Volvo Now Offering SIRIUS Satellite Radio

NEW YORK - March 1, 2005 - SIRIUS Satellite Radio (NASDAQ: SIRI) today announced that SIRIUS is now available as an exclusive dealer-installed accessory in the following 2005 model year Volvo vehicles.

- Volvo S80
- Volvo S60
- Volvo V70
- Volvo XC70

These Volvo vehicles come with factory-equipped radios that are SIRIUS-ready, and display artist, song title and category when playing SIRIUS. To facilitate dealer installations, Volvo also offers a pre-wire solution as a factory installed option. To obtain SIRIUS service, the dealer must install a SIRIUS receiver and antenna. Pricing is available at local Volvo dealerships.

"We are very pleased to be offering SIRIUS to Volvo owners," said Doug Wilsterman, Senior Vice President of Automotive OEM for SIRIUS. "Volvo's reputation for quality is well known and complements the quality programming that SIRIUS offers. Combining the two makes the Volvo driving experience even better."

"SIRIUS Satellite Radio is a leading-edge entertainment company that is rapidly gaining in popularity," said Chris Dauerer, Vice President of Customer Service for Volvo Cars of North America. "Volvo prides itself in always staying a step ahead in enhancing the safety and driving pleasure of Volvo buyers, so it's only logical that we provide our customers with the very best in-vehicle entertainment available."

SIRIUS offers Volvo drivers over 120 channels of the best programming available, including 65 channels of 100% commercial-free music, and over 55 channels of news, sports, weather, traffic information, original entertainment and call-in talk shows, all for $12.95 a month, with no added premiums, and discounts for advance payments of one-year or more.

When customers purchase the Volvo SIRIUS Satellite Radio kit, have it installed, and pre-pay $142.45 for 11-months of service at $12.95 per month, they will automatically receive 13 months of SIRIUS service, or two additional months at no extra cost. Plus, for a limited time only, Volvo will reimburse customers for the full cost of the subscription. This offer applies to Volvo SIRIUS Satellite Radio kits purchased from March 1 to May 31 of this year.

SIRIUS is also expected to be available in additional Volvo vehicles in the near future.

About SIRIUS
SIRIUS delivers more than 120 channels of the best commercial-free music, compelling talk shows, news and information, and the most exciting sports programming to listeners across the country in digital quality sound. SIRIUS offers 65 channels of 100% commercial-free music, and features over 55 channels of sports, news, talk, entertainment, traffic and weather for a monthly subscription fee of only $12.95. SIRIUS also broadcasts live play-by-play games of the NFL and NBA, and is the Official Satellite Radio partner of the NFL.

SIRIUS radios for the car, truck, home, RV and boat are manufactured by Alpine, Audiovox, Blaupunkt, Clarion, Delphi, Jensen, JVC, Kenwood, Pioneer, Sanyo and XACT Communications. Available in more than 25,000 retail locations, SIRIUS radios can be purchased at major retailers including Best Buy, Circuit City, Crutchfield, Office Depot, Sears, Target, Wal-Mart and RadioShack. SIRIUS is also available at heavy truck dealers and truck stops nationwide.

SIRIUS radios are currently offered in vehicles from Audi, BMW, Chrysler, Dodge, Ford, Infiniti, Jeep?, Lincoln-Mercury, Lexus, Mazda, Mercedes-Benz, MINI, Nissan, Porsche, Scion, Toyota, Volkswagen and Volvo. Hertz currently offers SIRIUS at 53 major locations around the country.

Click on www.sirius.com to listen to SIRIUS live, or to find a SIRIUS retailer or car dealer in your area.

Any statements that express, or involve discussions as to, expectations, beliefs, plans, objectives, assumptions, future events or performance with respect to SIRIUS Satellite Radio Inc. are not historical facts and may be forward-looking and, accordingly, such statements involve estimates, assumptions and uncertainties which could cause actual results to differ materially from those expressed in any forward-looking statements. Accordingly, any such statements are qualified in their entirety by reference to the factors discussed in our Annual Report on Form 10-K for the year ended December 31, 2003 filed with the Securities and Exchange Commission. Among the key factors that have a direct bearing on our results of operations are: our dependence upon third parties to manufacture, distribute, market and sell SIRIUS radios and components for those radios; the unproven market for our service; our competitive position and any events which affect the useful life of our satellites.