



NEWS RELEASE

Hall of Famer Reggie Jackson to Host Weekly All-Sports Show on SiriusXM

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"Swing Away with Reggie Jackson" will air live every Saturday starting September 15 on the Mad Dog Sports Radio channel

September 15 marks 10th anniversary of launch of Mad Dog Sports Radio on SiriusXM

NEW YORK, Sept. 13, 2018 /PRNewswire/ -- Legendary Hall of Fame baseball player Reggie Jackson has joined SiriusXM to host a new live weekly all-sports talk show that will be heard by listeners nationwide. The opinionated slugger will host Swing Away with Reggie Jackson every Saturday (11:00 am – 12:00 pm ET/8:00 – 9:00 am PT) exclusively on SiriusXM's Mad Dog Sports Radio (channel 82), starting September 15.

Fueled by his love of all sports, Jackson will cover a broad spectrum of sports topics on Swing Away, and he will be joined regularly by well-known athletes and celebrities on his program, where they will discuss the headline news in baseball, football, basketball, golf and much more.

"Hosting my own all-sports talk show, on a platform with the extraordinary freedom and national reach of SiriusXM, is a fantastic opportunity and I can't wait to get started," said Jackson. "Like many fans out there, I've had a passion for all sports my entire life. I've also had a lot of great experiences in college and professional sports. So I'm excited to dive in each week and drive a discussion on anything and everything from around the sports landscape, share my thoughts on things, and talk to many of the great sports figures I've met along the way."

"Reggie is famous for being one of the most dynamic players in baseball history, but to be sure, the scope of his knowledge and his experience as an athlete extend beyond the world of baseball," said Scott Greenstein, SiriusXM's President and Chief Content Officer. "He has a lot of opinions about a lot of topics, and he's not shy about sharing them. Mad Dog Sports Radio is the perfect platform for him to do just that. We're thrilled to add his voice on

SiriusXM and give our listeners across the country access to one of the all-time greats."

Nicknamed Mr. October for his clutch playoff hitting, Jackson helped win three consecutive World Series titles with the Oakland Athletics in the early 1970s and two World Series with the New York Yankees in 1977 and 1978.

Growing up outside of Philadelphia, Reggie excelled at baseball, football, basketball and track & field. For his talents on the football field specifically, he was recruited by several college football powerhouses and ultimately accepted a scholarship to play football at Arizona State University. Once at ASU, he asked to join the baseball team, and was so impressive at the plate and in the field that he switched permanently to baseball following his freshman year and would go on to achieve a record-setting All-American career with the Sun Devils.

Jackson became the second overall pick in the 1966 Major League baseball draft and embarked on an extraordinary major league career that spanned 21 seasons and saw him star for four teams (Athletics, Orioles, Yankees and Angels). He finished with 563 home runs and 14 All-Star appearances and was elected to the Baseball Hall of Fame in 1993. That same year, Jackson's #44 was retired by the Yankees. In 2004, the Oakland Athletics retired the #9 he wore for their franchise. He is one of only eight Major Leaguers to have their number retired by more than one team.

This is Jackson's second time hosting a show on Mad Dog Sports Radio. In 2009, Reggie hosted October Nights, a six week series on the channel that focused on the MLB postseason.

Subscribers nationwide can listen to the Mad Dog Sports Radio channel on SiriusXM radios (channel 82), on the SiriusXM app and at **SiriusXM.com** (<https://siriusxm.us/2vFDsvd>), and at home on a wide variety of connected devices, including smart TVs, Amazon Alexa devices, Apple TV, PlayStation, Roku, Sonos speakers and more.

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio company measured by revenue and has approximately 33.5 million subscribers. SiriusXM creates and offers commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment, and a wide-range of Latin music, sports and talk programming. SiriusXM is available in vehicles from every major car company and on smartphones and other connected devices as well as online at **siriusxm.com**. SiriusXM radios and accessories are available from retailers nationwide and online at SiriusXM. SiriusXM also provides premium traffic, weather, data and information services for subscribers through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™. SiriusXM delivers weather, data and information services to aircraft and boats through SiriusXM Aviation™ and SiriusXM Marine™. In addition, SiriusXM Music for Business provides commercial-free music to a variety of businesses. SiriusXM holds a minority interest in SiriusXM Canada which has approximately 2.6 million subscribers. SiriusXM is also a leading

provider of connected vehicles services, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

To download SiriusXM logos and artwork, visit <http://www.siriusxm.com/LogosAndPhotos>.

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The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our substantial competition, which is likely to increase over time; our ability to attract and retain subscribers, which is uncertain; interference to our service from wireless operations; consumer protection laws and their enforcement; unfavorable outcomes of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; the security of the personal information about our customers; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; impairment of our business by third-party intellectual property rights; and changes to our dividend policies which could occur at any time. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2017, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

Source: SiriusXM

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