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## **RICKY MARTIN ROCKS OPENING NIGHT AT THE BRAND NEW FILLMORE MIAMI BEACH**

*THE NEW FILLMORE MIAMI BEACH AT THE JACKIE GLEASON  
THEATER OPENS WITH A PACKED HOUSE*



MIAMI BEACH, FL – October 11, 2007 – Following months of construction and a \$3.5 million renovation, The Fillmore Miami Beach at the Jackie Gleason Theater celebrated its grand opening last night with traditions dating back to the mid-sixties combined with a super-star performance by Ricky Martin. The evening was filled with celebrity guests, excited fans and local supporters all welcoming the Fillmore to Miami Beach.

As fans entered the transformed Jackie Gleason Theater, they were ushered in by traditional Fillmore greeters welcoming them to the brand new remodeled venue. Continuing to their seats, many stopped to grab an apple or two, and to take a few moments to absorb the new aesthetics. Walls freshly painted red and five glittering new chandeliers caught the eyes of excited attendees, while many could not resist devoting time to the gallery of historic photographs and posters commemorating both local Miami music history as well as the history of the Fillmore, featuring such artists as Phish, Gloria Estefan, Carlos Santana, and more. This star-studded evening welcomed the likes of celebrities such as Barbara Mori, Lili Estefan, Barbara Bermudo, Monica Noguera and Jackie Guerrido, whose enthusiasm and excitement helped to make opening night at the newly remodeled theater truly an evening to remember.

Ricky Martin, a GRAMMY & LATIN GRAMMY award winning superstar, whose regular tour stop in Miami is the American Airlines Arena (capacity 20,000), brought his highly-acclaimed *Black & White Tour* to the stage of the Fillmore Miami Beach at the Jackie Gleason Theater (capacity 2,600) last night, in a setting more intimate than he has performed at in over a decade. In doing so, he joins the ranks of musical legends such as Jimmy Hendrix, Janis Joplin and Jefferson Airplane, who all played at the Fillmore San Francisco, both a tradition and accomplishment.



"I'm grateful for the experience I was able to share with the audience in Miami Beach this evening," said Ricky Martin of performing at the opening of the Fillmore Miami Beach at the Jackie Gleason Theater. "To perform in the intimate space of this famed venue and be a part of a new chapter in the history of the Fillmore is a night I will long remember."

For those who missed opening night, Ricky Martin will be back at the Fillmore Miami Beach at the Jackie Gleason Theater tonight, October 11<sup>th</sup> and again tomorrow night, October 12<sup>th</sup>. For more information, please visit [www.livenation.com](http://www.livenation.com).

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