



NEWS RELEASE

SiriusXM to Launch New Polling Show on What Americans Really Think Hosted by Political Analyst, Pollster Kristen Soltis Anderson

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"The Trendline with Kristen Soltis Anderson" hosted by the ABC News Contributor will examine the latest polls and analyze the country's priorities and opinions on important political topics

The exclusive program will premiere on SiriusXM P.O.T.U.S. channel on November 10

NEW YORK, Nov. 9, 2018 /PRNewswire/ -- Today SiriusXM announced that ABC News Political Contributor, pollster, and author, Kristen Soltis Anderson, will host a show on SiriusXM P.O.T.U.S. channel 124. "The Trendline with Kristen Soltis Anderson" will air Saturdays from 10:00 – 11:00 am ET starting November 10.

Each week on her exclusive SiriusXM program, Anderson will analyze the freshest new data to determine what can be learned about hot political topics and cultural trends. Through interviews with both established experts and emerging voices on the political scene, Anderson will dig in to current data and break down what it means for the future course of politics. The inaugural show will include a deep dive into the 2018 midterm elections and explore where polling went right and wrong, and what can be learned from the election results.

Throughout her career, Anderson has worked as a respected pollster and political analyst. She was named to TIME's list of "30 Under 30 Changing the World," one of ELLE's 2016 "Most Compelling Women in Washington," and The New York Times Magazine featured her research on millennial attitudes. In addition to co-founding Echelon Insights, a research and analytics firm, Anderson is also an ABC News Political Contributor, Washington Examiner columnist, and author of *The Selfie Vote: Where Millennials Are Leading America (And How Republicans Can Keep Up)*.

"Kristen has an incredible ability to make polling and data accessible and interesting to a broad audience," said

Megan Liberman, Senior Vice President of News, Talk, and Entertainment at SiriusXM. "Her insights into the public's views on politics and social issues and her expertise on the Millennial generation will be terrific additions to SiriusXM's news coverage."

"I'm so excited to have a chance to go beyond the news of the day and really cover the underlying trendlines that tell us where America is heading," said Anderson. "From generational changes to tech and consumer trends, my SiriusXM show will dig into what's happening now and what's happening next that's driving our politics."

SiriusXM offers people without a subscription the chance to sample SiriusXM's content on the SiriusXM app and the streaming web player at **SiriusXM.com**, seamlessly and without any registration requirements through November 26. Go to <https://siriusxm.us/2AVma2a> to tune in.

In addition to listening to "The Trendline with Kristen Soltis Anderson" on channel 124, SiriusXM subscribers with streaming access can hear the program on a wide variety of connected devices including smart TVs, Amazon Alexa devices, Apple TV, Sony PlayStation, Roku, Sonos speakers and more. Go to www.SiriusXM.com/AtHome to learn more.

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio company measured by revenue and has approximately 33.7 million subscribers. SiriusXM creates and offers commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment, and a wide-range of Latin music, sports and talk programming. SiriusXM is available in vehicles from every major car company and on smartphones and other connected devices as well as online at siriusxm.com. SiriusXM radios and accessories are available from retailers nationwide and online at SiriusXM. SiriusXM also provides premium traffic, weather, data and information services for subscribers through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™. SiriusXM delivers weather, data and information services to aircraft and boats through SiriusXM Aviation™ and SiriusXM Marine™. In addition, SiriusXM Music for Business provides commercial-free music to a variety of businesses. SiriusXM holds a minority interest in SiriusXM Canada which has approximately 2.7 million subscribers. SiriusXM is also a leading provider of connected vehicles services, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

To download SiriusXM logos and artwork, visit <http://www.siriusxm.com/LogosAndPhotos>.

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operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our substantial competition, which is likely to increase over time; our ability to attract and retain subscribers, which is uncertain; interference to our service from wireless operations; consumer protection laws and their enforcement; unfavorable outcomes of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; the security of the personal information about our customers; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; impairment of our business by third-party intellectual property rights; and changes to our dividend policies which could occur at any time. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2017, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

Source: SiriusXM

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