

FOR IMMEDIATE RELEASE



Hall of Fame Player and Coach Steve Spurrier Joins SiriusXM As College Football Analyst

Heisman Trophy winning quarterback and National Champion head coach to make his debut August 15 on SiriusXM's 24/7 college sports channel

NEW YORK – August 14, 2017 – SiriusXM today announced that Steve Spurrier, who won the 1966 Heisman Trophy as the University of Florida's quarterback and the 1996 National Championship coaching his alma mater, will join SiriusXM as a college football analyst.

Starting August 15, Spurrier will appear three times per week on SiriusXM College Sports Nation (channel 84 on satellite radios and the SiriusXM app). Throughout the season he will be heard every Tuesday from 11:00 am to 12:00 pm ET with hosts Chris Childers and Rick Neuheisel, every Wednesday from 5:00 to 6:00 pm ET with Mark Packer, and every Thursday from 8:00 to 9:00 am ET with Greg McElroy and Taylor Zazour.

"I'm thrilled to join guys like Mark Packer, Rick Neuheisel, and Greg McElroy on SiriusXM," said Spurrier. "I look forward to talking to the fans and sharing my thoughts on college football and the 2017 season. I sure have some things to say..."

"Steve's successes on the football field earned him induction into the College Football Hall of Fame as both a player and a coach, truly an amazing accomplishment," said Steve Cohen, SiriusXM's SVP of Sports Programming. "He has an extraordinary perspective on the game and we're thrilled to have him share that with our listeners on SiriusXM throughout the season."

Spurrier played quarterback at the University of Florida, where he won the Heisman Trophy and was a two-time All-American. Spurrier was drafted in the first round of the 1967 NFL Draft and played ten years in the league. After his playing career, Spurrier was the head coach of Duke University (1987-1989), the University of Florida (1990-2001), the Washington Redskins (2002-2003) and the University of South Carolina (2005-2015). Spurrier accumulated a 228-89-2 record as a collegiate head coach, won the 1996 National Championship, and was named SEC Coach of the Year seven times. Spurrier was inducted into the College Football Hall of Fame as a player in 1986 and as a coach in 2017. He is only the fourth person in history to enter the Hall of Fame as a player and a coach.

For more info go to www.SiriusXM.com/CollegeSports.

SiriusXM recently announced that its 200+ channels – including SiriusXM College Sports Nation – are now also available for streaming to SiriusXM subscribers nationwide with Amazon Alexa. Go to www.SiriusXM.com/AmazonAlexa to learn more.

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[About SiriusXM](#)

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio company measured by revenue and has more than 32 million subscribers. SiriusXM creates and offers commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment, and a wide-range of Latin music, sports and talk programming. SiriusXM is available in vehicles from every major car company and on smartphones and other connected devices as well as online at siriusxm.com. SiriusXM radios and accessories are available from retailers nationwide and online at SiriusXM. SiriusXM also provides premium traffic, weather, data and information services for subscribers through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™. SiriusXM delivers weather, data and information services to aircraft and boats through SiriusXM Aviation™ and SiriusXM Marine™. In addition, SiriusXM Music for Business provides commercial-free music to a variety of businesses. SiriusXM holds a minority interest in SiriusXM Canada which has approximately 2.8 million subscribers. SiriusXM is also a leading provider of connected vehicles services, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

To download SiriusXM logos and artwork, visit <http://www.siriusxm.com/LogosAndPhotos>.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our substantial competition, which is likely to increase over time; our ability to attract and retain subscribers, which is uncertain; interference to our service from wireless operations; consumer protection laws and their enforcement; unfavorable outcomes of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; the security of the personal information about our customers; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; impairment of our business by third-party intellectual property rights; and changes to our dividend policies which could occur at any time. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2016, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

Source: SiriusXM

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