

U2 360° TOUR

**Presented by BlackBerry
FASTEST SELL OUT & LARGEST CONCERT ATTENDANCE
IN ROSE BOWL HISTORY**

U2 CONCERT SOLD OUT AT 90,000 TICKETS!

TOTAL TICKET SALES FOR U2 360° TOUR REACH 2.5 MILLION

LOS ANGELES, CA April 6, 2009 With combined sales this morning of over 450,000 tickets sold, U2 360° Tour has now surpassed an amazing 2.5 million tickets sold throughout Europe and North America since the tour was announced on March 9th.

The response to the tour has been overwhelming as records continue to shatter as new shows are put on sale. In Los Angeles, at 4:00 pm today, tour promoters Live Nation announced that the Rose Bowl performance was sold out at 90,000 tickets. This makes U2's October 25th performance both the fastest selling and the largest attended concert to play the Rose Bowl in history.

Last Monday, when the first North American shows were put on sale, U2 360° Tour, presented by BlackBerry, set the largest single day attendance records in New York (82,000 tickets sold), Boston (72,000 tickets sold) and Chicago (65,000 tickets sold). This morning continued the trend as a 2nd and final New York Giant Stadium performance (Sept. 25th) was an immediate sell-out, bringing the total tickets sold at that venue to 164,000. In Washington sales quickly surpassed 60,000 tickets sold in the first few hours while the 2nd Chicago concert (Sept 13th) sold an additional 60,000 tickets. Vancouver kept up the momentum with over 57,000 tickets sold. Along with the huge L.A. success, additional on-sales in Atlanta, Tampa and the second Boston performance brought today's total ticket sales to over 450,000.

The European sales have also been record breaking. At Dublin's Croke Park, 160,000 tickets for U2 360° Tour performances on July 24th and 25th sold out in just 40 minutes leading to the immediate announcement of a 3rd and final event in that city. Sales in Gothenburg and Amsterdam were so brisk that 2nd performances were added and sold out within hours of them going on sale. In Zagreb all previous sales records in that country were shattered with an unprecedented two sold out stadium events. U2's tour opener in Barcelona sold out in 54 minutes becoming the fastest ever sold out show in the history of pop music in Spain with a second show subsequently added.

The final 2009 concert dates were also announced today. Tickets for U2 concerts in Raleigh, NC on October 3rd at Carter Finlay Stadium as well as the October 18th performance in Norman, OK at Oklahoma Memorial Stadium go on sale this Friday. Tickets for the October 23rd performance at Sam Boyd Stadium in Las Vegas, NV go on sale this Saturday. And lastly, tickets for the October 12th performance in Dallas, TX at New Cowboys Stadium, in Houston, TX on October 14th at Reliant Stadium and in Phoenix, AZ on October 20th at University of Phoenix Stadium will go on sale Monday, April 20th.

Full details of all dates and on-sale information as well as a virtual model of the unique production and seating positions can be found on a dedicated microsite at U2.com. Subscribers to U2's official website U2.com will have an opportunity to purchase tickets in advance of the public on sale date.

www.U2.com

The U2 360° tour is sponsored by BlackBerry® and produced by Live Nation Global Touring.

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ABOUT LIVE NATION

Live Nation's mission is to maximize the live concert experience. Our core business is producing, marketing and selling live concerts for artists via our global concert pipe. Live Nation is the largest producer of live concerts in the world, annually producing over 22,000 concerts for 1,600 artists in 33 countries. During 2008, the company sold over 50 million concert tickets and drove over 70 million unique visitors to LiveNation.com. Live Nation is transforming the concert business by expanding its concert platform into ticketing and building the industry's first artist-to-fan vertically integrated concert platform. The company is headquartered in Los Angeles, California and is listed on the New York Stock Exchange, trading under the symbol LYV. For additional information about the company, please visit www.livenation.com/investors.

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