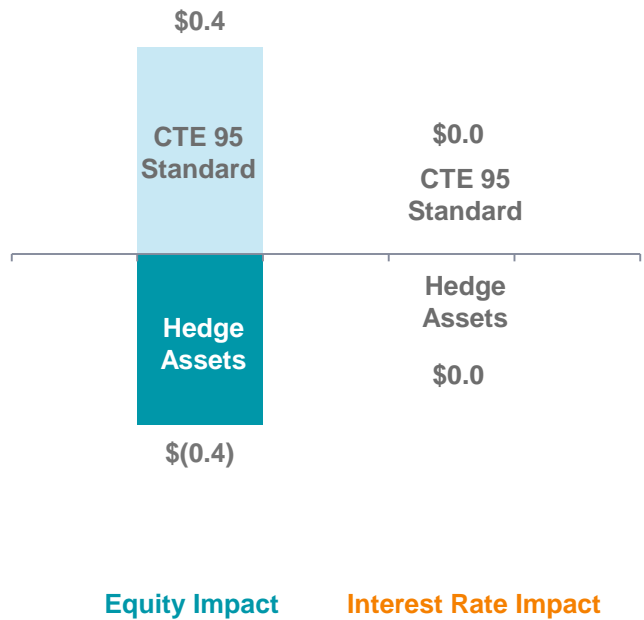


◆ Group Life      ◆ Stop Loss  
 Target Range of 77 – 80%

# Active Hedge Program in Closed Block Variable Annuity Continues to Perform as Designed

## 3Q'17 Change in CTE95 Standard Relative to Hedge Assets (\$ billion)

**3Q'17 Net Impact = \$0**

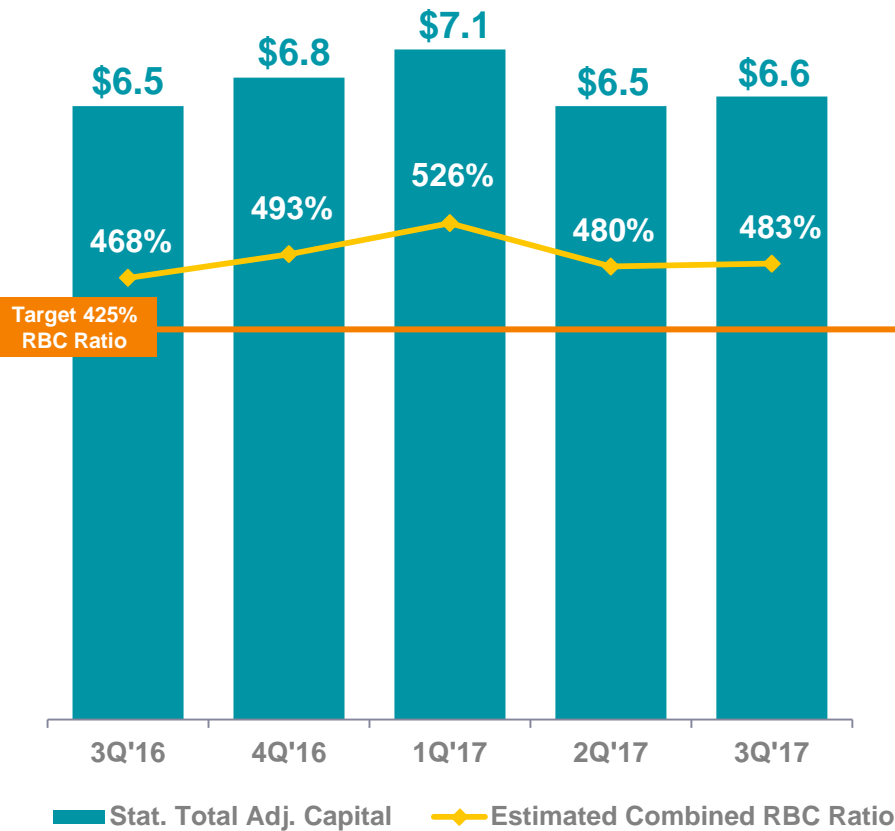


## 3Q'17 Results

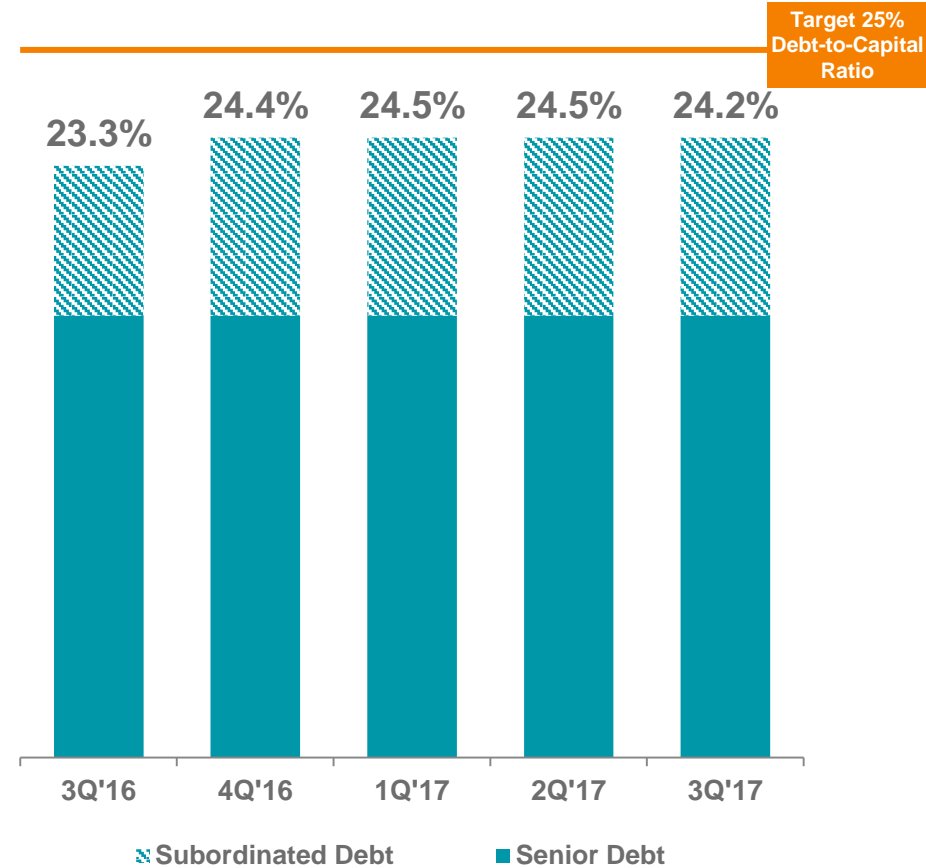
- ❑ Sufficient at CTE95
- ❑ Estimated available resources of \$3.6 billion
- ❑ Statutory reserves of \$3.0 billion
- ❑ Total net flows of \$(1.3) billion, which includes \$(0.5) billion from the second enhanced surrender offer
- ❑ Excluding the offer, annualized net flow rate of 9.0% of beginning of period assets

# Estimated Combined RBC Ratio<sup>1</sup> and Leverage Ratio Better Than Target

Statutory Total Adjusted Capital (\$ billion) and Estimated Combined RBC Ratio<sup>1</sup>



Debt to Total Capital Ratio ex. Minority Interest and AOCI<sup>2</sup>



1. Estimated combined RBC ratio primarily for our four principal U.S. insurance subsidiaries

2. Ratio is based on U.S. GAAP capital (adjusted to exclude minority interest and AOCI) and ignores the 100% and 25% equity treatment afforded to subordinated debt by S&P and Moody's, respectively

# Established Track Record of Capital Return

## Holding Company Liquidity<sup>1</sup> (\$ million)

\$599

\$450 Liquidity  
Target

9/30/17

## Excess Capital (\$ million)

\$944

\$795

- Estimated Statutory Surplus in Excess of 425% RBC Level
- Holding Co. Working Capital Above Target

\$149

9/30/17

## Share Repurchases (\$ million)

\$623

\$1,011

\$800

- Share Repurchases
- Balance of Previous Repurchase Authorization
- New Repurchase Authorization

\$211

YTD'17

Pro Forma  
Authorization  
9/30/2017

1. Target of 24-month holding company liquidity represents \$450 million; holding company liquidity includes cash, cash equivalents, and short-term investments; holding company is defined as Voya Financial Inc. and Voya Holdings Inc.



# Helping Americans Get Ready to Retire Better

- 1** ROE Continues to Improve
- 2** Capital Position Continues to Be Strong
- 3** CBVA Additional De-Risking Continues

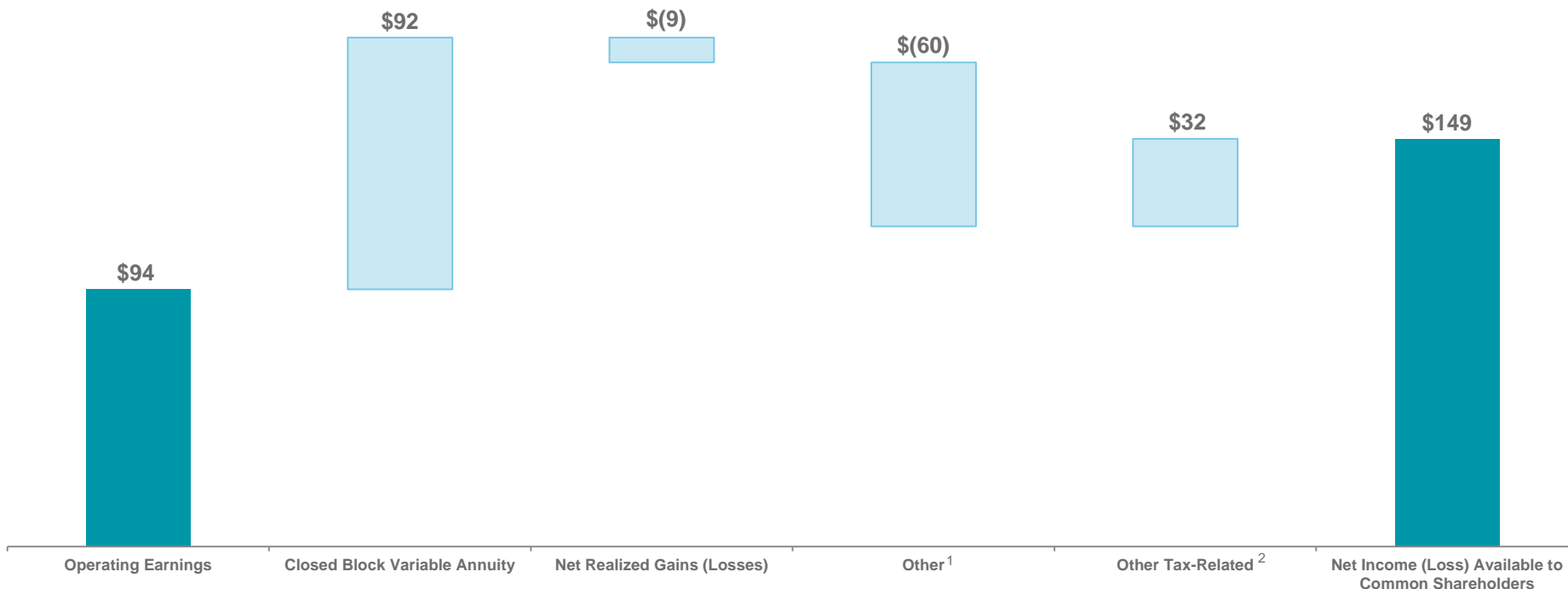


# Appendix

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# Reconciliation of 3Q'17 Operating Earnings to Net Income

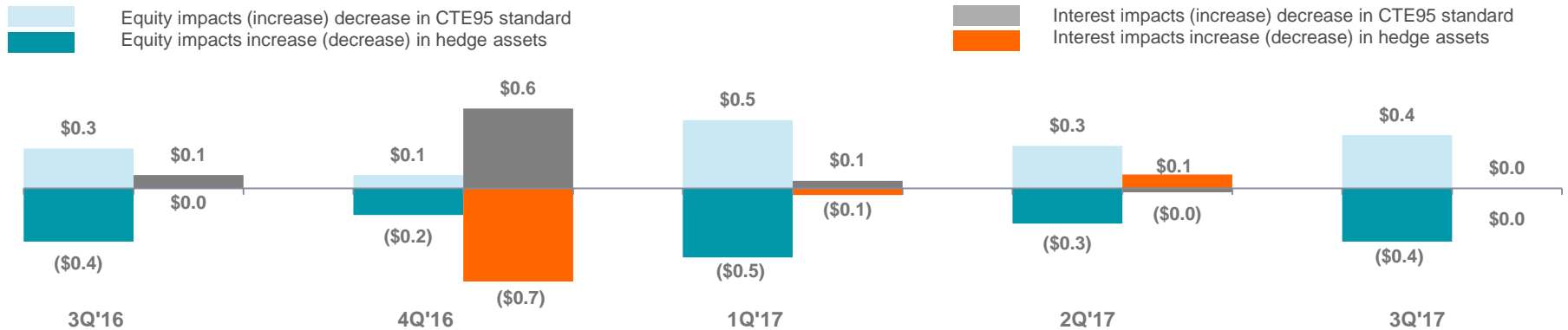
(\$ million; all figures are after-tax)



1. Other, after-tax consists of net guaranteed benefit hedging gains (losses) and related charges and adjustments; income (loss) from business exited; loss on early extinguishment of debt; expenses associated with the rebranding of Voya Financial from ING U.S.; and restructuring expenses (severance, lease write-offs, etc.)
2. Represents the difference between actual tax expense and the tax expense reflected in other line items. Voya Financial assumes a 32% tax rate on all operating earnings and all components of operating earnings described as "after-tax". A 35% tax rate is applied to all non-operating items. The 32% tax rate for operating earnings and components reflects the estimated benefit of the dividend received deduction benefit related to the Company's five Ongoing Business segments, which include Retirement, Annuities, Investment Management, Individual Life, and Employee Benefits

# Track Record of Active Hedge Program Protecting Closed Block Variable Annuity Capital

## Change in CTE95 Standard Relative to Hedge Assets (\$ billion)



## Equity and Interest Net Impact (\$ billion)

\$0.0	\$(0.2)	\$0.0	\$0.1	\$0.0
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## Estimated Impact to CTE95 Capital and Earnings<sup>1,2</sup> (\$ million)

Net Impact (increase / (decrease))	Equity Market (S&P 500)						Interest Rates	
	-25%	-15%	-5%	5%	15%	25%	-1%	1%
Change in assets less CTE95 standard	450	250	50	0	100	300	0	50
U.S. GAAP Earnings Before Income Taxes	950	550	150	(150)	(300)	(350)	50	(50)

- These sensitivities illustrate the estimated impact of the indicated shocks beginning on the first market trading day following September 30, 2017, and give effect to dynamic rebalancing over the course of the shock event. This reflects the hedging in place as of the date of this disclosure in light of our determination of risk tolerance and available collateral, which may change from time to time. The estimates of equity market shocks reflect a shock to all equity markets, domestic and global, of the same magnitude. The estimates of interest rate shocks reflect a shock to rates at all durations (a "parallel" shift in the yield curve).
- Actual results will differ due to issues such as basis risk, variance in market volatility versus what is assumed, combined effects of interest rates and equities, rebalancing of hedges in the future, or the effects of time and other variations from assumptions. Additionally, estimated sensitivities vary over time as the market and closed book of business evolve or if assumptions or methodologies that affect sensitivities are refined.

# Key Sources of Value



# Seasonality of Financial Items

	1Q	2Q	3Q	4Q
Retirement	<ul style="list-style-type: none"> <li>Corporate Markets tends to have the highest recurring deposits</li> <li>Withdrawals also tend to increase</li> </ul>		<ul style="list-style-type: none"> <li>Education Tax-Exempt Markets typically see lowest recurring deposits</li> </ul>	<ul style="list-style-type: none"> <li>Corporate Markets typically see highest transfer / single deposits</li> <li>Withdrawals also tend to increase</li> <li>Recurring deposits in Corporate Markets may be lower</li> </ul>
Investment Management				<ul style="list-style-type: none"> <li>Performance fees tend to be highest</li> </ul>
Individual Life	<ul style="list-style-type: none"> <li>Net underwriting income tends to be highest in 1Q and 4Q</li> </ul>			<ul style="list-style-type: none"> <li>Universal Life sales tend to be highest</li> <li>Net underwriting income tends to be highest in 1Q and 4Q</li> </ul>
Employee Benefits	<ul style="list-style-type: none"> <li>Group Life loss ratio tends to be highest</li> <li>Sales tend to be the highest</li> </ul>		<ul style="list-style-type: none"> <li>Sales tend to be second highest</li> </ul>	
All Segments	<ul style="list-style-type: none"> <li>Payroll taxes and long-term incentive awards tend to be highest and steadily decline over remaining quarters</li> <li>Other annual expenses are concentrated</li> <li>Alternative investment income tends to be lower</li> </ul>			

Note: Annuities does not have any segment-specific seasonal financial items

# Analyst Modeling Considerations

<i>Prepayment Income and Alternative Income</i>	<ul style="list-style-type: none"> <li>Long-term prepayment income expectation of \$15 million per quarter for Ongoing Business in 2017 (pre-tax, pre-DAC): \$7 million for Retirement; \$5 million for Annuities; \$3 million for Individual Life</li> <li>Approximately 9% annual long-term expected returns (pre-tax, pre-DAC) for alternative income</li> </ul>
<i>Retirement</i>	<ul style="list-style-type: none"> <li>\$2 million sequential decline expected in 4Q'17 underlying investment spread and other investment income (pre-tax, pre-DAC)</li> <li>Two case departures in Small-Mid Corporate Markets totaling over \$300 million in 4Q'17</li> </ul>
<i>Investment Management</i>	<ul style="list-style-type: none"> <li>Assumes \$5 million of gross performance fees in 4Q'17</li> </ul>
<i>Individual Life</i>	<ul style="list-style-type: none"> <li>Expected annual combined net underwriting income and intangibles amortization of \$200 million +/- \$20 million for 2017 based on normal mortality; seasonally higher in 1Q and 4Q</li> </ul>
<i>Corporate</i>	<ul style="list-style-type: none"> <li>\$15-25 million of the planned \$350 million strategic investment spend in 4Q'17</li> <li>\$3-5 million remaining Department of Labor spend in 4Q'17</li> </ul>
<i>Cost Savings</i>	<ul style="list-style-type: none"> <li>\$2-4 million of additional run-rate net cost savings expected to be realized in 4Q'17</li> </ul>
<i>Tax Rate</i>	<ul style="list-style-type: none"> <li>32% effective tax rate on operating earnings</li> </ul>

Note: Green font denotes change from 2Q'17



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