



NEWS RELEASE

2018 NFL Season Airs Coast-to-Coast on SiriusXM

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SiriusXM subscribers get comprehensive access to the league, including live play-by-play of every NFL game through Super Bowl LIII, plus 24/7 talk and analysis

NEW YORK, Sept. 5, 2018 /PRNewswire/ -- SiriusXM will offer fans comprehensive coverage of the 2018 NFL season, featuring live broadcasts of every game plus in-depth NFL talk on the SiriusXM NFL Radio channel.

The NFL begins its 99th season on September 6 (8:20 pm ET) when the Atlanta Falcons visit the Super Bowl LII Champion Philadelphia Eagles. Throughout the season, all NFL games through Super Bowl LIII will air nationwide on SiriusXM radios, and are also available on the SiriusXM app and at **SiriusXM.com** for authenticated subscribers with the SiriusXM All Access package.

SiriusXM offers play-by-play channels dedicated to the official radio broadcasts of every NFL team, giving its subscribers access to both the home and visiting team broadcasts for every game.

SiriusXM's NFL schedule will also include multiple Spanish-language broadcasts on SiriusXM channel 468 each week, including all primetime games on Sunday and Monday nights, the Thursday Night Kickoff game, Thanksgiving Day games, and playoff games. Weekly schedules can be found at **SiriusXM.com/nflschedule18**.

In addition to live play-by-play, subscribers get daily NFL talk on SiriusXM NFL Radio (channel 88), which is entering its 15th season offering in-depth coverage of the league, 24 hours a day, 365 days a year. The daily programming lineup features shows hosted by NFL experts and interviews with players, coaches and executives from around the league, plus coverage of the NFL's marquee events.

Authenticated subscribers can also get SiriusXM NFL Radio programming **On Demand** via the SiriusXM app and at **SiriusXM.com**, allowing them to listen to their favorite shows when and where they want and giving them more

chances to hear exclusive programming like the recent Town Hall broadcasts with Hall of Fame linebacker Brian Urlacher and Super Bowl LII MVP quarterback Nick Foles, training camp tour broadcasts, and more.

SiriusXM NFL Radio's team of analysts includes Hall of Famers Derrick Brooks, Tim Brown, James Lofton, Anthony Munoz and Bill Polian, Hall of Fame Class of 2019 contributor finalist Gil Brandt, as well as former NFL executives and coaches Mark Dominik, Pat Kirwan, Phil Savage and Charlie Weis, and former players Erik Coleman, David Diehl, A.J. Hawk, Torry Holt, Brad Hopkins, D'Qwell Jackson, James Laurinaitis, Ed McCaffrey, Jim Miller, Lance Moore, Kirk Morrison, Brady Quinn, Geoff Schwartz, Ross Tucker and Solomon Wilcotts.

SiriusXM NFL Radio voices also include a number of NFL insiders and radio veterans including Howard Balzer, Vic Carucci, Adam Caplan, John Clayton, Brian Custer, Zig Fracassi, Mike Keith, Dan Leberfeld, Bill Liskas, Alex Marvez, Lance Medow, Bruce Murray, Bob Papa, Tom Pelissero, Jeff Rickard, Steve Torre and Cole Wright.

Jim Miller and Pat Kirwan will host a special edition of their daily show, Movin' The Chains, live from the "NFL Kickoff" events at Chickie's and Pete's in Philadelphia on Thursday, September 6 before the Falcons-Eagles game (4:00 – 7:30 pm ET).

Throughout the season SiriusXM NFL Radio listeners will also hear weekly interviews with many head coaches from around the league.

Go to [SiriusXM.com/NFLonSXM](https://www.siriusxm.com/NFLonSXM) for more info. Keep up with SiriusXM NFL Radio on **Twitter**, **Facebook** and **Instagram**.

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio company measured by revenue and has approximately 33.5 million subscribers. SiriusXM creates and offers commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment, and a wide-range of Latin music, sports and talk programming. SiriusXM is available in vehicles from every major car company and on smartphones and other connected devices as well as online at [siriusxm.com](https://www.siriusxm.com). SiriusXM radios and accessories are available from retailers nationwide and online at SiriusXM. SiriusXM also provides premium traffic, weather, data and information services for subscribers through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™. SiriusXM delivers weather, data and information services to aircraft and boats through SiriusXM Aviation™ and SiriusXM Marine™. In addition, SiriusXM Music for Business provides commercial-free music to a variety of businesses. SiriusXM holds a minority interest in SiriusXM Canada which has approximately 2.6 million subscribers. SiriusXM is also a leading provider of connected vehicles services, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance

and turn-by-turn navigation.

To download SiriusXM logos and artwork, visit <http://www.siriusxm.com/LogosAndPhotos>.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our substantial competition, which is likely to increase over time; our ability to attract and retain subscribers, which is uncertain; interference to our service from wireless operations; consumer protection laws and their enforcement; unfavorable outcomes of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; the security of the personal information about our customers; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; impairment of our business by third-party intellectual property rights; and changes to our dividend policies which could occur at any time. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2017, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

Source: SiriusXM

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