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LIVE NATION

Press Release

LIVE NATION RINGS IN THE HOLIDAYS WITH AMPHITHEATRE CONCERT PACK CARD: CONCERT TICKETS AVAILABLE NATIONWIDE THROUGH SELECT COSTCO STORES

“Amphitheatre Concert Pack” Good for Two General Admission Lawn Tickets to Any Live Nation Owned and Operated Amphitheatre in 2008 Along With Six MP3 Downloads for \$39.99

LOS ANGELES, CA -- November 28, 2007

Live Nation (NYSE: LYV), the world's largest live music company, announced today that it has launched an exciting new initiative to sell general admission lawn tickets for the 2008 amphitheatre concert season in 263 Costco retail stores nationwide, extending the company's ticket distribution channel into the national retail arena for the first time ever. The first program of its kind, the **Amphitheatre Concert Pack** card, which retails for \$39.99 and began selling this past weekend in Costco stores across the United States, includes two general admission lawn tickets to any 2008 concert in Live Nation's owned and operated amphitheatres, subject to availability. In addition, music fans will get six MP3 downloads from the Live Nation music download page supplied by Puretracks, Inc.



“For the first time ever, consumers can give the gift of live music this holiday season and provide their friends and family tickets to some of the greatest concerts in the world,” said Nathan Hubbard, President of Live Nation Ticketing. “This is an exciting new way for music fans to come see their favorite artists play live, and a great opportunity for Live Nation to extend the live concert experience to a brand new audience.”

Commented Libby Biason, Vice President of National Alliances at Live Nation: “Costco should be commended for embracing this innovative approach to selling concert tickets and serving the millions of music fans who pass through their doors every day.”

After purchasing or receiving an Amphitheatre Concert Pack card as a gift, consumers simply register as Live Nation ticket club members at www.livenation.com/amppack, and sign up to receive regular email notifications when new concerts are scheduled in their local area for the 2008 season. When a show of interest pops up, registered music fans simply enter their PIN code on the back of the card to redeem their two general admission lawn tickets. Music fans will also use this PIN code to download six of their favorite tracks from the Live Nation music download page.



ABOUT LIVE NATION:

Live Nation is the future of the music business. With the most live concerts, music venues and festivals in the world and the most comprehensive concert search engine on the web, Live Nation is revolutionizing the music industry: onstage and online. Headquartered in Los Angeles, California, Live Nation is listed on the New York Stock Exchange, trading under the symbol "LYV." Additional information about the company can be found at www.livenation.com under the "About Us" section.

