MIAMI BEACH, FL – October 11, 2007 – Following months of construction and a $3.5 million renovation, The Fillmore Miami Beach at the Jackie Gleason Theater celebrated its grand opening last night with traditions dating back to the mid-sixties combined with a super-star performance by Ricky Martin. The evening was filled with celebrity guests, excited fans and local supporters all welcoming the Fillmore to Miami Beach.

As fans entered the transformed Jackie Gleason Theater, they were ushered in by traditional Fillmore greeters welcoming them to the brand new remodeled venue. Continuing to their seats, many stopped to grab an apple or two, and to take a few moments to absorb the new aesthetics. Walls freshly painted red and five glittering new chandeliers caught the eyes of excited attendees, while many could not resist devoting time to the gallery of historic photographs and posters commemorating both local Miami music history as well as the history of the Fillmore, featuring such artists as Phish, Gloria Estefan, Carlos Santana, and more. This star-studded evening welcomed the likes of celebrities such as Barbara Mori, Lili Estefan, Barbara Bermudo, Monica Noguera and Jackie Guerrido, whose enthusiasm and excitement helped to make opening night at the newly remodeled theater truly an evening to remember.

Ricky Martin, a GRAMMY & LATIN GRAMMY award winning superstar, whose regular tour stop in Miami is the American Airlines Arena (capacity 20,000), brought his highly-acclaimed Black & White Tour to the stage of the Fillmore Miami Beach at the Jackie Gleason Theater (capacity 2,600) last night, in a setting more intimate than he has performed at in over a decade. In doing so, he joins the ranks of musical legends such as Jimmy Hendrix, Janis Joplin and Jefferson Airplane, who all played at the Fillmore San Francisco, both a tradition and accomplishment.

"I'm grateful for the experience I was able to share with the audience in Miami Beach this evening,” said Ricky Martin of performing at the opening of the Fillmore Miami Beach at the Jackie Gleason Theater. “To perform in the intimate space of this famed venue and be a part of a new chapter in the history of the Fillmore is a night I will long remember."
For those who missed opening night, Ricky Martin will be back at the Fillmore Miami Beach at the Jackie Gleason Theater tonight, October 11th and again tomorrow night, October 12th. For more information, please visit www.livenation.com.

About Live Nation

Live Nation is the world’s largest live music company. Our mission is to inspire passion for live music around the world. We are the largest promoter of live concerts in the world, the second-largest entertainment venue management company and have a rapidly growing online presence. We create superior experiences for artists and fans, regularly producing tours for the biggest superstars in the business, including The Rolling Stones, The Police, Madonna, U2 and Coldplay. Globally, we own, operate, have booking rights for and/or have an equity interest in more than 160 venues, including House of Blues® and Fillmore® music venues and prestigious locations such as Nikon at Jones Beach in New York and London’s Wembley Arena. Our websites collectively are the second most popular entertainment/event websites in the United States, according to Nielsen//NetRatings. In addition, we also produce, promote or host theatrical, specialized motor sports and other live entertainment events. In 2006, we connected nearly 60 million fans with their favorite performers at approximately 26,000 events in 18 countries around the world. Headquartered in Los Angeles, California, Live Nation is listed on the New York Stock Exchange, trading under the symbol "LYV."