



NEWS RELEASE

SiriusXM's Doctor Radio and NYU Langone Health Launch 24/7 Public Service Channel and Phone Line for Coronavirus Information

3/6/2020

Starting today, SiriusXM channel 121 becomes "Coronavirus: What You Need To Know," and will be available on both active and inactive SiriusXM radios, and on SiriusXM streaming platforms

SiriusXM and NYU Langone Health are also creating a 24/7 coronavirus information hotline where callers can receive information from medical experts

NEW YORK, March 6, 2020 /PRNewswire/ -- SiriusXM, in conjunction with NYU Langone Health, will launch a special 24/7 channel dedicated to providing the public with the latest information on the coronavirus outbreak. The channel will launch today, March 6 at 6:00 pm ET and will feature programming from SiriusXM's Doctor Radio. It will be available on both active and inactive SiriusXM radios (channel 121) and will also be available on the SiriusXM app and via SiriusXM.com.

SiriusXM and NYU Langone Health have teamed up to make coronavirus information available to subscribers and non-subscribers alike and this special "free to air" public service channel will feature nonstop information and health tips related to coronavirus.

Listeners can tune-in to channel 121 at any time for continuous programming highlights from Doctor Radio's ongoing coronavirus coverage. Presented by NYU Langone's team of world-class infectious disease and medical authorities, SiriusXM's Doctor Radio is on the cutting edge of educating and informing the public on the very latest about the coronavirus and what you need to know right now.

SiriusXM and NYU Langone Health are also creating a 24/7 coronavirus information hotline which will provide expert answers to questions about the emerging health threat. Callers who dial 877-40COVID (877-402-6843)

will hear direct responses to the most commonly asked questions about coronavirus from NYU Langone Health's experts on the front lines of the coronavirus response teams. Callers will also have an opportunity to record questions about additional coronavirus concerns, and selected questions will be chosen to be answered directly by experts on Doctor Radio's new weekly coronavirus broadcast, *Coronavirus: What You Need To Know Now*, and on other regularly scheduled programming featured on Doctor Radio.

Daily podcasts are also being posted on Pandora and other podcast platforms bringing you the latest content and coronavirus health tips from NYU Langone Health. These can also be found On Demand through SiriusXM's app and streaming platform.

For SiriusXM subscribers, listeners can continue to tune-in to the complete Doctor Radio line up on channel 110, featuring live, call-in access to world-renowned physicians and health professionals on a wide variety of health issues.

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the leading audio entertainment company in the U.S., and the premier programmer and platform for subscription and digital advertising-supported audio products. Pandora, a subsidiary of SiriusXM, is the largest ad-supported audio entertainment streaming service in the U.S. SiriusXM and Pandora together reach more than 100 million people each month with their audio products. SiriusXM, through Sirius XM Canada Holdings, Inc., also offers satellite radio and audio entertainment in Canada. In addition to its audio entertainment businesses, SiriusXM offers connected vehicle services to automakers and directly to consumers through aftermarket devices. For more about SiriusXM, please go to: www.siriusxm.com.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our substantial competition, which is likely to increase over time; our ability to attract or increase the number of subscribers, which

is uncertain; our ability to profitably attract and retain more price-sensitive consumers; failure to protect the security of personal information about our customers; interference to our service from wireless operations; a decline in the effectiveness of our extensive marketing efforts; consumer protection laws and their enforcement; our failure to realize benefits of acquisitions or other strategic initiatives, including the acquisition of Pandora Media, Inc.; unfavorable outcomes of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; rapid technological and industry changes; failure of third parties to perform; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; damage to our studios, networks or other facilities as a result of terrorism or natural catastrophes; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; impairment of our business by third-party intellectual property rights; and changes to our dividend policies which could occur at any time. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2019, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

Source: SiriusXM

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